

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XIV. No. 13

NEW YORK, SATURDAY, MAY 12, 1923

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ORGANIZED FORCE OF NEGROES WILL BRING LIBERTY, FREEDOM AND JUSTICE

FELLOW MEN OF THE NEGRO RACE, *Greeting:*

The world is now face to face with a terrible unrest. Humanity everywhere is provoked to the point of action. Even the oppressed darker millions are rising in their physical might to throw off the weight imposed upon them by their self-constituted overlords. In this clamor to reach the top, 400,000,000 Negroes have also lifted their united voices to high heaven for a better adjustment of racial affairs and for a better consideration of things economic, political and social.

The New Spirit of the Negro

The Universal Negro Improvement Association sponsors the new spirit of the new Negro. We feel that there is need for an immediate readjustment; that things cannot continue as they are. Feeling thus makes us very outspoken in our declaration. We want liberty, we want true freedom. We want the privilege of living and exercising our rights as men. The world is not inclined or disposed to grant us this, hence we are in conflict with the world.

Controlling Groups

The organized groups that have controlled the affairs of the darker and weaker peoples of the world are now exerting every energy and making every effort to further subjugate our race by a sinister and underhand effort to destroy the usefulness of the Universal Negro Improvement Association. There is no secret about it. England and France have been using their agents and their spies in the United States of America to undermine the influence of the Universal Negro Improvement Association. To what extent they have succeeded is made manifest in the fact that the Universal Negro Improvement Association stands firmer than ever in its declaration for African freedom and universal emancipation for Negroes. Great embarrassments have been caused through the work of these agents and spies, some of whom were even employes of our organization and other auxiliary corporations. We know them all. Some we discovered too late, but their activities have been closely observed to the point where it makes us only more determined to wage an unrelenting battle until we have brought about the completion of our work.

Cause of Embarrassments

The embarrassments we have had in the Black Star Line and other business enterprises were but the result of the undermining influences of agents who have been at work for the purpose of defeating our industrial plans by which they could convince the unthinking multitude of what they would call the "failure" of the African Redemption Movement, but these arch enemies of Negro progress are calculating without their hosts. In their opposition they are counting upon the old psychology of the old Negro. The new Negro has learned to measure failures but as stepping stones to success, so that nothing that has happened to the Universal Negro Improvement Association or the Black Star Line will deter the new Negro one bit in waging a campaign for African redemption and universal emancipation.

Histories of France and England

We need not go back to the histories of France and England and even of America to recount the many failures in governments before they were able to reach the positions that they now occupy in world politics. The Universal Negro Improvement Association, therefore, is satisfied to pass through even the same set-backs as did America in her

AFRICA STEADILY FORGING TO THE FRONT

PROPAGANDA OF GREAT ORGANIZATION SWEEPING THE WORLD

ENEMIES WILL FAIL IN THEIR EFFORT TO HINDER GREAT CAUSE

making, or England in her rise from a slave nation to the great imperial power that she is today.

Conflict of Wit and Intelligence

We are engaged in a conflict of wits and intelligence. Black men of the world must utilize their brain power in competition with the brain power of the other races in making a place and holding it in the affairs of men. We are determined to redeem Africa through the Universal Negro Improvement Association. We shall fight on until we have succeeded in giving a consciousness of race to each and every member of the 400,000,000 Negroes.

Africa Has Awakened

Thank God, Africa has awakened to the cry of "Africa for the Africans." Not only in South Africa but West Africa, North Africa, East Africa and Central Africa has the doctrine been promulgated. The great flame of liberty is burning and in a short while it will have consumed all that stands in opposition to light and freedom.

Go Before the World

Let us go before the world with a greater determination to fight this battle. Let us not slacken our energies one bit, for beyond that dark cloud we can see a silvery lining. Let the world criticize us, but the world is sober and sensible enough to know that ultimately the Negro will triumph in his cause of justice. The scoff and scorn of the world is but a subterfuge to divert the Negro's attention from the object that he has set before him. Didn't the world laugh at Washington of America and the great leaders of French liberation? Didn't the world laugh at the reformers of Russia, but what has happened? We see great America today; we see great France and rising Russia—all the work of those who had the courage to stick to their convictions; so in a short while we will see a new Africa, not of slaves, but of free men. Not of an autocracy, but of the most liberal democracy possible to man. Let us, wherever we are, remake ourselves in determination and purpose, in serving the great cause of African redemption, and in carrying out the program of the Universal Negro Improvement Association. As the forces of opposition line up against us, let us, as a race, stand firm and we will break down all barriers; we will scatter from our path all opposition. Men, I say, it is only a question of time.

Unsettled State and Condition

Out of the unsettled state and condition of the world will come such revolutions that will give each and every race that is oppressed the opportunity to march forward. The last world war brought the opportunity to many heretofore subject races to regain their freedom. The next world war will give Africa the opportunity for which we are preparing. We are going to have wars and rumors of

wars. In another twenty or thirty years we will have a changed world politically, and Africa will not be one of the most backward of nations, but Africa shall be, we feel sure, one of the great commonwealths that will continue to hold up the torchlight of civilization and bestow the blessings of freedom, liberty and democracy upon all mankind. What else can we do but look forward with hope, with faith and confidence in ourselves? Let not the little things disturb and embarrass you. Let the enemy do his worst. He will be defeated. Not because of the power and strength of the enemy should we be fearful and lack courage.

Enemies to Human Progress

Greater enemies to human progress have been destroyed before and in a like manner some of those who oppose justice, equity, liberty, freedom and democracy will perish, yes, they shall perish, as did Rome, Greece, Carthage and Babylon. The hand writing is on the wall. No one can tell what tomorrow will bring forth, but remember that the Psalmist prophesied: "Princes shall come out of Egypt and Ethiopia shall stretch forth her hands unto God." The hour is drawing nigh. Africa herself is throwing off the shackles of the ages. The new universal spirit, the spirit of liberty, has taken hold of the people. What, then, can the enemy do? You cannot destroy the spirit of men. You may shackle their bodies; you may imprison them, but you cannot permanently kill the spirit that seeks freedom today.

Propaganda Against Movement

More and more as we move on we shall expose to you and to the world all the propaganda that has been hurled against us, and the treachery that has been practiced in trying to keep back and defeat the purposes of the Universal Negro Improvement Association. We shall write volumes to tell the story, unfortunate though it be, that the spies and enemies who have tried to thwart the spirit of our cause were not of other races, but of our own, but such has been the course of traitors of other races in other ages, so naturally we will expect that the greatest injury to our cause of liberty will be done by the traitors of our own race.

Cannot Be Surprised

Those of us who calculate for the worst, should we care what the worst be? There is but one guiding thought, one supreme spirit, and that is, we must be free. Africa must be redeemed.

Everybody Can Help

You can take this cause morally and financially, and now is the time to make your financial contributions to this great association. You can, whatsoever you are, do something. Let it be \$1, \$3, \$5, \$10, \$20, \$50, whatsoever you can give to this movement, and give it now to help us fight the battles that confront us. Whatsoever you can do, write to the Secretary-General of the Universal Negro Improvement Association, 56 West 135th Street, New York City, U. S. A.

With very best wishes for your success, I have the honor to be,

Your obedient Servant,
MARCUS GARVEY,
President-General,

UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION,
NEW YORK CITY, May 9, 1923.

P. S.—Let every Division, Branch, Chapter and member of the Universal Negro Improvement Association do the best possible to help the parent body in its financial appeal for carrying out of the 1923 program. Send your reports and pay up your Assessment Tax. Pay your dues and thus you will help the great cause. M. G.

HON. MARCUS GARVEY

WILL PREACH AT LIBERTY HALL, NEW YORK, 120 WEST 138th STREET

SUNDAY MORNING, MAY 13, AT 10.30 O'CLOCK

SUBJECT—"WHY HALT YE BETWEEN TWO OPINIONS"

BE EARLY TO GET SEATS. VISIT LIBERTY HALL EVERY SUNDAY MORNING AND EVENING

Negro World

66 West 133th Street, New York, Telephone Harlem 3877

A paper published every Saturday in the interest of the Negro race and the Universal Negro Improvement Association by the African Community Center.

Subscription Rates: This Negro World Domestic One Year \$1.00 Foreign One Year \$2.00

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The Negro World does not knowingly accept questionable or fraudulent advertising. Readers of the Negro World are earnestly requested to invite our attention to any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

HONESTY

HONESTY is that upright, sincere, fair and honorable dealing with others, free from trickiness and fraud, acting and living the disposition to act at all times according to justice and equity or correct moral principles.

THE REASON WHY I ACCEPTED THE GARVEY PROGRAM

By ROBERT L. POSTON, Secretary-General of the U. N. I. A. I am a young American who has been reading the American press and have been my country's defender in many ways.

THE LITTLENESS OF MAN

It is written that man was given dominion over birds and fishes and beasts and all things. Yet how do man in all his pride compare with even a little mountain? As to birds and beasts and fishes, they provide for themselves day in and day out, while man does not starve and faint.

THE SPIRIT OF THE UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

The spirit of the Universal Negro Improvement Association is that feeling within us that urges us on in spite of any obstacle that may confront us—that subconsciousness in every individual which is so often neglected.

MODERN NEGRO'S CONTRIBUTION TO MUSICAL ART

By MABEL TRAVIS WOOD. Everyone knows that Negroes have given to America much of her most typical and beautiful folk music through the spirituals and plantation songs that have grown out of the life of the race.

WEDDING BELLS

Married in Chicago, on April 11, 1923, Mr. A. D. Lynch of 1131 Walnut street and Mrs. E. D. McCarthy of 21 North Aetna avenue.

BRUCE GRIT'S COLUMN

The Republican party management is to do all they can to bring to the fore the name of Bruce Grit, one of the most strategic politicians in the Western world.

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BASIC FACTS OF SUCCESS

By HUBERT J. COX. The difference between men who succeed and men who fail is that the man who succeeds will do his power, the man who fails will not.

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New Miracle Preparation Makes Any Hair Soft, Smooth and Wavy in a Few Minutes. Before using ZURA KINKOUT. These pictures are of R. L. T., whose full name and address we shall be glad to supply to those interested.

Just do what in works like magic. Will grow hair like. NEW DISCOVERY THOUGHT BY SOME TO BE THE MOST WONDERFUL SCIENTIFIC DISCOVERY OF THE AGE. By Annette Kinley. No longer need you envy the person with beautiful, soft, wavy hair.

Fine For Women Too! ZURA KINKOUT is based upon a principle thought to have been originally discovered by Queen Zura of the ancient world. It is the most handsome woman who ever lived. There was no hair loss and even the hair of the ancients was as soft and beautiful as the hair of the modern woman.

ACCEPT NO SUBSTITUTES!! THERE IS ONLY ONE ZURA KINKOUT!! Various unscrupulous agents and druggists have been attempting to palm off other goods as being "just good" as ZURA KINKOUT. This is absolutely untrue. Do not be fooled. ZURA KINKOUT only is the genuine article.

Agents make big, quick money—good, steady work. We have openings for a few more. Write Zura, Dept. 27060 Caxton Bldg., Chicago, Ill., for full details of our great agents proposition.

When You Feel the Need for Dr. Stieglitz's "Abnormal Behavior" by I. J. Sands and Phyllis Blanchard. A new book, "Abnormal Behavior" by I. J. Sands and Phyllis Blanchard. The 18th Street Library Girl Club, The Junior Literary League presented "The House of the Heart" a musical comedy by Constance Mackay, Friday, May 4, at 8:30.

