

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XV. No. 9

NEW YORK, SATURDAY, OCTOBER 13, 1923

PRICE: FIVE CENTS IN GREATER NEW YORK
SEVEN CENTS ELSEWHERE IN THE U. S. & A.
TEN CENTS IN FOREIGN COUNTRIES

PROGRESS OF AMERICAN CIVILIZATION HELPFUL TO NEGRO IN QUEST OF FREEDOM

Fellow Men of the Negro Race, Greeting:

As I journey West through the great United States of America there rises before me the vision of a new world in the accomplishment of a new people.

American Progress

To glance back to the depth from which America has climbed to a place second to none among the nations of the world is to feel inspired with confidence and hope that out of what is called our dream will rise in the future a great African commonwealth upon which future generations will look with as much pride and satisfaction as the white American citizen of today does of his country.

White Man's Country

I say white American citizen because the pride and honor are his, in that whatever contribution we as a race have made to the progress of America was exacted of us, not of our free will, but by enforced conditions over which we had no control. It is true that in single instances we have voluntarily added our part to America's glory, but our white fellow citizens do not regard such a contribution as a title to the rights that we now claim under the Constitution. They have beyond the shadow of a doubt, made it plain that America is a white man's country—discovered, pioneered and developed by him for the benefit of his generations. In the face of this feeling we endeavor to press our claims, but, with a preponderance of competitive strength against us, we feel that the battle is lost, and that is why we of the Universal Negro Improvement Association advance the program of a country of our own.

Genius and Perseverance

As I see before me the wonders and marvels

THE GLORY OF NATION BUILDING

THE UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION PRESSING ON

THE INTERPRETATION OF AMERICA AS A WHITE MAN'S COUNTRY

BUILDING IN THE FACE OF OPPOSITION

of this American civilization, erected through the genius and perseverance of the white man, so do I feel encouraged that one day we will likewise duplicate a civilization of our own in Africa.

Pictures of Great Cities

The pictures of New York, Philadelphia, Pittsburgh, Chicago, St. Louis, Los Angeles and San Francisco will inspire us to build like cities within the Commonwealth of Africa. In the pursuit of such an object we will find much to do, and that is why each and every Negro should find a place in the Universal Negro Improvement Association. Our program is large enough and embraces every phase of human activity. There is room for every one to play his part, and that is why we make a common appeal to the four hundred million members of our race to gather under our standard. With a united purpose we can march forward, making our impress upon an observant world and carving a place for ourselves in the niche of human achievement.

U. N. I. A. Full of Hope

We who make up the Universal Negro Improvement Association are full of hope. We feel happy to live in this age of progress and change, for while men of other races are endeavoring

to promote their interest through the changes that are necessary, we also are determined to make a change that will elevate us to the standard of progressive humanity.

Resistance and Opposition

It is not expected that we will achieve the things we desire without resistance and opposition. The good worth while has always been accomplished through the daring and dashing perseverance of those of a set purpose. The progress of other peoples brought about through their organized ingenuity stand out as encouragements to us in the struggle that we are making to reach the top. Our objective should become fixed in our minds, and we should steadily work on without ceasing or without becoming distracted.

Hopes for Renaissance

The Universal Negro Improvement Association hopes for a renaissance among us as a people that will include us among the world's active nationalistic progenitors. Our children shall, we hope, inherit our glory, and thus give to the race a perpetuation of that honor that is worthy of the ablest of the human race.

Will Not Give Up

Those of us with vision will surely not give up, but press on, hoping that by our determination to achieve we will unerringly help the cause of Africa's redemption.

With very best wishes for your success, I have the honor to be

Your humble and obedient servant,

MARCUS GARVEY,

President-General,

Universal Negro Improvement Association.
Portland, Ore., October 10, 1923.

FIRST EDITION GOING FAST

THE BOOK

"THE PHILOSOPHY AND OPINIONS OF MARCUS GARVEY"

SEND FOR YOUR COPY NOW

Prices: Cloth Bound, \$1.75. Paper Cover, \$1.25

Address Book Dept., U. N. I. A., 56 West 135th St., or Mrs. Marcus Garvey, 133 West 129th Street, New York

Subscription rates for The Negro World, including domestic and foreign rates, and advertising information.

Vol. XV, New York, October 13, 1923, No. 6

The Negro World does not knowingly accept questionable or fraudulent advertising. Readers of The Negro World are earnestly requested to invite our attention to any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

Statement of the ownership, management, circulation, etc., of The Negro World as required by the Act of October 3, 1917.

Those who build nothing. The modern world is overrun with people who are talkers rather than doers of the word, and who, constructing nothing for themselves, find their chief occupation and pleasure in criticizing and trying to prevent others from constructing something.

Our esteemed contemporary, the Cotton Farmer, of Scott, Miss., sees the matter as we do. In a recent issue, it has the following to say: "We know one thing, and that is, the same element pursuing Garvey to his persecution and desired death is the same element that pursued Booker Washington to the brink of his grave, and even now throws black ink on his monument."

Virgin Islanders should have relief. Call attention to the article in this issue of The Negro World, headed, "Exodus From The Virgin Islands," because of the desperate condition of life and living which purchase of the islands from Denmark by the United States has brought upon the natives, and because Mr. Casper Holstein, the author of the article, has presented the case with such force and clarity.

The enforcement of prohibition in the islands has destroyed one of the chief industries the people depended upon, and the destruction of the shipping by the port regulations deprives another portion of the people of sustenance.

The big four of the human race. Professor Kally Miller, of Howard University, says in his column in the Baltimore Afro-American the following about the four great men who have bent the axis of the world's history: "The four men who have bent the axis of the world's history are: Jesus Christ, Mohammed, Buddha, and Confucius."

has had a like condition in its government of the people of Cuba, Porto Rico, the Virgin Islands, Haiti and the Philippines. The unfortunate condition of the people of the Virgin Islands should appeal to the Federal Administration for relief in a more positive and helpful way than has been true so far.

Those who sow to the wind. There are some truths that stand the test of the ages. They never grow old. It is one of the contradictions of human mentality, however, that accepted truths are disregarded with a blind persistency that challenges the admiration of those who are able to read and understand the writing on the wall as it is written out in the signs of the times.

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THE PEOPLES FORUM

EXODUS FROM THE VIRGIN ISLANDS. Misery and Distress Follow American Misrule, Says Nativist Islander

To the Editor of The Negro World: "Where was the New York force twenty years ago?" In Ireland, that was a popular jest in New York about twenty years ago, but it carried no direct reflection on Ireland and the Irish. On the contrary, it was a reflection on Ireland's rulers (the English) and which are of vindictive and unrelenting character.

Continental Europe is being desolated and destroyed by intellectual inertia. It is the failure to realize the obsolescence of its political ideas and traditions. But Europe is not the world, and it is not the world that is the end of the human story.

The condition of affairs in the State of Oklahoma which threatened civil war for a time, provoked by the efforts of Governor Walton to curb the lawless acts of members of the Ku Klux Klan against white persons, was nothing more than what has been expected.

Whether we consider the case of the Virgin Islands as a whole, or the case of the individual islands, the picture is one of misery and distress. The people are being driven from their homes by the misrule of the American government.

THE PASSING SHOW

By JOHN EDWARD BRUCE. America is passing through a travesty—a by-word and a hissing among those who believe that justice is the greatest barrier to the progress of the world.

HEART TO HEART CHATS WITH OUR READERS

"Greater love hath no man than that he should lay down his life (liberty) for his fellow man." Dear Reader: Your reading of this Advertisement assures us that you are interested in the programme of the Universal Negro Improvement Association, and that you would like to see it succeed in a convincing and overwhelming manner.

THE NEGRO WORLD, SATURDAY, OCTOBER 13, 1923

Individuals Must Look Inside for Salvation. Thought Followed by Action Will Redeem Race. A contributor writes congratulating The Negro World on the articles which appear in every issue from the pen of "La Yan."

WEATHER HALTS MIGRATION TO SOUTH—Women Seek Freedom

WASHINGTON, Sept. 27.—The big rush is over. No more solid trains of twenty coaches densely packed with colored humanity from the South to roll into Union Station carrying its human freight into Northern industries.

NEGRO-HATING MAYOR WANTED KLAN SUPPORT

JOHNSTOWN, Pa., Sept. 27.—Deputy Attorney General English was here this week, investigating conditions connected with the case of the late Mayor Cauffman.

TO LET PHYLIS WHEATLEY HOTEL

PRICES REASONABLE. NEARLY FURNISHED ROOMS BY DAY OR WEEK. ALL PRIVATE, WITH BATHS. TELEPHONE SERVICE. 9 West 136th Street. CALL AT HOTEL OFFICE or Phone Harlem 0628

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"Greater love hath no man than that he should lay down his life (liberty) for his fellow man." Dear Reader: Your reading of this Advertisement assures us that you are interested in the programme of the Universal Negro Improvement Association, and that you would like to see it succeed in a convincing and overwhelming manner.

FILL IN THIS BLANK FOR EACH APPLICATION

Three months, Domestic 75c, Foreign \$1.25. Six months, Domestic \$1.25, Foreign \$2.00. One year, Domestic \$2.50, Foreign \$3.00.

ROYAL GREETING ACCORDION LEADER AT PITTSBURGH

of her hearers that she is gifted and able. General Robert L. Poston was next introduced. He delivered some effective remarks regarding the progress of the U. N. I. A. and upon the sympathy of his audience by his direct appeal for the Garvey cause and the support of its leaders.

ACCEPT NO SUBSTITUTES!!

Various unscrupulous agents and druggists have been attempting to palm off other goods as being "just as good" as ZURA KINKOUT. This is absolutely untrue. Do not be fooled. ZURA KINKOUT is the genuine hair restorer and conditioner. It is the only one of its kind.

NEW MIRACLE PREPARATION MAKES ANY HAIR SOFT, SMOOTH AND WAVY IN A FEW MINUTES

These pictures are of R. L. T., whose full name and address we shall be glad to supply to those interested. He says: "ZURA KINKOUT is certainly the king of them all. Any way, my pictures here speak for themselves. My wife and friends say I look like a new man. My appearance is improved 100%."

FREE TRIAL OFFER!

The quality of ZURA KINKOUT is based upon scientific principles and will positively do all that is claimed for it. If it fails to do so on the first trial, it will be refunded at once without any question. You will be the judge.

FINE FOR WOMEN TOO!

ZURA KINKOUT is based upon scientific principles and will positively do all that is claimed for it. It is the only one of its kind. It is the only one of its kind.

AGENTS MAKE BIG, QUICK MONEY—AND, STEADY WORK. We have openings for a few more. Write Zura, Dept. E-20680 Caxton Bldg., Chicago, Ill., for full details of our great agents' proposition.

Just comb it in. Works like magic. Will grow hair also.

SCIENTIFIC DISCOVERY OF THE AGE

FREE TRIAL OFFER!

FINE FOR WOMEN TOO!

AGENTS MAKE BIG, QUICK MONEY—AND, STEADY WORK.

Just comb it in. Works like magic. Will grow hair also.

SCIENTIFIC DISCOVERY OF THE AGE

FREE TRIAL OFFER!

FINE FOR WOMEN TOO!

AGENTS MAKE BIG, QUICK MONEY—AND, STEADY WORK.

Just comb it in. Works like magic. Will grow hair also.

SCIENTIFIC DISCOVERY OF THE AGE

Get an Appetite

Dr. Siegert's Angostura Bitters. Made since 1824 from the most potent herbs. It is a good, dependable tonic for all ailments.

These pictures are of R. L. T., whose full name and address we shall be glad to supply to those interested. He says: "ZURA KINKOUT is certainly the king of them all. Any way, my pictures here speak for themselves. My wife and friends say I look like a new man. My appearance is improved 100%."

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PLEASE FUND SUBSCRIBERS WHOSE LIBERALITY WE GRATEFULLY ACKNOWLEDGE

THE MARCUS GARVEY APPEAL AND DEFENSE FUND

The Expected First Blow Has Been Struck at the Race's Liberty

Everybody Must Subscribe Now to Test Whether the Black Man Can Obtain Justice

As was to be expected, Marcus Garvey has been found guilty by a jury white men of using the United States mail to defraud.

Many believe that the charge was only a sham to get Garvey with the hope of destroying his work.

The fight for Africa's liberty is just begun; let us all help.

Send in your subscription addressed to the Secretary, Marcus Garvey Release Committee, 56 West 135th Street, New York City, N. Y.

I, MARCUS GARVEY, have appointed Mrs. Any Jacques-Garvey, Mr. William Sherrill and Mr. Clifford Bourne, as a committee to receive and disburse all moneys for my Appeal and Defense Fund.

(Signed) MARCUS GARVEY, June 21, 1923. (The Tombs.)

Table listing names and amounts of subscribers to the Marcus Garvey Appeal and Defense Fund. Includes names like William C. Currie, Brooklyn, N.Y.; John D. Hill, Boston, Mass.; etc.

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Table listing names and amounts of subscribers. Includes names like Panama; Charles E. Galt; etc.

SECCION EN ESPAÑOL

La Asociación Universal para el Adelanto de la Raza Negra

Una Apelación al Sentimiento Humano del Nuevo Mundo

El alma del blanco americano liberal, filantrópico y amante de la libertad no la muerta.

No existe un verdadero blanco en América que no desee la solución de nuestro problema como raza.

El libro de registro del Comité de la Raza Negra...

El Prejuicio Original Otro Incidente Fatal

Matanza de Hebreos en Rumania

En Pro de la Industria Haitiana

El Negro es un ser humano, con sentidos, con alma, con pasión...

Towner Visitará a Santo Domingo

Según noticias publicadas en la prensa de Puerto Rico...

El señor Such, director de la compañía de vapores Bull Inular Line...

No se cree, sin embargo, que la visita a aquel país concurra con la celebración de las próximas elecciones...

Nobleza Rusa Viaja en Calidad de Emigrantes

En el vapor ruso Constantiople ha llegado al puerto de Nueva York treinta y nueve personas...

En el libro de registro del Comité de la Raza Negra...

El Negro es un ser humano, con sentidos, con alma, con pasión...

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CORRESPONDENCIA

Señor Robert L. Poston, Secretario de la Asociación Universal para el Adelanto de la Raza Negra...

Distinguído señor y hermano: Tenemos el honor de exponerle que en la junta general celebrada en la noche del 17 del pasado por este Capítulo No. 71...

Y no era de esperar otra cosa ante la inercia demostrada por este imaculado y prestigioso ciudadano...

En el libro de registro del Comité de la Raza Negra...

El Negro es un ser humano, con sentidos, con alma, con pasión...

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Información General

REQUISITOS NECESARIOS PARA SER MIEMBRO DE LA ASOCIACION UNIVERSAL PARA EL ADELANTO DE LA RAZA NEGRA.

Con la cantidad de sesenta centavos (\$0.60) todo elemento de nuestra raza puede ser miembro de la Asociación...

Si hubiera en la villa, pueblo o ciudad donde Ud. viva una División Autorizada de esta Asociación...

354 Píccas for Only \$5.00 Outside the U. S., \$8.50

ST. PIERRE MARTINIQUE Hand Laundry and Shirt Hospital

Be a Winner

ART PUBLISHING CO. Dept. C. 2193 Seventh Avenue New York City

COLORED WOLLS BLANK RIFLE

WAR WOUND TO ALL MEMBERS OF DIVISIONS OF UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

RHEUMATISM

A Remarkable Home Treatment Given by One Who Had It.

In the year of 1893 I was attacked by Muscular and Subacute Rheumatism.

I suffered as only those who are thus afflicted know, for over three years.

I tried remedy after remedy, but such relief as I obtained was only temporary.

Finally, I found a treatment that cured me completely and such a pitiful condition has never returned.

I have given it to a number who were terribly afflicted, even bedridden, some of them seventy to eighty years old, and the results were the same as in my own case.

I want every sufferer from any form of muscular and subacute (swelling at the joints) rheumatism to try the great value of my improved "Home Treatment" for its remarkable healing power.

Don't send a cent, simply mail your name and address and I will send it free to try. After you have used it and it has proven itself to be that long-looked-for means of getting rid of such forms of rheumatism, you may send the price of it, one dollar, but understand I do not want your money unless you are perfectly satisfied to send it. Isn't that fair? Why suffer any longer when relief is thus offered you free? Don't delay. Write today.

MARK H. JACKSON No. 269-K Durston Bldg. SYRACUSE, N. Y.

THE STAR HAIR GROWER A Wonderful Hair Dressing and Grower. 1,000 AGENTS WANTED.

THE STAR HAIR GROWER Men and Women! Have You Not Learned the Value of ADVERTISING? If You Have Not NOW IS THE TIME! THE NEGRO WORLD ADVERTISING COLUMNS Are Ever Ready to Serve You. So Let Us Help You Increase Your Business Intake

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TUSKEGEE HOSPITAL

Many Positions Still Unfilled

(By the Associated Negro Press)
 WASHINGTON, D. C.—It has been officially announced that Dr. Charles M. Griffith has been made head of Veterans' Hospital, No. 91, at Tuskegee, thereby supplanting Dr. Robert M. Stanley, who resigned and was sent to New Mexico. Dr. Griffith was first assistant to Stanley. Attention has been called by the Civil Service Commission to the fact that Negro applicants for the various positions have not materialized as rapidly as was hoped for. It is pointed out that there are many positions, both professional and civil, still unfilled and that Negro control will be delayed until qualified people have been secured and shown themselves competent to handle the various duties. The Veterans' Bureau indicates that the chief issue involved is the best possible care of the patients, but that now the road is clear for Negro people to assume the various positions. It is up to the group to produce the applicants for places. Negro physicians and civilians are being urged to apply and stand examination.

MOREHOUSE COLLEGE

Athletic Squad Starts Training

ATLANTA, Ga., Sept. 29.—Forty-five men reported to Coach E. T. Harvey. Several new prospects were present. The whole week has been spent in teaching the squad the fundamentals, so that the new material has had no chance to make a showing. The team has lost four letter-men. The remainder of last year's squad is back with the exception of the two ends, Gayles and Starr. Coach Harvey is putting the squad through strenuous practice. Most of the time is spent running back punts, kicking, bucking and throwing forward passes.

The Tigers have a hard schedule this year. The first game is with the hard playing Twenty-fourth Infantry of Camp Benning on October 6. This team suffered only one defeat last year and is out this year for a clean record. Capt. Charles Kelley, "Red" Williams, "Key West" Irving and the rest of last season's first-string men are showing good form. Great things are expected of this year's team.

NEW OFFICERS OF THE EQUAL RIGHTS LEAGUE

The sixteenth annual convention of the National Equal Rights League, which has been in session at the Holy Trinity Baptist Church, De Kalb and Franklin avenues, Brooklyn, elected the following officers:

Rev. J. T. Moppins, Missouri, president; Rev. G. F. Miller, New York, vice-president at large; William A. Sinclair, Pennsylvania; Julia A. Coleman, District of Columbia, and Rev. I. C. Newby, Connecticut, vice-presidents; William M. Trotter, Massachusetts, corresponding secretary, and N. W. Pollard, New Jersey, assistant; James S. Neil, District of Columbia, recording secretary, and Charles Johnson, New York, assistant; Maurice W. Spencer, District of Columbia, treasurer; Rev. Thomas S. Harten, pastor of Holy Trinity Church, national organizer; J. W. Hill, Massachusetts, national chaplain; Rev. C. C. Weathers, New Jersey, sergeant-at-arms; Dr. D. N. Campbell, New York, auditor; Monroe Mason, Massachusetts, director of publicity.

FEEL YOUNG, LOOK YOUNG AND BE YOUNG

Science Discovers New Home Formula For Quickly Restoring Vitality—Superior Gland Treatments.

"Fep" is that quality more needed for social and business success than any other. If you have noticed a premature slowing down in your nerve force—if you don't feel as young as you once did, you may realize a remarkable increase of vim, vigor and vitality through a wonderful scientific formula.

Many scientists were long ago convinced that lack of activity of several of the endocrine glands were responsible for Weakness, General Debility, Despondency, Restlessness at Night, Tired, Worn Out Feeling and other symptoms. Several of them risked their lives in searching for an Elixir that would bring the benefits of gland treatments to every home. Finally in darkest Africa they discovered an extract that seemingly produces wonderful results.

This extract is now prepared in convenient tablet form in combination with other proven stimulants and may be taken easily anywhere and any time, as it is tasteless and proved beneficial to many men and women, both young and old. It has been known to produce remarkable results within 24 hours, and is said to be far superior to gland treatment. Many thousands of users report splendid results, some saying they feel and look twenty years younger.

So confident are the Re-Nu Laboratories, distributors of this product under the name of Re-Nu Tabs, that it will make you feel, look and act young, that they generously offer to send a large \$2 treatment to anyone who will write for it for only \$1.

Send No Money—Just name and address, to Re-Nu Laboratories, 628 Coca Cola Bldg., Kansas City, Mo., and Re-Nu Tabs will be mailed under chain wrapper. Pay postman only \$1 and postage. Use the treatment one week, and if you haven't doubled your former ability or for any reason are not satisfied, your money will be returned.

FOR SALE COUNTRY HOME

Approved by architect, large plot, 100 ft. front, 150 ft. deep, 2 minutes ride to city. Call for particulars. J. H. TAYLOR, 1234 N. 10th St., Phoenix, Ariz.

U. N. I. A. FORGING AHEAD IN KINGSTON, JAMAICA

Birth Place of Founder of Movement Going Over the Top

Encouraging news has been received from Kingston Division No. 100. Those who are acquainted with the peculiar conditions of caste and color, which exist in the island of Jamaica, know that it is not only the opposition of the whites that the U. N. I. A. has to face, but also that of the would-be white Negro. Shade prejudice has held the island in a vice-like grip, retarding its progress, and greatly assisting the British in enforcing measures detrimental to the interest of the masses. It is noted with pleasure however, that the U. N. I. A., by its widespread

propaganda and the efficient and intelligent management of the affairs of the Jamaica division, is slowly but surely breaking down the "shade prejudice," and bringing the people together socially, politically and industrially. Garveyism is sweeping over Jamaica like an avalanche and is destined to play an important part in the affairs of the island.

In a letter to the High Commissioner-General, President S. M. Jones, the able and genial president, the man whom Marcus Garvey placed at the head of affairs in Kingston and under whose control the division has made such wonderful strides, writes:

"The division in resource, which you organized while you were in Jamaica, is making splendid progress. Although this division has only been in existence one year, they have almost completed their Liberty Hall. I am also pleased to inform you that Spanish Town Division has taken on a new life, so much so that I sent this week \$63.64 for sup-

plies, etc. Liberty Hall, in Kingston, has become the centre of attraction, meetings are well attended on Sunday, Monday and Friday nights, and there is hardly any standing room on Wednesday night. Even our old friend (?) Herbert George Deller, the well-known editor of "The Gleaner," pays us a visit. I am convinced that Garveyism has come to stay.

Our loan bank is getting a fair measure of business, and has the confidence of both the whites and the blacks.

IDA MAY, W. VA.

Ida May Division, No. 446, held a very enthusiastic mass meeting on Sunday, Sept. 23, which was well attended by the members and friends of the local. The chairman, in his opening remarks, complimented the members on turning out in such large numbers and also thanked them for the loyal service rendered to the division

and the cause of Africa. A very interesting program was then presented to the audience, who showed their appreciation by heartily encoring each number. Special mention must be made of the Carolina singing class for the splendid way in which they rendered their selections. Some very interesting addresses were delivered by the officers of the local, after which the Hon. J. W. Slappy was introduced to the audience.

LIBERTY HALL

(Continued from page 3)

people may be peace-loving, we are creatures of our environment. A race cannot make much progress that is not capable of adapting itself to its environment. It matters not what that environment is. Living in such an

environment, as we now live, it is up to the race to take advantage by adapting itself I mean by adapting that the time has come when Negroes should no longer leave the invention of war material only to whites, but black men should begin inventing for themselves, black men should begin studying chemistry and all branches of science. In order that when the inevitable comes, black men will be able through their own efforts to spring some new device that may be able not only to annihilate towns and cities, but whole nations at a time. The time has come for black men to begin thinking of new inventions of war materials, new guns, new kinds of gases, new kinds of electrical devices. The time has come for black men to begin thinking of those things that will protect black men on the continent of Africa when the day

comes to wage the great conflict of African freedom. "In the light of that we are calling upon all the members of the Universal Negro Improvement Association everywhere to renew your faith. It is for you to renew your courage, to pledge your strength to the program of the Universal Negro Improvement Association. We are simply entrencing ourselves deeper now. We are preparing now to meet the great inevitable conflict that is to come. We are preparing now, with our organizing of Negroes, in order that when the time presents itself for black men to strike the blow for freedom, Negroes will be so thoroughly organized that at one command—let us hope at the command of the Hon Marcus Garvey—they will strike the blow that will give to posterity a new Negro nation and a new Negro people." (Loud applause.)

"Queen of Blues Singers" Ethel Waters

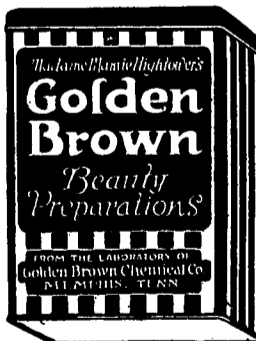
tells how Madame Mamie Hightower's "Golden Brown" beauty preparations have made her the most famous and beautiful of Our Race Stars



Coupon

Trial size packages of four Golden Brown Beauty Preparations—Hair Dressing, Complexion Soap, Skin Beautifier (Ointment) and Face Powder Free for this coupon and 5 cents. Cut this coupon out and take it to your druggist. Give it to him with 5 cents and he will give you the trial packages. If he hasn't them, tell him to ask his jobber about it at once or write Golden Brown Chemical Co., Memphis, Tenn.

This coupon is worth 5¢ - take it to your nearest Drug Store.



Madame Mamie Hightower's Golden Brown Beauty Preparations have swept the country by storm since their introduction a short time ago. Millions of Our Girls, who had become discouraged by the use of other Preparations, tried the Golden Brown Beauty Preparations as a last resort. They were rewarded with instant results and are becoming social favorites everywhere, because Golden Brown has given them

beautiful, soft silky hair,—a smooth, velvety and clear bright skin.

The Golden Brown Beauty treatment, originated by Madame Mamie Hightower never fails, because she spent years of work to find the right beauty treatment for Our Race. She personally guarantees results or your money back.

Don't be hampered any longer. Take the coupon on this page to your druggist—right now—

Do This Tonight!

Madame Mamie Hightower's Famous Beauty Treatment Never Fails

Make a thick lather of GOLDEN BROWN BEAUTY SOAP and rub well into the face and neck. Then take a hot cloth and steam the face for a minute or two. Then dry and gently massage a small amount of GOLDEN BROWN BEAUTY OINTMENT well into the skin, and leave on overnight.

In the morning, make a thick, fluffy lather of Golden Brown Soap and wash the face, neck and hair. Then dry face, neck and hair with a Turkish Towel and put a small quantity of Golden Brown Hair Dress-

ing in palm of hand and slick over hair. Then arrange the hair any way you want—it will be soft and pliable.

Finish up by dabbing a little Golden Brown Rouge on each cheek and put on a light layer of Golden Brown Face Powder. You won't even recognize yourself. Remember we don't want to be white—we want to be light, bright and attractive. Don't be fooled any longer—don't accept any substitutes for Golden Brown—there are none.

ETHEL WATERS says:

"Golden Brown Beauty Preparations are the greatest blessing ever given to our race."

She, and her Company of Artists, uses Golden Brown Preparations exclusively.

Golden Brown belongs to Our Race Accept no substitutes!

If your Druggist cannot supply you, write direct to me

Madame Mamie Hightower GOLDEN BROWN CHEMICAL CO. MEMPHIS - TENN.