

LET'S PUT IT OVER

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The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World

Reaching the Mass of Negroes  
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XVII. No. 15

NEW YORK, SATURDAY, NOVEMBER 22, 1924

PRICE: FIVE CENTS IN GREATER NEW YORK  
TEN CENTS ELSEWHERE IN THE U.S.A.  
TEN CENTS IN FOREIGN COUNTRIES

## NEGRO TOURISTS GOING TO WEST INDIES AND CENTRAL AMERICA ABOARD PALATIAL SHIP OWNED BY RACE

Fellow Men of the Negro Race, Greeting:

The Universal Negro Improvement Association, through the Black Cross Navigation and Trading Company, is now preparing to open its new trade drive for the commercial and industrial development of the race, in January, 1925. In keeping with the purpose of bringing about a closer bond of fellowship between the Negroes of the world, the Association and the Black Cross Navigation and Trading Company have decided to send the first ship of the corporation, the S. S. Booker T. Washington, of 5,300 tons, on a cruise of the West Indies and Central America, taking in the countries of Cuba, Haiti, Jamaica, Panama, Costa Rica and Bocas del Toro. On this cruise the palatial ship will carry a group of American Negro tourists who will have the opportunity of studying the life and customs of the West Indian and Central American Negroes in their own countries. The trip offers a splendid education to those who have never visited the tropics. The West Indies and Central America are in the tropical zone, where vegetation is ever green, where the flowers bloom the year around, and where nature never changes except to enhance her own beauty.

### Going to the Sunny Tropics

At this time of the year all those of the white race in America who can afford it have either gone to Florida or California in America to escape the cold winter, or to Bermuda, Jamaica or Cuba of the West Indies or some of the warmer countries of Central America. It is not customary for American Negroes to travel out as tourists, because the opportunity of conveyance has never been presented, but the Universal Negro Improvement Association, through the Black Cross Navigation and Trading Company, now presents such an opportunity, and it is felt that all those who can afford to take the cruise should do so by applying immediately for reservations at the office of the Black Cross Navigation and Trading Company, 56 West 135th Street, New York.

### A Splendid Cruise

The cruise will be for 31 days. The good ship Booker T. Washington will leave New York

**SPEND 31 DAYS OF THE WINTER MONTHS IN THE TROPICS**

**FLOWERS BLOOM AND VEGETATION GREEN THROUGHOUT THE YEAR**

**THE LANDS WHERE THE BIRDS NEVER STOP SINGING**

**LOCAL DIVISIONS OF U. N. I. A. SHOULD SEND ONE OF THEIR TRUSTED OFFICERS ON THIS CRUISE OF EDUCATION**

**NEW INDUSTRIAL AND COMMERCIAL PROGRAM FOR BIG ORGANIZATION**

City on Sunday, the 11th of January, and return on the 7th of February, 1925. The round trip passage is \$350. There are a few special accommodations at \$400.

**Divisions of U. N. I. A. Should Send President or Secretary**

The Universal Negro Improvement Association recommends to all its divisions in the United States to arrange to send either their president or secretary on this trip so as to bring them in closer relationship with the real work of this great organization. We all know that the branches of the Universal Negro Improvement Association and its work extend all over the world, and, while in America, the American Negroes know that our organization operates in the West Indies and Africa, and while the Divisions of the West Indies, Central America and Africa know that our organization operates in America, yet personal contact will be a direct education, so that those who desire to go on the cruise will be brought into such a closer union. All those divisions that can afford to send either their president or secretary on this tour should do so, so as to broaden their minds and intelligence and to give them a fuller understanding of our great work and organization.

### A New Education

Each division that desires to send its president or secretary should start out immediately to raise funds locally for the passage. All who desire to take this trip must have their reserva-

tions booked not later than the 15th of December. We also ask that the members of the Association canvass their respective communities for prospective tourists who will make the trip and advise them to write in to the New York office of the Black Cross Navigation and Trading Company for reservations. Everybody should help to make the cruise a success. Members of the Universal Negro Improvement Association everywhere should now get together and work to make the organization a greater institution for 1925 even than it has been for 1924. Everybody should lend whatsoever support possible to the program of our commercial and industrial plans. There is much to be done and it is well that all of us be started on the way doing it. The thanks of the organization are due to all those divisions and members who have done their best in helping us to secure the first ship of the new corporation.

### \$17,000 More Wanted

Only \$17,000 more is needed to pay completely for the ship, and it is felt that those who have not yet paid up in full on their loans and others who have not yet made their loans to the corporation will do so within the next fifteen days, so that when our ship sails on January 11 every cent of obligation will have been paid.

Great preparations are being made in the West Indies and Central America to welcome to those shores the visitors from America. No one should miss seeing the beauties of the tropics at this time of the year, so we advise each and every one to take advantage of this opportunity presented by the Black Cross Navigation and Trading Company.

With very best wishes for your success, I have the honor to be

Your obedient servant,  
MARCUS GARVEY,

President-General,  
Universal Negro Improvement Association,  
New York City, November 18, 1924.

P. S.—Members and Divisions of the Universal Negro Improvement Association are again reminded to speed up their officers in making their monthly reports to the Parent Body and see that each Division is kept financial. The Parent Body needs all the support possible to carry on its tremendous work for 1924 and 1925.

M. G.



BOTH AFRICAN NATIVES WAKING UP TO WRONGS

Native Tells Us in His Own Way How the Europeans Are Trampling on the Rights of the People

SOME UGLY WHITE ACTS

To the Editor of The Negro World: It is apparent that by the time we get big enough to get things right of the world we respect us as a people there will be only a few left...

HOWARD CONVOCATION OF MINISTERS SUCCESS

Conditions in the African Field Strongly Presented by Bishops and Other Able Experts

MUSIC IN THE HOME

From the N. Y. World: More reflections on the beneficial effects of jazz. There was a time when music seemed to have passed out of the American home...

GREETINGS FROM THE NATIVES OF SOUTH AFRICA

Cablegram Sending Greetings of Six and a Half Million Africans to U. N. I. A. Convention Rejected by Authorities

Made Her Well and Strong

How She Always Keeps a Few Bottles of PE-RU-NA in the House

ALPHA PHI ALPHA WILL HOLD CONVENTION

New York City Selected for Meeting of Our College Men, Alpha Membership Being Some 2,000

Twenty-five Thousand For the Football Classic

WASHINGTON, D. C.—The annual Thanksgiving football classic between Lincoln University of Pennsylvania and Howard University of Washington has been named the "Football Classic of the Year" among Negro colleges...

GOLD COAST CHIEF DEGRADED BY THE BRITISH

The Pharaoh Rewarded Joseph for Interpreting His Dream—Let Us Reward Marcus Garvey for Doing the Like Thing for Us

First Negroes Here Were Not Classed as Slaves

From the Detroit News: Negroes were first brought into the British Colonies which afterward became the United States of America in 1619, and landed in Virginia...

JOSEPH AND THE KING—MARCUS GARVEY AND US

Let us tell the meaning the Hebrew Joseph told to the famine seven years before it came. The Negro Joseph, working in the same direction, crying industry, industry, industrial has for Negroes...

Look at your hair.

Examine it carefully in your mirror, and be fair to yourself. Is it long, straight, silky and glossy as you want it to be? You can easily increase the beauty of your hair. Just get a can of Pluko Hair Dressing from your nearest dealer and start using it today.

GOOD WORK OF ALPHA

The important factor that college fraternities play in the life of Negro college men and the instrument of service in attaining the progress of our race and nation will be more definitely impressed upon the minds of the college people of our country this year as a result of the plans now being made for the coming seventeenth Annual Convention of the Alpha Phi Alpha Fraternity...

First Negroes Here Were Not Classed as Slaves

From the Detroit News: Negroes were first brought into the British Colonies which afterward became the United States of America in 1619, and landed in Virginia...

ROLAND HAYES TO APPEAR AT CARNEGIE FOR FISK

Roland Hayes, the noted tenor, who is to give a recital in Carnegie Hall on the night of November 28 for the benefit of Fisk University, where he studied four years at the expense of his own family...

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VIRGIN ISLANDERS HAVE HIGH HOPES

Republican Victory Should Give Them a Constitutional Status and a Civil Government of Their Own

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BRITISH COTTON GROWERS DRIVE NATIVES TO WORK

Starvation Wages and the Lash Employed to Enforce Need of the Great Staple—Method Killing Natives

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LOST VIGOR RESTORED IN 24 HOURS

Gianda Awakened in One Day! is the Amazing Statement of a Seven Year-Old Veteran

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THE SOUTHERN WORKMAN FOR NOVEMBER IS GOOD

The November issue of the Southern Workman (published by the Hampton Institute Press) has its leading article an illustrated story "The Way Out Is Up" of the sympathetic and valuable help given to Negro farmers of the South...

Look at your hair.

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Advertisement for Bayer Aspirin, featuring a bottle and text: "Genuine Bayer Aspirin Say 'Bayer Aspirin' INSIST! Unless you see the 'Bayer Cross' on tablets you are not getting the genuine Bayer Aspirin proved safe by willians and prescribed by physicians for 24 years."

Advertisement for Pluko Hair Dressing, featuring a woman's face and text: "Look at your hair. Examine it carefully in your mirror, and be fair to yourself. Is it long, straight, silky and glossy as you want it to be? You can easily increase the beauty of your hair. Just get a can of Pluko Hair Dressing from your nearest dealer and start using it today."

Advertisement for Golden Brown Beauty Preparations, featuring a woman's face and text: "You, too, will find BEAUTY in my GOLDEN BROWN Preparations. Is beauty less important to you than to stars of stage and screen? Then why neglect your complexion? My preparations are of the highest quality and have the endorsement of tens of thousands of users."

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THE NEWS OF THE U. S. A. DIVISIONS

FARRELL, PA. Sunday, November 2, the Farrell Division of the U. N. I. A. held a grand meeting...

PUERTO CORTEZ, HOND. On October 25, 1924, the Puerto Cortez Division of the U. N. I. A. held a very successful party...

OAKLAND, CALIFORNIA The President-General visited local No. 189 October 12, 1924, and in an address...

CHRISTMAS OFFER TO AGENTS AND DEALERS The Christmas season is now here...

CIEGO DE AVILA, CUBA The Ciego de Avila Division No. 78, of the U. N. I. A. held a grand meeting...

DAMAY, WEST VA. On Saturday evening, November 8, the Damay Division of the U. N. I. A. held its regular meeting...

MAKE MONEY Buy Catalogue Ready to Print...

SPECIAL NOTICE

All members of the Universal Negro Improvement Association holding their membership under and by virtue of...

NEUVITAS, CAM, CUBA On Sunday, October 28, last, the Neuvitas Division of the U. N. I. A. celebrated Columbus Day...

NEW BEDFORD, MASS. A mass meeting was held by the New Bedford Division of the U. N. I. A. at the A. M. Hall...

TAMPA, FLORIDA The Florida Division No. 80, of the U. N. I. A. although but few in number...

NEWPORT NEWS, VA.

The Newport News division of the U. N. I. A. held a grand mass meeting on Sunday last...

FLORIDA, CUBA On October 19, the Florida Division of the U. N. I. A. was to have celebrated its twenty anniversary...

CENTRAL MIRANDA, CUBA The 7th, 8th and 9th of October, 1924, were gala nights for the U. N. I. A. Division No. 68...

IF U DONT C DR. KAPLAN The Eyesight Specialist RELIABLE REFRACABLE EYES EXAMINED FREE...

INSTRUCTIONS Learn to Play the Violin and to Accompany Yourself on the Piano by G. HAYWOOD...

For the Benefit of All Members of the Universal Negro Improvement Association and Friends of its President-General

NOTICE TO SUBSCRIBERS AND AGENTS OF THE NEGRO WORLD A LARGE SIZE PICTURE OF MARCUS GARVEY...

JOBABO, CUBA

On Friday, October 24, at 5:30 p. m. the Jobabo Division of the U. N. I. A. held a grand mass meeting...

WOODBINE, NEW JERSEY On Monday, November 3, 1924, the Woodbine Division of the U. N. I. A. held a grand mass meeting...

Bishop I. E. Guinn 708 W. Walnut Street A Dealer in New Literature...

Press and Pulpit From the Warsaw Sun The newspaper keeps the world informed of the news...

THE NEGRO WORLD THE NEGRO WORLD 56 WEST 135TH STREET NEW YORK, N. Y. ETATS UNIS D'AMERIQUE

REMEMBRANCE (Suite et fin) L'illusion de finalité est complète...

Les journaux qu'il faut lire Abonnez-vous à la Revue FEMME, à la Revue Club-Femina...

French Section

THE NEGRO WORLD THE NEGRO WORLD 56 WEST 135TH STREET NEW YORK, N. Y. ETATS UNIS D'AMERIQUE

Les hommes devraient mettre a contribution toute l'énergie dont ils disposent pour faire réussir le grand mouvement...

A tous mes Compagnons, Salut: La Universal Negro Improvement Association, la seule organisation fondée par les noirs...

Le développement d'un commerce maritime, par les noirs, est appelé non seulement à faciliter les relations d'affaires...

C'est donc un peu de hâter un meilleur état de choses que travaille l'U. N. I. A. Et c'est pour ces mêmes raisons que j'appelle que nous...

Par un beau lever de soleil, contemplant la beauté calme et majestueuse de l'océan...

inspirez module, accompagnée cette fois d'un alto harmonieux et vibrant: Je tiens, quoique méprisable, ô Jésus...

Spanish Section

SECCION EN ESPAÑOL La Asociación Universal para el Adelanto de la Raza Negra

Esforzamos para encarrilar un gran movimiento en beneficio de nuestro pueblo-Tenemos que sacrificarnos...

El único movimiento que persigue mejorar la condición actual de nuestro pueblo, nuestra organización, hace de nuevo una apelación al sentimiento de progreso de la raza...

Como primer requisito hemos de sacrificarnos y ejercitar cada átomo de nuestras energías, para llevar adelante el programa industrial y comercial de nuestra nueva corporación naviera...

Nuestra embarcación conduciendo nuestro comercio de un punto a otro del globo, no ha de facilitar solamente la relación comercial de la raza, sino que ha de abrir nuevo campo mercantil a los productos naturales de nuestro pueblo...

Esta nueva apelación a nuestro pueblo debe llegar a lo mas profundo del alma de todos y cada uno de aquellos con el menor grado de patriotismo y con el mayor sentimiento del deber...

Un masón dentro del legítimo derecho como tal, es un libre pensador, un hombre conciente. No es un alce a lo Voltaire, no es un contrato en San Juan de Leyva...

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THE PEOPLE'S FORUM

Mexican Lady Thinks We Should Develop Our Own

Editor of The Negro World: Are we going to sit in the corner and depend upon this one or that one? "No!" Let us be up and doing...

Garvey: He is like a factory working on full time

This man puts his whole body into a thing; he is not easily excited; he has got the grip of a bulldog; when he once gets his teeth in, nothing can shake him off...

of a religious fete, and the dance in which they straitened themselves in the head, until they were washed in blood.

The average Negro, laughing himself sick, not realizing that it demonstrated a spirit of bravery and sacrifice that was a challenge to the world.

would just rush into one whole and get a hold of it. I fail to understand

the great necessity of a strong and powerful government, as we are now facing a very grave danger, owing to the election of the Cuban president.

Help for Rural Schools

From The Tuskegee Messenger: The Jeanes Fund, for the improvement of Negro Rural Schools, co-operated during the session ending June 30, 1924, with public school superintendents in 280 counties in 15 States.

Are You Hungry to Enjoy The Blessings of Youth Again?

German Scientist Perfects Wonderful Discovery for Restoring the Power and Vitality of Youth. Every man or woman who has grown old...

LOST VIGOR RESTORED IN 24 HOURS

"Glands Awakened in One Day" is the Amazing Statement of a Seventy-six-Year-Old Veteran.

Lost vigor, deadened glands and nerves, that weak, worn-out, depressed and half-alive feeling not known any longer since the discovery of a well-known chemist. Now it is possible for those who feel "naturally old" to become "rejuvenated" and regain the "vital force of youth"...

Ignorance of Ourseives As Shown in the Movies

To the Editor of The Negro World: Personally I seem not to have seen so many moving pictures, read so much literature or heard so much talk about Africa before the World War, as since, and more so since the U. N. I. A. began to spread its propaganda of "Africa for Africans" at home and abroad.

A Canal Zone Boy for Africa for the Africans

To the Editor of The Negro World: Although a boy, yet I feel it my duty to give you a few words of encouragement. I read through the columns of The Negro World of the great opposition of our enemies; but remember that in the hottest of the battle there is victory ahead.

Liquor Drinking in Africa

From the Gold Coast Times: The drink question still continues to agitate the minds of our people who have had a bitter experience as to the havoc the consumption of liquor has wrought in many a home in the country, and if the problem of prohibition has hitherto baffled solution the difficulty has not been on the side of the people but on that of the formidable interests behind the liquor trade.

The Man Who Has Arrived

From The Tampa Bulletin: It is easy to get "swelled up" on ourselves when we have accomplished some good result and to think we have "arrived." The fact is, no one ever really arrives. Bring on the man or woman of absolute perfection, whether in art or science, brain or brawn, and then you will have arrived, for it can't be done. The only man for who "arrived" is the one we learn about in Sunday school.

FOR SALE IN JERSEY CITY

A beautiful six-room corner house, with all improvements. Steam heat, electricity, tile bath, and complete room for a garage. Fifteen minutes from New York City; five minutes of the city. Call for particulars. Can be had on easy terms.

Hair Seed Magic Wonder Hair Grower

Nature's Way of Forcing the Hair to grow long, soft and healthy. A combination of dried and powdered seed. Just clean your scalp and plant the seed often by rubbing the HAIR SEED GROWER gently in the scalp. Do this tonight; watch your hair grow, it's a mystery.

Protest of African Chiefs Has Reached in Cuba

To the Editor of The Negro World: I have been a loyal member of the U. N. I. A. and a 100 per cent Negro. I was always looking and listening to hear some thing. Now I have got something on the fourth page of The Negro World of October 25. It brings joy to my heart to know that 124 African chiefs are about to stand up for our Motherland, Africa.

Are You Independent? If Not Why Not?

Enroll with the Alma School of Dressmaking and Millinery and be a professional dressmaker and milliner in six months. Course includes thorough training in all branches of dressmaking and millinery, practical designing color and line theory.

Bigger and Better

To make money you need new enterprises; better ideas; new lines, new goods. New low prices. Premium, 5c, 10c and 25c goods. Variety, bananas, fair goods, carnival goods, novelty jewelry, all Negro goods. Prices, 5c to 50c. Cash or 30 days.

FREE

Underground Treasures. We will send you FREE information that may mean your fortune. The secret of locating buried treasures, if you want this secret write us today.

ETHIOPIA WATCH CO.

Will send you this high-grade timepiece for \$5.00. A white gold-filled case, tenneau shape, 6 jewel movement, fancy dial, engraved bezel with ribbon bracelet.

DR. J. P. BAILEY

101 West 141st Street. REGISTERED CHIROPODIST. NEVER IGNORE FOOT TROUBLES - THEY INJURE THE NERVES. How to open up a beauty parlor in your home town and make good money.

THE UNIVERSAL PUBLISHING HOUSE

PRINTING SERVICE. Our printing service is at your disposal. May we have the pleasure of the next order? Effective Hangers that attract attention. Circulars, Folders, Postcards, Blotters, Calendars and other Advertising Media, Office Stationery, etc.

How to Make Your Advertising Pay

We have put over the following concerns: The Plough Chemical Company, Inc., The Helio Medicine Company and others. Write us today. We can point the way to success and show how. No charge unless you engage us.

ART NOVELTY CO.

2193 Seventh Avenue, Dept. 10, New York City. Every Negro should have a map of Africa in his home. Prices 25c, 50c, \$1, \$1.50, \$2 & upwards.

THE NEW HERB DISCOVERY

STUBBORN BLOOD DISEASES? Weakened vitality, kidney, bladder trouble, gonorrhea, syphilis, constipation, rheumatism, etc. Write for literature. Herb Co., 267 S. State St., Chicago, Ill.

GRAY HAIR

Unnecessary - New Discovery. Gray hair is a sign of old age, but it is not necessary. Send for literature. Gray Hair Remedy, 155 S. Broadway, New York City.

REGISTER NOW!

NEW CLASSES FORMING EVERY WEEK. the BRAITHWAITE BUSINESS SCHOOL. 2376 Seventh Avenue. Tel. Audubon 9971. Expert instruction in Bookkeeping, Typewriting, Bookkeeping, Mathematics, English and Penmanship.

NEGRO DOLLS

CHRISTMAS. Pricey waiting and waiting. Write for literature. Negro Dolls, 125 West 125th Street, New York City.

Urinary

WESTER'S SACRED CHARMS. 50¢ No. 1 used by many to insure success in all business, social, and domestic life. Write for literature. Western's Sacred Charms, 125 West 125th Street, New York City.

DROPSY

DR. THOMAS E. GREEN. Bank Building, Box 25, Chatsworth, Ga.

STRANGE POWER!

Are you undecided, unhappy in doubt, unhappy, troubled, not well? Write to our office. Strange Power, 155 S. Broadway, New York City.

AGENTS WANTED - Make \$100 a day selling La Dainty... AGENTS WANTED - Make \$100 a day selling La Dainty... AGENTS WANTED - Make \$100 a day selling La Dainty...