

LET'S PUT IT OVER

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XVII. No. 19

NEW YORK, SATURDAY, DECEMBER 20, 1924

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CHRISTMAS AMONG THE MILLIONS OF NEGROES ALL OVER THE WORLD

FELLOW MEN OF THE NEGRO RACE, *Greeting:*

Before another few days have expired we will be celebrating the joyful, yet holy, day of Christmas, that day when the Lord and Saviour of the Christian race was born to the world with the mission of the spiritual redemption of the human family. The purpose for which He came has not been completely fulfilled; yet, after nearly two thousand years have rolled by, a large number of those who once denied Him has risen in the acceptance of the truth He taught and in His defense.

The Christian Faith

The hundreds of millions of Christians the world over today profess the faith for which He died. Unfortunately, however, there seem to be very little of the reality in the practice they make of this religion. Because of this we find ourselves still in confusion, still misunderstanding each other, as it were, fighting to the death each other, leaving ourselves exposed to the unquestionable need for the return of this our Lord and Master for readjusting our human ills that we are unable to regulate ourselves.

Fighting Each Other

We are face to face with a world, Christian though it seems to be, wherein the one race is out to stultify the growth of the other, and the one nation seeking to impoverish, exploit and subjugate the other. In fact, we are in universal confusion. Nobody knows who is right and who is wrong. It is all a gross speculation which is bound to end in further confusion, except an immediate relief comes, and we do hope that relief will come especially at this season, when the universal world turns its attention in memory, with admiration and homage, to the little stable at Bethlehem, where was born the Son of God, the Brother of Man.

Celebrating Christmas

In celebrating Christmas let us not forget the beautiful side of it; let us not make it all sport, frivolity and pleasure, but let us remember that it stands out as the greatest of all anniversaries in the history of the human race.

The Universal Thought

It is the universal thought that should bring us nearer to the feeling of human love, when we would feel ourselves to be our brother's keeper and not his enemy; when England should be willing to throw down the sword and no further seek to slay the helpless Egyptians; when France should forget her revenge for Germany and realize that Christ died for French and German alike; when the white world should forget their boasted idea of superiority and realize that to God and to His Holy Blessed Son all men are created equal.

If we could only at this Christmastide convert the wicked heart of the so-called superior races and get them all to realize that there is but one brotherhood, and that is the brotherhood of man irrespective of nationality, then we would have achieved something for this Christmastide, that is to influence us during the season that it brings.

Almost a Mockery

It seems almost a mockery when we listen to the proclamations of the divines who lead in the Christian

TO CELEBRATE WITH GREATER LOVE FOR SELF

THE CONFLICT OF IDEALS AND DOCTRINES

Sailing of First Ship in the New Year

world, the different races and nations. How they exhort us to be fair to each other, to love our brothers as ourselves, and yet in the other breath we find them upholding the material argument of destruction that their respective nations and peoples adduce as reason for the subjugation of the less fortunate.

Argument of Man

What argument can the Archbishop of Canterbury give for England's unholy attitude to the native Africans and the subjugated races under her command? What argument can the clerics of France give for the unholy Colonial desires of France? And what argument can His Holiness the Pope find for Italy in Italy's subjugation of her vast millions of tropical Africa? Yet all of us, Italian, English, French, American, German and African, pray to the same God and accept the same Christ, who is now born to the world as our elder brother and our Saviour. Doesn't it all seem a farce, a lie and a mockery? Yet we live in hope that one day the human race will really find its soul, and in so doing forget that England should live at the expense of Africa and India, and that France should exist at the expense of the benighted millions of blacks, but that all of us should have one common love and sympathy and be willing to share each other's burdens and to weep each other's tears.

Hope for the Future

This is the hope of the Universal Negro Improvement Association, and we do trust that the Christmas of 1924 will bring us nearer to the realization of the ideal for which Christ came into the world than at any other time.

We desire that all Negroes maintain a sober attitude during the Christmas season, sober not only from the sense of dissipation but by our general attitude. Our people should think more and deeper, and all of us should remember that Christmas is not a season when we should spend all that we have in luxury and riotous living, but when we should give deeper thought and concern about our own lives and the future thereof.

A Good Advice

The best advice that we can therefore give at this Yuletide is that each and every one should give a kindlier thought to the aims and objects of the Universal Negro Improvement Association, and let us more unite our forces mentally, physically, materially in every way to achieve that which we desire more, a friendship among ourselves, a common brotherhood within the race. Surely we have adopted the motto of "One God, One Aim, One Destiny." What better time could we find than at this season of the year to so promulgate this lofty and noble purpose. Yes, we are all one, we suffer as one and should

live as one, and when the end comes to all mankind surely we shall assemble as one.

One in Purpose

Let us be one in purpose in supporting every detail of the Universal Negro Improvement Association. Let us get behind the general program without reserve, but with the great desire to help the Black Cross Navigation and Trading Company, which is to be the harbinger of our new program for the new year of 1925 that is ahead of us.

The Black Cross Navigation and Trading Company needs more support financially from each and every one of the race, and as we celebrate Christmas with the spirit of love and fellowship and that of gifts to our friends, let us not forget to give a gift to our personal selves, and the best gift that we could give is that of added interest in the Black Cross Navigation and Trading Company.

Christmas Presents

In sending out our presents to our friends let us not forget to give ourselves a present by taking out a loan in the Black Cross Navigation and Trading Company. If we have purchased already, as most of us have, let us purchase one for our friends, for our wives, for our sweethearts, for our children or loved ones anywhere.

This is the best Christmas gift that we can give, because it would help to build up an institution that will be to our own benefit and that of posterity of our own race.

Sailing of First Ship

In another couple of weeks the first ship of the Black Cross Navigation and Trading Company will sail out of New York on a cruise of the West Indies and Central America, taking to that part of the world several citizens from America, who will go to see life in the tropics, and at the same time to take cargo to and fro, opening up the first avenue for trade between our people in the different sections.

Let us all get behind this effort and make it a glowing success, and no better time could we find for doing so than during this Yuletide.

Thanking you in anticipation of your help and co-operation for the Black Cross Navigation and Trading Company.

With very best wishes, I have the honor to be,

MARCUS GARVEY,
President-General,

UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION.

New York, December 16, 1924.

P. S.—All members and friends of the Universal Negro Improvement Association are requested to do their best in seeing that each division of the organization becomes financial with the Parent Body before the close of the present year. We also ask all members and friends who have not yet paid upon their loans to the Black Cross and who have not yet taken out their loans to do so within another few days, as the last payment of the ship will become due. And those who can afford to take out \$25, \$50, \$100 or \$500 should do so immediately. Please do not fail to do so, so as to enable the corporation to carry out its plans.

M. G.

Negro World

Published every Saturday in the interest of the Negro Race and the Universal Negro Improvement Association by the African Communities League... Subscription rates to the Negro World...

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LOOKING IN THE FACE OF THE SUN QUITE UNUSUAL

By T. Thomas Fortune. Most people go through life without looking above their eyebrows. They look down for the most part. They have their gaze always on the earth and their thoughts on things of the earth.

DESIRES ONLY THE GOOD THINGS

By J. M. Stuart-Young. Only desire the Good Things, As through the world go; Nobler the love of Beauty Than dread of doubt and woe.

WEEKLY SERMON

By G. EMMETT CARTER. Subject: The Law of Sacrifice. Text—2nd Tim. 4th Chapter, 6-7. "I am now ready to be offered, and the time of my departure is at hand. I have fought a good fight, I have finished my course, I have kept the Faith."

A FAR LOOK INTO THE PAST AND INTO THE IMMEDIATE FUTURE

Some Broad Views on the Growth and Lofty Aims of the Universal Negro Improvement Association and Its Accomplishment. To the Editor of The Negro World: Christmas is near, and soon 1925 will be on the alert. The year 1925 from all aspects seen on the horizon will be the "Banner Year" of the Universal Negro Improvement Association.

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League. Do your duty, and be men and not puppets. Remember the Universal Negro Improvement Association is a spiritual movement, directed by the Lord Jehovah, and that whoever that will try to play any crooked game on "Chive" will pay it some day. Remember if the Universal Negro Improvement Association fails the 400 millions of us Negroes fall, it is asking you to be loyal and truthful, be honest to yourselves and the cause, be guided by the dictates of your consciences, support the cause morally and financially and help our fearless leader, the Hon. Marcus Garvey, to put the program over. Let 1925 be the "Banner Year" of the Universal Negro Improvement Association.

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Learning from the Indians. An article in the New York Sunday Tribune of New York states with an air of surprise that the Pueblo Indians introduced the idea of co-operative ownership to white people.

BRITISH PROTECTION OF HER SUBJECTS IN CUBA

There must be something radically wrong in the government of Cuba. It has a large black population, which did most to liberate it from the tyranny of Spain, and it has a small population of mixed-blooded people of many races, including Negro, and Indian and Spaniard, and it has a very small population of Spanish people who may be regarded as white.

EXTRAORDINARY MEMBERS MEETING

NEW YORK LOCAL U. N. I. A. LIBERTY HALL. TUESDAY NIGHT, DECEMBER 23. At 8 o'clock. All Members Must Attend By Order of the PRESIDENT.

BOLIVAR AND SAN MARTIN

The centenary of the Battle of Ayacucho was celebrated this week. That means nothing to the people of this country, America from the Spaniards. Some day historians will do full justice to the struggle of South America for independence and to her great generals, Bolivar and San Martin.

YELLOW FEVER AND MORAL FEVER

DOUBLEDAY, PAGE & COMPANY have just published the biography of William Crawford Gorgas. Dr. Gorgas will always be remembered as the man who stamped out yellow fever in Panama, making it possible for the United States to build the great canal.

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MISS LAWRENCE TELLS US OF MON. DIAGNE IN COURT

To the Editor of The Negro World: Another exemplification of the fact of France being his own worst enemy was made in the criminal courts of Paris a few days ago, by the eloquent member from Senegal, Mon. Diagne. M. Diagne in a criminal suit brought against the editor of "The Negro World" for "defamation and insult," was in his own defense before his counsel, addressed the jury and denounced most bitterly those "Those Sons of Slaves," he said, who came to this country for money and to do nothing for the Negroes and that France has done for me a menace and a danger to the peace of France.

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A NORDIC REBUKES THE NORDICS

A NEEDED rebuke to the Nordic mania was given last week by Sir Esmé Howard, British Ambassador to the United States. At a dinner given in his honor he said that the culture of the Latin races is just as necessary to the world as that of the Anglo-Saxons.

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Advertisement for Golden Brown Face Powder. "Your Face 'She Is a Pretty Girl' 'He Is a Handsome Man'". Includes an illustration of a woman's face and text describing the product's benefits for skin care.

Advertisement for Blood Red Medicine Tonic. "Blood Red Medicine Tonic". Includes text describing the tonic's benefits for various ailments and its availability at drug stores.

Advertisement for Southern Slant On 'The Fire in the Flint'. "Southern Slant On 'THE FIRE IN THE FLINT'". Includes text about the book's content and where to purchase it.

