

LET'S PUT IT OVER

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The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XVII. No. 20

NEW YORK, SATURDAY, DECEMBER 27, 1924

PRICE: FIVE CENTS IN GREATER NEW YORK
TEN CENTS ELSEWHERE IN THE U.S.A.
TEN CENTS IN FOREIGN COUNTRIES

TIME DRAWING NEAR FOR SHIP OF NEGRO RACE TO GO ON CRUISE OF WEST INDIES AND CENTRAL AMERICA

Fellow Men of the Negro Race, Greeting:

In the midst of our Christmas excitement let us not forget our obligation to the Black Cross Navigation and Trading Company. I make another appeal to each and every one to rally to the support of our corporation. Our ship is scheduled to sail away from New York on Sunday, the 11th of January, on her first cruise to the West Indies and Central America. We want everybody to get in line and make this event a memorable success.

Making Trip to Central America

All those who intend to take the trip are now requested to make their final booking by applying to the Black Cross Navigation and Trading Company, 56 West 135th Street, New York City, for accommodation.

Subscribing for Loans

We want all those who have subscribed for loans in the Company and have not paid in full for same to send in their balance of payments immediately, and those who have not yet subscribed for their loans to do so, so as to enable the Company to start out free of debt. Every Negro should take pride in helping to make

EVERYBODY SHOULD BOOK PASSAGE NOW

SUPPORT A BIG RACE VENTURE

NEGROES TO VISIT OTHERS IN OTHER PARTS OF THE WORLD

this venture of the race a success. To loan \$20, \$25, \$50, \$100, \$500 or \$1,000 for five or ten years at an interest of 5 per cent. to the Black Cross Navigation and Trading Company at this time is to help to put the Company on its feet and to enable those who are directing its affairs to be able to plan and execute its business in a proper manner. Why not combine and make the Black Cross Navigation and Trading Company the biggest venture of the race? This can be done if each and every one will only make up his or her mind to do what is right for the New Year.

Everybody Co-operating

All Branches, Divisions, Chapters and Members of the Universal Negro Improvement Association should rally to the call now made and support this new enterprise. Let us have your support now!

Booking Your Passage

All Presidents and Secretaries of different Divisions of the Universal Negro Improvement Association in America who are being sent on the cruise by their respective Divisions are requested to get in touch immediately with the Passenger Department of the Black Cross Navigation and Trading Company, 56 West 135th Street, New York City, in booking their passages for the cruise.

With very best wishes for your success, I have the honor to be

Your obedient servant,

MARCUS GARVEY,

President-General,

Universal Negro Improvement Ass'n.

P. S.—Members and Local Divisions of the Universal Negro Improvement Association are reminded to insist on their local officers making their immediate monthly report to the Parent Body covering the year 1924. Your Division will be out of class if it has not paid its obligations to the Parent Body up to the 31st of December. See to it that your officers place your Division in Class 1A for the new year of 1925.

A NEW YEAR'S AHEAD OF FEAR

WAGE EARNERS AND EMPLOYEES CO-OPERATE

Russell Sage Foundation Survey Finds Measurable Success in One Experiment - Negroes Also Benefit When Employed as They Are Being Generally

NEW YORK CITY, Dec. 15.—A new partnership plan which gives the employees of an industrial property a share in management and profits, equal in many respects to that enjoyed by the owners, is suggested for the consideration of industry generally in a report on "Sharing Management with the Workers" issued here today by the Russell Sage Foundation.

RESTORED IN 24 HOURS

Glads Awakened in One Day - In the Amazing Discovery of a Twenty-Year-Old Victim

Lost vigor, dazed brain and nerves, that weak, worn-out, unproductive condition, that is so often the result of a long illness, is restored in 24 hours.

A MOTHER'S INSTINCT is usually always right. When the boy or girl in the house does not thrive, almost always find the cause to give strength-building.

RACE RELATIONS IMPROVING, SAYS ANNUAL REPORT

Inter-racial Commission Tells of Activities in Eleven States - Great Gains in Education and Lynchings Decline Three-fourths in Two Years

ATLANTA, Ga., Dec. 25.—A comprehensive survey of inter-racial activities throughout the South during the year 1935 is embodied in the annual report just issued for general distribution by the Commission on Interracial Cooperation.

South Africa Rejects American Negro Settlers

South Africa wants writers from the United States to give information to the government regarding the activities of American Negroes.

South Africa to Aid Iron and Steel Industry

JOHANNESBURG, Dec. 5.—Important negotiations have been pending in Europe for some time regarding the establishment of a large iron and steel industry in South Africa.

Gifts That Last Buy Your Jewelry Direct From Manufacturer

HOWARD PLANS GREAT FOOTBALL MACHINE

Adopts Principle of American Athletic Association to Make Coach Member of Faculty - Watson is Elected with Strong Staff

WASHINGTON, D. C., Plans for building up a great variety football machine for the year 1936 were made by the board of athletic control of Howard University at a meeting held December 11, 1935, which was unanimously voted to select Louis L. Watson as coach.

Ownership Increases Man's Interest in the Community

Our people should be admonished to take an active part in the life of the community.

Demand for Negro Film Said to Be Growing

HOLLYWOOD, Calif.—Film Bureau reports that demand for Negro films is growing rapidly.

FOR THE NEW YEAR NEGRO WORLD BE YOUR PAPER

CALL OF THE WEST MADE TO NEGROES WHO WANT WORK

Tendency to Answer the Call is Shown - Race Men in California Organized to Assist New Settlers in Many Ways - Japanese Crowded Out

By CLARENCE ENNIS Secretary California Colored Realty & Development Association

THE OPEN DOOR OF LIBERIA SHUT TO NEGROES

An Open Letter to President King Concerning His Action Which May Prick His Conscience and Make Him Think as He May Not Have

THE COMING OF JESUS TO SAVE HIS PEOPLE

Something of the Origin and Growth of the Christmas Festivals Among All Christian People in Their Countries

FOR THE NEW YEAR NEGRO WORLD BE YOUR PAPER

PUTTING OVER THE PROGRAM MUST BE THE SUPREME OBJECT OF MEMBERS AND LEADERS IN THE NEW YEAR - EVENTS SHAPING THEMSELVES FAVORABLY IN AFRICA FOR THE RACE - THE DEFIANT ATTITUDE OF THE NATIVES IS AN EXAMPLE

Liberty Hall is Filled Despite Bitter Cold Spell - Members Turn Out in Their Usual Large Numbers

LIBERTY HALL, New York, Sunday Night, December 21.—Notwithstanding the zero weather that gripped New York today, Liberty Hall showed no signs of diminution in the attendance.

Lady Henrietta Vinton Davis, Hon. Rudolph Smith, and Hon. Percival V. Burrows, After the usual preliminaries and a splendid program, Lady Davis delivered the opening speech in which she urged the members to maintain their hope in regard to the future of the program of the organization, saying that events are shaping themselves favorably in South Africa and the day was not so distant when the race now resident in the Western hemisphere shall be able to claim not only a small spot in Africa but all of Africa.

THE NEGRO WORLD, SATURDAY, DECEMBER 27, 1936

Deep Thinking and Planning Needed Now the Universal Negro Improvement Association, as I have said, has reached the stage of an institution when its leaders must not only be deep thinkers but deep planners for the future of the race.

WEALTHY RACE WOMAN Devoted to Race Work

It is the duty of every woman to be devoted to the race.

FOR THE NEW YEAR NEGRO WORLD BE YOUR PAPER

WEALTHY RACE WOMAN Devoted to Race Work

It is the duty of every woman to be devoted to the race.

TIS TRUE! YOU HAVE CORNS, BUNIONS OR CALLUSES ON YOUR FEET?

USE GET'S EM SURE Corn and Bunion Plasters

Look Your Best Semolee Indian Hair Goods

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Gifts That Last Buy Your Jewelry Direct From Manufacturer

KARIN JEWELRY CO.

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CASCARA QUININE STOPS OLDS IN 24 HOURS

THE EMPEROR JONES AND PAUL ROBESON Something of the Famous Play and the Robust Actor Who Gives It Life That Breathes and Thrills with Tense Emotions

FOR THE NEW YEAR NEGRO WORLD BE YOUR PAPER

STANDARD WORK OF NORTH HARRISON DENTAL CLINIC

TIS TRUE! YOU HAVE CORNS, BUNIONS OR CALLUSES ON YOUR FEET? USE GET'S EM SURE Corn and Bunion Plasters SEND 50 CENTS IN MONEY AND REFUSE NO MORE

Look Your Best Semolee Indian Hair Goods

Gifts That Last Buy Your Jewelry Direct From Manufacturer KARIN JEWELRY CO.

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LET'S PUT IT OVER

Negro World

WEDDING NEAR FOR SHIP OF NEGRO RACE TO GO ON CRUISE OF WEST INDIES AND CENTRAL AMERICA

Building Your Party

All Presidents and Secretaries of different Divisions of the Universal Negro Improvement Association in America who are being sent on the cruise by their respective Divisions are requested to get in touch immediately with the Passenger Department of the Black Cross Navigator and Training Company, 57 West 15th Street, New York City, in booking their passages for the cruise.

With very best wishes for your success, I have the honor to be

Your obedient servant,

NABULS GARVEY,

President-General,

Universal Negro Improvement Assn.

P. S.—Members and Local Divisions of the Universal Negro Improvement Association are requested to mail in their local officers' mailing their immediate monthly reports to the office weekly covering the year 1934. Your Divisions will be out of class if it has not paid its dues to the Black Daily up to date. No other member. See to it that your dues are paid to the Division in Class 1A for the new year.

WEDDING NEAR FOR SHIP

OF NEGRO RACE TO GO ON

CRUISE OF WEST INDIES

AND CENTRAL AMERICA

The wedding of the ship of the Negro race to go on a cruise of the West Indies and Central America is being celebrated in New York City. The ship, the Black Cross Navigator, is being prepared for its voyage. The cruise is being organized by the Black Cross Navigator and Training Company. The ship will be under the command of Captain [Name]. The cruise is expected to start in the month of [Month]. The ship will visit [Locations]. The cruise is being organized to provide a means of transportation for the Negro race to the West Indies and Central America. The ship will be equipped with all the necessary facilities for a comfortable voyage. The cruise is being organized to provide a means of transportation for the Negro race to the West Indies and Central America. The ship will be under the command of Captain [Name]. The cruise is expected to start in the month of [Month]. The ship will visit [Locations]. The cruise is being organized to provide a means of transportation for the Negro race to the West Indies and Central America. The ship will be equipped with all the necessary facilities for a comfortable voyage. The cruise is being organized to provide a means of transportation for the Negro race to the West Indies and Central America. The ship will be under the command of Captain [Name]. The cruise is expected to start in the month of [Month]. The ship will visit [Locations].

Building Your Party

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Negro World

A paper published every Saturday in the interest of the Negro Race and the Universal Negro Improvement Association by the African Communities League.

Subscription rates to The Negro World: One Year Domestic \$2.00, Foreign \$2.50; Six Months Domestic \$1.25, Foreign \$1.50.

Entered as second class March 16, 1914, at the Post-office at New York, N. Y., under the Act of March 3, 1879.

The Negro World does not knowingly accept questionable or fraudulent advertising. Readers of the Negro World are earnestly requested to invite our attention to any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

LET'S PUT IT OVER GREETINGS OF THE SEASON

BEFORE another issue of The Negro World appears in front of readers and members of the Universal Negro Improvement Association and African Communities League, we will have celebrated the Christmas holidays and welcomed the New Year.

The good work of the Universal Negro Improvement Association continues to grow in scope and grasp and never exercised a more and better influence upon the Negro people of the world than at this time.

The staff of The Negro World extends greetings of the season to its readers and to all the members of the association and to its high and responsible officials, with the hope that the incoming year may be the banner one in the history of the Universal Negro Improvement Association and its President-General, Marcus Garvey.

THE SAUCE OF ISLAM

We have often wondered how and where the white race gets its staggering hypocrisy. Almost any day one may find in the papers some new piece of comedy about racial relations, solemnly delivered by a so-called thinker.

THOSE WHO DREAM DREAMS AND SEE VISIONS

FOR many years people have discussed telepathy, which may be defined as communication between human beings without word, look, gesture or other movement.

A man was found able to receive and report accurately the thoughts of a party of men seated two rooms away from him with the doors closed. Lord Balfour was convinced that "there is a wholly unknown method of traversing space between two conscious organisms."

WHAT WELLS NOURISHED BODY AND BRAIN

WHAT keeps us alive? In the last analysis we say food. Our stomachs rule our entire body, therefore we should be very careful what we eat. Many of us eat what we do not want and what we know is good for us.

THE HOPE OF THE FUTURE WORK OF THE PRESENT.

By T. Thomas Fortune

There is a familiar saying that half the world does not know how the other half lives, and does not care. That is a very sweeping statement, but there is much truth in it.

Science teaches us that all foods growing under the ground are good for the blood, they all contain a certain amount of iron.

Science teaches us that all foods growing under the ground are good for the blood, they all contain a certain amount of iron. A member of the staff of The Negro World, as in a lunch room, the other day for a lettuce sandwich and a big red apple.

LET'S PUT IT OVER GREETINGS OF THE SEASON

BEFORE another issue of The Negro World appears in front of readers and members of the Universal Negro Improvement Association and African Communities League, we will have celebrated the Christmas holidays and welcomed the New Year.

STRANGE WAYS OF INVENTORS

CHESTER T. CROWLEY, writing in the Saturday Evening Post, reminds us of the old truth that you never can tell who will turn out to be an inventor.

THESE CHRISTMAS DAYS IN THE VIRGIN ISLANDS

By CASPER HOLSTEIN, President Virgin Islands Congressional Council

This Christmas in the Virgin Islands will not be like other Christmases that have recently passed from the memory of their inhabitants.

THE NEGRO WORLD: DEVELOPMENT OF THE RACE

Power the Negro World... Within the past few years we have seen the Negro World develop into a powerful organ.

ADVERTISING FROM THE AFRICAN

With over a million and a half million people in the world, the Negro race has also the standards of business. It is the word of the house to the American people.

THE TRUCE ON EARTH; GOD WILL NOT BE

All through the agent ages, From Eden the sacred story, The blood and the sacred gages, From Adam, the Deity, the dead and the life, In the old and new test of men, We nothing know of wisdom or wit.

We are deceived in all— Believing and hoping, only to find However often we are told, Moving through in constant divine mind, Seeking salvation, but ignoring Of the Word—wage, ugly, ghouly, gain!

The Announcement—what is it? The new cost of things—what can we do? What may we sign? Please our prophet Has told us in the light of our day, Can there be light where darkness reigns In our hearts, hopes and agonizing pain?

Join now his band, And Jesus, lose His life in the Cross, And living, die! The gift of life is given, There is no "Peace on earth, good will to men," The rule of grace and love and life, Call darkness in all of life.

HEALTH TOPICS

THE BABY WHOSE HEAD SWEATS

The Baby whose head sweats is to be explained by her baby's mind as always, we say after the child had been sleeping. She also said that the forehead would be damp during the sleep.

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THE ONE WHOSE HEAD SWEATS

By DR. B. S. HERBERT, of the Negro World Association

By DR. B. S. HERBERT, of the Negro World Association. The Baby whose head sweats is to be explained by her baby's mind as always, we say after the child had been sleeping.

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EXPLORERS SEEK TRACES OF AN AFRICAN 'JOAN'

On either side of the Mediterranean Sea is attempting to harmonize its "Joan of Arc" legends with tangible facts.

'La Kahena,' Berber Heroine, Was Inspired by Voice and Vision—Count de Prorok Hopes to Find Her Secret Tunnel

By ALMA REED In The New York Times

Another question which the Pan-Islamic Congress will be called upon to settle is the Emirship of Mecca.

CONGRESS OF ISLAM MAY RE-STORE CALIPHATE

Many Mohammedans Displeased with the Action of Turkey in Depositing the Head of the Church—Three Leading Candidates for the Office

Seeking a Lost Tunnel

Explorations at Dj. Dj. by Count de Prorok have been continuing in the hope of finding traces of the African 'Joan of Arc.'

CLOSE TO NATURE

By ALFRED GORDON

FOR THE NEW YEAR

LET THE NEGRO WORLD BE YOUR PAPER

BLOOD RED MEDICINE

Is your SYSTEM run-down, weak, tired? Is your BLOOD pale, "pale," thin, watery? Do you feel "run-down" after a hard day's work? Do you feel "run-down" after a hard day's work?

'THE WHITE MAN'S BURDEN' IN EGYPT AND THE SUKIN COUNTRY

Sir Valentine Chirol States the English Viewpoint of the Conflicting Interests of British and Africans and How They May Work Out

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BIG NEGRO EXCURSION

TO CENTRAL AMERICA, THE WEST INDIES, PANAMA AND THE SOUTH OF THE UNITED STATES

ABOARD THE PALATIAL STEAMER OF 5,300 TONS

S. S. GENERAL G. W. GOETHALS Rechristened

S. S. BOOKER WASHINGTON

OF THE BLACK CROSS NAVIGATION AND TRADING COMPANY, Inc.

MARCUS GARVEY, President

Ship Sails from North River and 135th Street at 4 o'clock SUNDAY, 11th JANUARY, 1925, and returns 7th February, 1925

Points of call on the Excursion of 31 days: Havana, Cuba; Port-au-Prince, Haiti; Kingston, Jamaica; Colon, Panama; Port Limon, Costa Rica, and Bocas-del-Toro, Panama. First Class Accommodation. Price for Round Trip \$200.00 and \$250.00 Berths.

SEE THE BEAUTIES OF CENTRAL AMERICA, THE WEST INDIES AND PARTS OF THE SOUTH OF THE UNITED STATES

Only limited accommodation. Secure your passage now from the ticket office, Black Cross Navigation and Trading Company, 56 West 135th Street, New York City. Telephone Harlem 770-2877. Every Negro who can afford it should go on this trip.

Music and Recreation aboard. Concert, Games, etc., for 31 days. This is not a chartered ship, but a ship owned by Negroes for you to sail on to visit other Negroes. Your pride of race should be enough to have you make the trip on this excellent ship owned by your own.

BOOK YOUR PASSAGE NOW

BLACK CROSS NAVIGATION AND TRADING COMPANY

56 WEST 135TH STREET, NEW YORK CITY, N. Y.

LET'S PUT IT OVER

FIVE OR TEN YEAR \$500,000 LOAN TO BLACK CROSS NAVIGATION AND TRADING CO., Inc.

Incorporated Under the Laws of the State of New Jersey, U. S. A.

TO ENABLE THE CORPORATION TO PURCHASE, CHARTER AND RUN SHIPS, AND TO CARRY ON ITS GENERAL BUSINESS

Loans are accepted only from members of the Universal Negro Improvement Association, and Negroes who are interested in and endorse its program. Loans are not requested or desired from any other Negro. Loans are not issued or accepted from any other person.

A note is issued by the Black Cross Navigation and Trading Company, Inc., to cover each loan for five or ten years

DENOMINATION OF NOTES

You may loan in amounts of \$20, \$25, \$50, \$100, \$200, \$300, \$400, \$500, \$600, \$800, \$900 and \$1,000, bearing interest at the rate of 5% per annum, payable annually.

As soon as a sufficient amount of money is loaned to the Corporation by those interested, its first ship will be purchased and the operation of the business of the corporation will be commenced.

Loans may be forwarded to Black Cross Navigation and Trading Co., Inc., 56 West 135th Street, New York City, U. S. A.

LET'S PUT IT OVER, IF WE ARE MEN

SHIPS! SHIPS!! SHIPS!!!

FOR THE DEVELOPMENT OF AFRICA AND THE NEGRO RACE

THE BLACK CROSS NAVIGATION AND TRADING COMPANY, Inc.

(Incorporated Under the Laws of the State of New Jersey)

For the purpose of building for its own use, equipping, furnishing, fitting, purchasing, chartering, navigating, or owning steam, sail or other boats, ships, vessels or other property, to be used in any lawful business, trade, commerce or navigation upon the ocean, or any seas, sounds, lakes, rivers, canals or other waterways, and for the carriage, transportation or storing of lading, freights, mails, property or passengers thereon.

To navigate the waters of the Atlantic Ocean along the entire eastern seaboard of the United States, and the Dominion of Canada, Newfoundland, and adjacent Cuba, Porto Rico and West Indian Islands, Central and South America, including the gulfs, bays, sounds, harbors and roadsteads along said coasts, and adjacent thereto, and such navigable rivers as flow therein; the Pacific Ocean along the entire western seaboard of the United States, British Columbia and Alaska, Lower California, Mexico, Central America and South America, including the gulfs, bays, sounds, harbors, and roadsteads along said coasts and adjacent thereto, and such navigable rivers as flow therein; the Gulf of Mexico and Panama Canal, the Gulf of California, Puget Sound, the Great Lakes, and all navigable waters and canals that flow therein, or may hereafter be constructed connecting any of the aforesaid waters, and all navigable inland waters of the United States, and of the Dominion of Africa, including the gulfs, bays, sounds, harbors and roadsteads along said coast and adjacent thereto, and such navigable rivers as flow therein; and those of such other continents as may hereafter be determined, it being the purpose of this provision to permit the corporation to conduct its business in any part of the world, as far as may be permitted by law.

OFFICE:

56 West 135th Street, New York, U. S. A.

14TH ANNUAL MEETING OF ATHLETIC ASSOCIATION

Dr. Alexander Elected President—Howard University Withdraws—Splendid Results in Physical Education

By J. L. WHITEHEAD

LAWRENCEVILLE, Va., Dec. 26.—The fourteenth annual meeting of the Colored Intercollegiate Athletic Association was held at St. Paul School on Friday and Saturday, December 12 and 13.

Every school in the C. I. A. A. except Howard University, was represented at the fourteenth convocation of the most progressive and effective athletic association among Negro schools.

The sessions were enthusiastic, interesting and profitable. Everything that would tend to enhance the inner and outer workings of the association was discussed, with the hope of reaching that ideal in athletics towards which the C. I. A. A. is striving.

There was not a single violation, complaint, or criticism passed over, but everything was thoroughly aimed and amicable adjustments obtained. Matters of great and immediate import were brought to the attention of the organization, and each proposition, suggestion and report was given careful and proper consideration.

The splendid results attained, and the renewed determination of the member schools to uphold the integrity of the C. I. A. A., will have a direct and particular bearing on athletics and physical education in the association schools and on athletics and physical education generally.

Dr. W. G. Alexander, graduate manager of athletics of Lincoln University, was elected president of the C. I. A. A. for 1925. Dr. Alexander is a man of national repute, broad vision, varied experience, magnanimous achievements and demonstrated ability.

Howard's withdrawal of her membership in the C. I. A. A. was among the outstanding things that occurred in the meeting. The members of the association, being fully cognizant of the reasons for Howard's withdrawal, promptly accepted the latter's withdrawal and outlined a policy to pursue that is in full accord with public opinion.

As long as Howard remains out of the association, no school in the C. I. A. A. will participate in any branch of athletics with Howard University.

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When White Girls Mix It With Chinamen and Squeal

From the New York Bulletin. There is a great deal of talk about Chinamen and American girls. One clergyman demands a drive against Chinese because a New York girl is arrested with an oriental in Boston, and the oriental is accused of murdering two of his countrymen.

News writers who have described this girl as a "child, lured by the wiles of the Chinese" are doing a great deal of harm. To write a pretty lie, they deliberately and injure an honest, industrious race.

If any people among the many peoples who have come to this country, cause little trouble the Chinese are that people.

When have you ever heard of a Chinese interfering with men of other races? When have you ever heard of a Chinese killing an American? When have you read of a Chinese thief?

There are but three occasions when the name of a Chinese appears in the police news. One is when a faction fight among Chinese starts—a tongue lashed and then only Chinese are injured and often it is the bad Chinese who is put away; the second occasion is when Chinese are arrested for gambling and they are arrested with Americans are allowed to gamble openly; and the third occasion is when some American girl claims she has been lured.

How often have the American women been hunted by the Chinese? Was any one of them ever "kidnaped and dragged to Chinatown?" Did not every one of these women deliberately go to Chinatown and consort with Chinese and openly make advances to Chinese—all for the sake of the gold they know the Chinese will spend?

When American women get to the point where they will refuse to sell themselves to men of race they pretend to scorn, there will be no stories written of white girls "lured by the wiles of the Chinese."

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THE SPIRIT OF CHRISTMAS IS LOVE AND SERVICE

Mankind Has Fallen Far Short of the High Standard of Living Set by Jesus, but It Is Better Than Before He Came and Taught

Written for The Negro World by MISS MARY POOL SMITH

A thought for today is Christmas—that of love and goodwill toward all mankind.

We say "Xmas" and what is Xmas? What is the real meaning? It is to celebrate the birth of a child in a manger in Bethlehem of Judea. And with the celebration of this birthday comes the loftiest thoughts possible for the human family—because this baby youth had but one purpose in mind, love and goodwill to others.

Now, it is Xmas, his birthday, with the inspiration of spreading goodwill for the whole of His life was spent in working and thinking of the shut-out world. He came to save men from sinners. He came at a time when the world was filled with human slavery. He did not come to grandfather to a royal mansion, but in a manger, and that makes the humbler in spirit and finance love and appreciate Him—the beggar, orphan and the widow with the tale.

He came as a loving brother. And this and this only is the true spirit of Jesus. So, when we celebrate Xmas remember what Christmas is. Let us lift our minds in unceasing devotion for the true spirit of Christmas. Let us work earnestly for the ideal most desired, and let us remember whatever a man sows that also shall he reap. "That is, we cannot get anything for nothing and pain to our neighbors and not expect to reap the same. The statement is a complete exposure of God's law. Can a customer demand a perfect body again? No, for only man has sown and reaped and so it is with all of us. We must give our own labor. So let us live a life of service—the order because we are loved by you."

So the lesson of the manger is love and goodwill toward all mankind. This and this only is the true spirit of Jesus. So, when we celebrate Xmas remember what Christmas is. Let us lift our minds in unceasing devotion for the true spirit of Christmas. Let us work earnestly for the ideal most desired, and let us remember whatever a man sows that also shall he reap. "That is, we cannot get anything for nothing and pain to our neighbors and not expect to reap the same. The statement is a complete exposure of God's law. Can a customer demand a perfect body again? No, for only man has sown and reaped and so it is with all of us. We must give our own labor. So let us live a life of service—the order because we are loved by you."

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OUR WOMEN and WHAT THEY THINK - Edited by Mrs. Amy Jacques Garvey

THE SPIRIT OF CHRISTMAS

On the twenty-fifth day of December of each year Christians celebrate the birth of Jesus, the day on which the Son of God took on our humanity and came to earth to redeem fallen mankind.

NOTES OF INTEREST

A Laughter World Foreseen
Man may be defined as a creature of habit and habit is the basis of all civilization.

WHAT AMERICAN WOMEN DO TO MAKE A LIVING

One Million in Agricultural Work and Two Million in Business—They Lead as Librarians—Bureau of Vocational Training Helps Women

NO SEX IN BRAINS AND ABILITY

LARGE business concerns and institutions have found it advisable to add women to their executive boards.

The Evils of Secret Marriages

There are usually plenty of reasons why a couple who marry secretly are better off than those who do not.

THE GREAT WORK OF THE NEGRO WOMAN TODAY

No Race Has Succeeded Without a Good and Strong Womanhood, and None Ever Will—Let Us Catch the Spirit

Fad for Boyish Form Called Health Menace

The boyish form and mechanical contrivances to achieve it, resorted to by the modern woman, are a menace to her health.

WOMAN TO FILL FATHER'S PULPIT

WOMAN TO FILL FATHER'S PULPIT
The Rev. Mrs. M. J. ...

THOUSANDS HAVE KIDNEY TROUBLE AND NEVER SUSPECT IT

Applicants for Insurance Often Rejected
Kidney trouble is a common ailment and often goes undetected.

A Baby in Your Home

There is no longer reason for having poor, unhealthy scalps and dull lustered hair.

WEEKLY TEXT

That it might be fulfilled which was spoken of by the prophet, saying: 'I will have a call to my Son'—Matt. 2, v. 16.

WOMAN DELEGATES TO BANKERS CONVENTION

The American and forty white women were among the delegates attending the National Conference of Bankers.

How to Make Others Love You

There will be plenty of husbands to go all the way around if they were made to love you as you love them.

GRACE GRAY DE LONG

GRACE GRAY DE LONG
Miami, Florida

NEGRO DOLLS, \$3.98

NEGRO DOLLS, \$3.98
Special Christmas Sale

PROVEN WAY TO STOP FALLING HAIR AND DANDRUFF
Dandruff, falling hair, itching scalp and baldness are enemies to scalp health and the growth of long, lustrous hair.

WOMEN DELEGATES TO BANKERS CONVENTION
The American and forty white women were among the delegates attending the National Conference of Bankers.

NEGRO DOLLS, \$3.98
Special Christmas Sale
STANDARD PRODUCTS CO. 433 Lenox Avenue, New York

THE PEOPLE'S FORUM

The Fate of Old Egypt Depends Upon Its People

TO THE EDITOR OF THE NEGRO WORLD: There is a law for the weak and the law for the strong. With the political disturbances in India it is treated differently to the troubles in Ireland.

Death of Mr. Dixon, Prominent Texas Member

TO THE EDITOR OF THE NEGRO WORLD: Mr. Dixon was a prominent member of the Texas branch of the National Association for the Advancement of Colored People.

A MERRY CHRISTMAS AND HAPPY NEW YEAR

Dr. Scott Sums Up the Conditions in This Season which Indicate that the Race Problem is Solving Itself for Good to the Race

By DR. EMMETT J. SCOTT, Secretary-Treasurer, Howard University, Washington, D. C.
January 1, 1925, marks another anniversary—the sixtieth—the history of the American Negro as a freeman.

Greetings from KADANE RHODA

KADANE RHODA
Greetings from Kadane Rhoda, a woman of letters and a student of the Negro problem.

First Divorce of Record Found in Egyptian Tomb

HERSCHEL, Dec. 26.—There was the original tomb, according to the Egyptian authorities, which contained the remains of a man and a woman.

Strange Power!

Strange Power!
A dealer in Pure Negro Books and Pamphlets.

Bishop I. E. Guinn

Bishop I. E. Guinn
729 W. Walnut Street, Indianapolis, Ind.

CHRISTMAS MESSAGE

CHRISTMAS MESSAGE
The spirit of Christmas is a message of peace and goodwill to all men.

Urban League Has New Extension Secretary

URBAN LEAGUE HAS NEW EXTENSION SECRETARY
Solomon Harper of 2335 Seventh Avenue, well-known technical student and member of various engineering societies.

Childless Marriages Explained

Childless Marriages Explained
Every married woman should know the reasons why she has no children.

Fortune Telling

Fortune Telling
A fortune teller who can tell your future and help you avoid misfortune.

Jesus Was a Negro by Blood

Jesus Was a Negro by Blood
King Tut Was a Negro by Blood
A new discovery in Egyptology suggests that the pharaohs were of African descent.

Take More Madras Shirts

Take More Madras Shirts
A new line of Madras shirts, made of the finest cotton.

Agents Wanted

Agents Wanted
We are seeking agents for our new line of products.

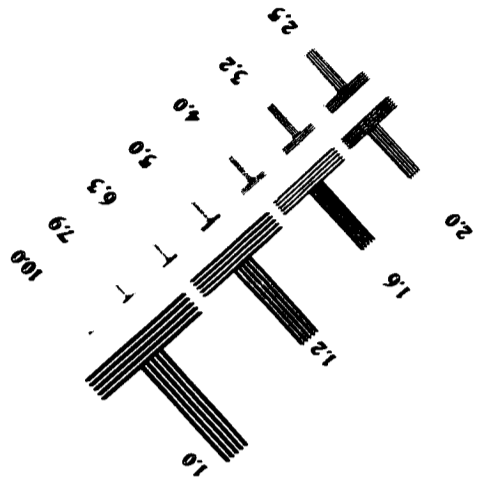
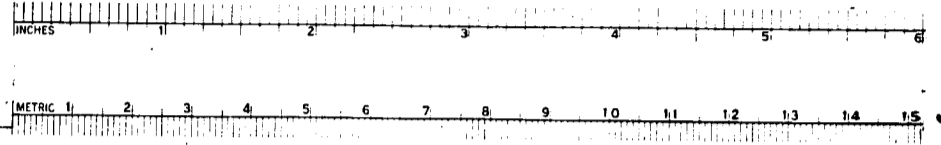
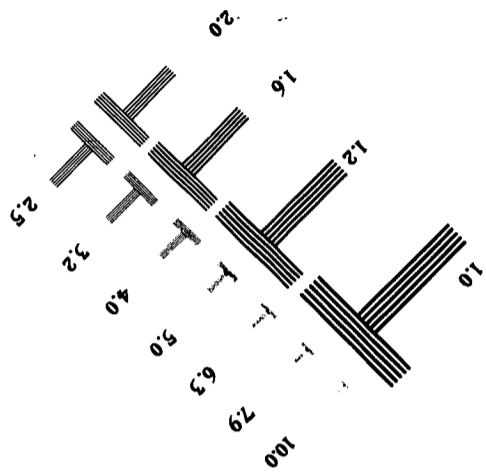
How to Control Others

How to Control Others
A guide to understanding human behavior and influencing others.

Every Man Who Has Lost the Vital Force of Youth May Be Restored

Every Man Who Has Lost the Vital Force of Youth May Be Restored
A scientific discovery that offers a way to regain youth and vitality.

TEST CHART

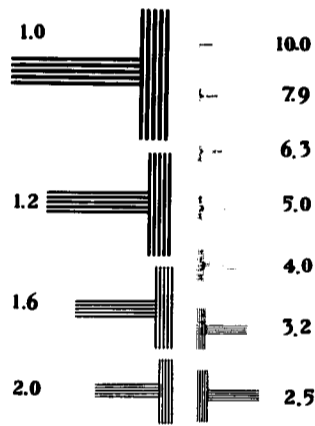


INSTRUCTIONS Resolution is expressed in terms of the lines per millimeter recorded by a particular film under specified conditions. Numerals in chart indicate the number of lines per millimeter in adjacent "T-shaped" groupings.

In microfilming, it is necessary to determine the reduction ratio and multiply the number of lines in the chart by this value to find the number of lines recorded by the film. As an aid in determining the reduction ratio, the line above is 100 millimeters in length. Measuring this line in the film image and dividing the length into 100 gives the reduction ratio. Example: the line is 20 mm. long in the film image, and $100/20 = 5$.

Examine "T-shaped" line groupings in the film with microscope, and note the number adjacent to finest lines recorded sharply and distinctly. Multiply this number by the reduction factor to obtain resolving power in lines per millimeter. Example: 7.9 group of lines is clearly recorded while lines in the 10.0 group are not distinctly separated. Reduction ratio is 5, and $7.9 \times 5 = 39.5$ lines per millimeter recorded satisfactorily. $10.0 \times 5 = 50$ lines per millimeter which are not recorded satisfactorily. Under the particular conditions, maximum resolution is between 39.5 and 50 lines per millimeter.

Resolution, as measured on the film, is a test of the entire photographic system, including lens, exposure, processing, and other factors. These rarely utilize maximum resolution of the film. Vibrations during exposure, lack of critical focus, and exposures yielding very dense negatives are to be avoided.



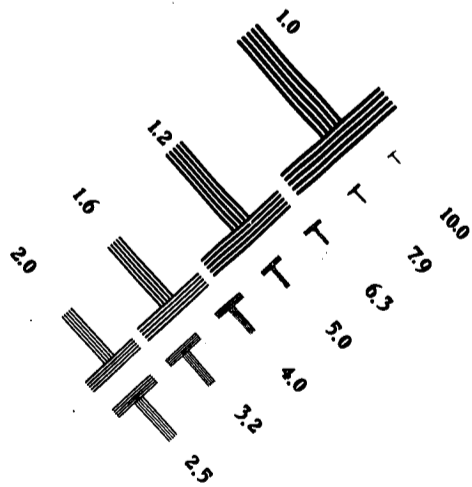
This frame is intended as a guide in determining film quality. The resolution charts in the corners and center serve as an absolute measure of camera performance in terms of lines per millimeter.

The lines of type below will serve as a guide to the legibility of type of various sizes reproduced at the reduction ratio used on this film.

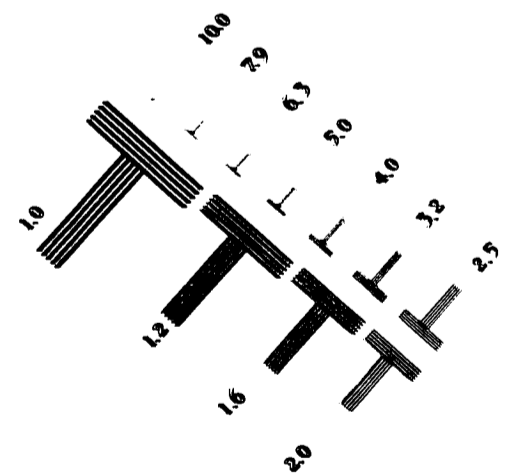
SAMPLE READING CHART—VARIOUS TYPE SIZES

6 point
7 point
8 point
9 point
10 point
12 point
14 point

Instructions: Resolution is expressed in terms of the lines per millimeter recorded by a particular film under specified conditions. Numerals in chart indicate the number of lines per millimeter in adjacent "T-shaped" groupings. In microfilming, it is necessary to determine the reduction ratio and multiply the number of lines in the chart by this value to find the number of lines recorded by the film. As an aid in determining the reduction ratio, the line above is 100 millimeters in length. Measuring this line in the film image and dividing the length into 100 gives the reduction ratio. Example: the line is 20 mm. long in the film image, and $100/20 = 5$. Examine "T-shaped" line groupings in the film



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