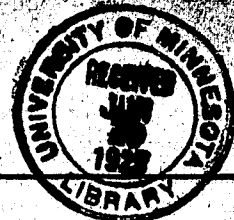


LET'S PUT IT OVER



The Indispensable Weekly
The Voice of the Awakened Negro.

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XVIII. No. 19

NEW YORK, SATURDAY, JUNE 20, 1925

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SEVEN CENTS ELSEWHERE IN THE U. S. A.
TEN CENTS IN FOREIGN COUNTRIES

HONORABLE MARCUS GARVEY REMINDS NEGROES THEY MUST JOIN IN WORLD BATTLE OF WITS OR PASS OUT

Fellow Men of the Negro Race, Greeting:

Allow me once again to convey to you my deep sense of appreciation of the splendid, untiring efforts which you are making at this time to hold aloft the banner of the Red, Black and Green.

Be brave, be loyal, be steadfast against the day when I shall return to you, better equipped than ever, to point the way to our great objective, to a free and redeemed Africa.

This week I shall give you a few thoughts on "The Battle of Wits" which is raging in the world today.

The Battle of Wits

"The world is an eternal battleground. The beings who live in it are the soldiers who are engaged in this eternal conflict. At the present time the human race is divided into many camps, each camp endeavoring to outdo the other. We who constitute one of the warring groups seem to be the least prepared for this conflict. On every hand you will see the different groups being marshalled by their most competent generals or leaders for the purpose of holding their respective places in the affairs of the world. Unfortunately, for a long while we refused to advance our cause under our own leadership. We divided ourselves and aligned ourselves with the different groups or with the different camps and have gone to war with them. Hence, in the past and even now, we find Negroes fighting under the banners of England, of France, of Italy, of Spain, of America, while the other groups or the other peoples fight under their independent banners. We refused to recognize the fact that we should fight under a banner of our own, but, as I said, aligned ourselves with all the other forces, scattering ourselves, and thereby defeating ourselves at every turn.

The Hour for Negroes to Stick Together

"The hour has come for Negroes to get together and stick together and live together, and if we must die, to die together. The most dangerous

**NEGROES MUST REALIZE THE GOOD SENSE
OF FIGHTING UNDER THEIR OWN
BANNERS, AS OTHER GROUPS AND
PEOPLES DO**

**IF THE NEGRO DOES NOT NOW ENTER
WHOLEHEARTEDLY INTO THE STRUGGLE
FOR EXISTENCE, THE NEXT GENERATION
WILL CURSE HIS NAME**

**THIS IS A PRACTICAL WORLD, AND WE MUST
PREPARE PART OF THE WHEAT AND THE
MEAT FOR OUR OFFSPRING**

enemy of the race at this time is that Negro who is telling us that all the world is not so bad and you must exercise patience and the rest of it because the other fellow's going to be good. He is the most dangerous member of our society. The world is not going to be good until Christ comes back, and nobody knows when He is coming. He may not be here for another million years. During that time if you do not get right you are going to get hell until He comes.

Negroes Must Get a True Concept of Life

Life is serious; life is earnest. If the 400,000,000 Negroes must live, they must first get a concept and a true understanding of what life means. Life does not mean playing the fool. Life means being alert at all times, being on the qui vive and being ever ready to protect your own existence. It is for that that we of the Universal Negro Improvement Association fight at this hour.

The Fight for Mastery of the World

"If the Negroes of the world do not get ready to match their wits against the wits of the world or match something else, they are face to face with hell—the hell that we have been told about ever since we came into the world. There is going to be hell down here in this world in another few years, in the battle of existence be-

tween the different racial groups for the mastery and the possession of his world. It is for that that the great Caucasian race is lining up itself; it is for that that the yellow and darker races of the East are endeavoring to line up, and if you do not realize your position and organize and fight to extricate yourselves out of the dilemma in which you are going to be placed by these different organized groups, you may as well sing your requiem.

If Your Children Must Eat

"I am appealing to you in all parts of the world to drop your sentiment and face the world with facts, because you are living in a practical world. The fight is for your loaf of bread. It is fight and struggle to the end if you must eat, if your children must eat, if your grandchildren must eat and posterity must eat. And if you don't lay the foundation now for preserving their part of the wheat and the meat when they come they will have nothing but the chaff and the bones.

Serious Times

"We are living in serious times, Negroes. Trust no one but yourselves. Trust no one but God, that God who loves all humanity, who was as fair to us in creation as He was to the white man, the red man or any other man; that God who has not forgotten us; that God who has not, as some would believe, taken away from us anything that we should have, but that God who naturally must be displeased with us because of our own lethargy. I want to impress upon you you have a tremendous responsibility resting upon your shoulders, a responsibility for your own generation of today and a greater responsibility for your children of tomorrow. If you Negro peoples of the world do not fight in this battle of wits, if you Negro peoples of the world do not fight in every way possible, your children shall curse you and damn you for perpetuating this race, for bringing them into existence and bequeathing to them nothing else but the husks of life."

MARCUS GARVEY.

PREMIER PAINELEVE AND ENVOYS TOUR MOROCCO WAR ZONE

Rif Tribesmen Left the French and Spaniards Puzzled—Warfare Much Like That of American Tribesmen—Premier Wanted to Get in the Bullet Flying Zone

From the New York World
The Premier and his entourage left for the front in the improved hospital tent. He learned that the Rifians attacked the post of Medina this morning. Then was proceeded to the post at Ain Aicha. He was accompanied by the post at Ain Aicha, where Abd-el-Krim's lines are only about two and a half miles distant.

Like American Indian Warfare
Here and there were mounted Arab horsemen they are with their rifles slung across their saddles, keeping guard against the stealthy Rifians. The Rifians are not in the past even the watchful eyes of Paineleve's soldiers.

CATARRH STOPPED IN ONE DAY
"Choking Catarrh and Head Noises Left the First Day" is the Amazing Result of

RIFFS CAPTURE KEY POSITION ON FRENCH LINE

MADRID, Spain, June 14.—The important nature of the Franco-Rifian war has been stressed and captured by the Rifians, and dispatches from the war zone that the Rifian garrison has been wiped out and the post burned. The garrison itself was not large, consisting only of a sergeant and seven men, but the outpost was strongly supported and the French estimated the point as having great strategic value.

BIG U. N. I. A. EXCURSION TO PHILADELPHIA
Independence Day, July 4th

Big Street Parade in Philadelphia to picnic grounds, where all sorts of sports will greet you.

\$4.00 ROUND TRIP
TICKETS FOR SALE AT
56 WEST 135th STREET, N. Y. C.

FALSE PREACHMENT HAS LED TO THE RACE WAR, FAR, FAR AWAY

The Obligations of Life Are More Obligatory and Binding Than Those of Death—Duty Now is the Thing to Get and Hold Fast

Written for The Negro World by F. E. SARGENT

The Negro has waited so much time for the brighter day that he has placed himself in a very precarious position in the now. This is due to the teachings of the preacher who assumed leadership in the race war, and led to liberty more than half a century ago.

These and similar words of praise went up here at the departure of Sir Hugh Clifford, royal governor of Lagos, Nigeria, on his return to the past five days.

Specific complaints repeatedly filed with the home government by natives caused the recall of the governor.

Getting into the race requires no effort on our part, but along with the Mohammedan religion which is followed and winding up with honors at the finish will depend most certainly upon ourselves.

Prison Terms of 20 Years Imposed Upon Barbarians Who Beat Negroes to Death

TARBORO, June 18.—Twenty years' imprisonment for each of the barbarians who beat Negroes to death was imposed upon W. C. Gully, foreman of the Rocky Mount road district, and R. W. Wood, foreman of the district, charged with beating Joe Armstrong, Negro convict, to death, when they were themselves up and about the jail, Judge N. A. Sinclair here this afternoon.

CHRISTIANITY AND SOUTH AFRICA COLOR BAR BILL

Says They Are Inefficient, Cowards and Rapists—War Record Proves Him to Be a Liar—Defense of Our Brave Soldiers by Their Officers and Comrades

Proposed Bill "Condemned at Synod"—"Civilization Digging Its Own Grave"—Oppressing the African in His Own Home Must Breed Trouble

From the Cape Argus
JOHANNESBURG, May 14.—A strong demand for the withdrawal of the Color Bar Bill in the Parliament of the Union of South Africa was made at the annual meeting of the Christian Church in Johannesburg on Sunday.

The Rev. Wilfred proposed a resolution to the effect that the bill, which, when passed, would be a disgrace to the church, should be withdrawn.

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GENERAL ROBERT LEE BULLARD SAYS THEY ARE INEFFICIENT, COWARDS AND RAPISTS—WAR RECORD PROVES HIM TO BE A LIAR—DEFENSE OF OUR BRAVE SOLDIERS BY THEIR OFFICERS AND COMRADES

Proposed Bill "Condemned at Synod"—"Civilization Digging Its Own Grave"—Oppressing the African in His Own Home Must Breed Trouble

From the New York Herald-Tribune
Arguments both supporting and opposing Major-General Robert Lee Bullard's criticism of the conduct of Negro troops in France were contained in letters received yesterday by the Herald-Tribune. The letters were reviewed by assertions made by General Bullard in his series of articles published in this newspaper.

The effect of such a policy would be to cause bitter anti-white feeling and to throw the natives into the arms of those who were trying to break down the whole social order.

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LIBERTY HALL IS FILLED THOUSANDS IN SPITE OF ARM WEATHER

ABLE ADDRESSES DELIVERED BY MRS. AMY JACQUES-GARVEY, WIFE OF THE PRESIDENT-GENERAL, AND HON. J. HASSELL, AN UNTRING WORKER OF SEATTLE, WASHINGTON

Mrs. Garvey, Pointing to the World Turmoil, Says Men Must Be Up and Doing

HON. J. HASSELL, PAYING TRIBUTE TO HON. MARCUS GARVEY, TELLS HIS HEARERS WHY THE NEGRO SHOULD OWN SHIPS AND WHY THE SHIPPING VENTURES MEET WITH SUCH OPPOSITION FROM THE ENEMY—SHIPS BUILD UP WEALTH

LIBERTY HALL, New York, Sunday Night, June 14.—The usual Sunday night meeting held by the New York Local of the Universal Negro Improvement Association was attended by thousands of members and friends of the organization who listened to an entertaining musical program and inspiring addresses delivered by Hon. P. L. Burrows, Mrs. Amy Jacques-Garvey, Hon. J. Hassell, of Seattle, Washington, Dr. Spencer, of Gary, Ind., and Hon. Levi Lord, Washington.

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ATTENTION, OFFICERS AND MEMBERS OF DIVISIONS AND CHAPTERS THROUGHOUT THE WORLD!

It has come to our notice that several persons under assumed names and fictitious titles are traveling from place to place posing in Divisions of the Universal Negro Improvement Association as African princes. Some of these persons claim to have planetary power from the Universal Negro Improvement Association, and even present documents with false signatures.

We are requesting that each individual who signs our Divisions be required to show credentials properly signed and bearing the seal of the Parent Body. Any credential without this seal should not be considered authentic.

P. L. BURROWS, Assistant Secretary-General.

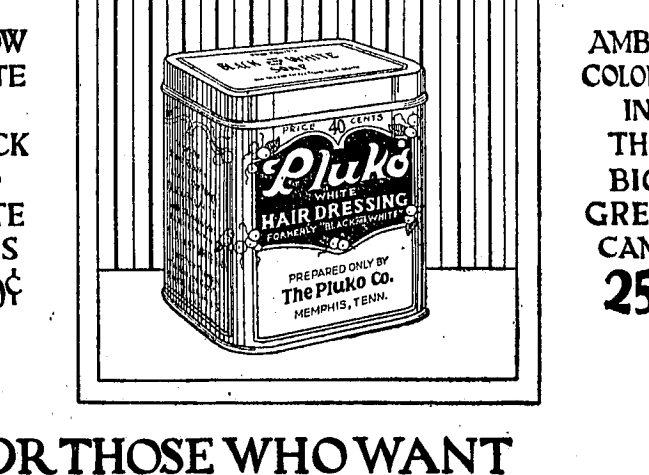
Why Not Earn More Money Work Shorter Hours Better Your Condition? Learn Beauty Culture The Trade of No Regrets

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STOP HAY FEVER AND ASTHMA IN THREE DAYS

FOR THOSE WHO WANT A FINER HAIR DRESSING

Pluko HAIR DRESSING



FOR THOSE WHO WANT A FINER HAIR DRESSING

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WHY NOT EARN MORE MONEY WORK SHORTER HOURS BETTER YOUR CONDITION? LEARN BEAUTY CULTURE The Trade of No Regrets

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Negro World

86 West 128th Street, New York Telephone Huron 3877

A paper published every Saturday in the interest of the Negro Race and the Universal Negro Improvement Association by the African Committee and League.

Subscription rates: Domestic \$2.00, Foreign \$3.00, Single Copies 10c.

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The Negro World does not knowingly accept questionable or fraudulent advertising. Readers of the Negro World are earnestly requested to invite our attention to any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

LET'S PUT IT OVER

STAND BY THE NEGRO WORLD

There has been a very general and generous response to our recent appeal for more and better support of The Negro World, but we want the response to be enlarged and the interest in the enlargement to continue.

INDUSTRIAL INDEPENDENCE NECESSARY TO NEGRO LIFE

Everywhere, in every quarter of the habitable globe, the struggle for existence has become the predominant one in the life of the people.

HE PUT HIS MONEY IN AN UNSAFE BANK

Money is blood. It takes so much money to produce so much foodstuffs and other necessary things to produce so much blood.

MAHARAJAH DIES, CREMATED IN PARIS

Paris, June 6.—The Maharajah of Gwalior, one of India's richest and most powerful princes, died suddenly last night in Paris.

Reduced to its last analysis, President-General Garvey means that wherever we are we should make the most and not the least of our social, civil and economic opportunities.

have leadership and organization in every community, to teach the people together in one body and teach them what it is necessary to do in order to attain to industrial and economic independence.

Every local of the Universal Negro Improvement Association should be a school for the instruction in what are our social, civil and economic values, and in leading the members and their friends in developing these in the life of the community.

MRS. BOOKER T. WASHINGTON

A beautiful and helpful influence in the life of the Negro people passed from labor to reward, as the saying is, when Mrs. Booker T. Washington died at Tuskegee last week.

PREMIER PAINLEVE FLIES TO AFRICA

The Arab war in Northern Africa between France and the Rif tribesmen reached such a point of desperation last week that Premier Painleve decided to go to Morocco and size up the situation on the spot.

A Man Who Won Because He Knew How to Work

The sources of success in scholarship of William L. Sherrill, bricklayer, who has won a Ph.D. degree from Columbia University, are not mysterious.

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AFRICAN FUNDAMENTALISM A RACIAL HIERARCHY AND EMPIRE FOR NEGROES

Negro's Faith Must Be Confidence in Self—His Creed: One God, One Aim, One Destiny

The time has come for the Negro to forget and cast behind him his hero worship and adoration of other races, and to start out immediately to create and emulate heroes of his own.

We must inspire a literature and promulgate a doctrine of our own without any apologies to the powers that be. The right is ours and God's.

A Peep at the Past

If others laugh at you, return the laughter to them; if they mimic you, return the compliment with equal force.

Why Be Discouraged?

The world today is indebted to us for the benefits of civilization. They stole our arts and sciences from Africa.

Nothing Must Kill the Empire Urge

As the Jew is held together by his religion, the white races by the ascription to an unwritten law of superiority, and the Mongolian by the precious tie of blood.

Alliance to Self First

Let no voice but your own speak to you from the depths. Let no influence but your own urge you in time of peace and time of war.

We Are Arbiters of Our Own Destiny

God and Nature first made us what we are, and then out of our own creative genius we make ourselves what we want to be.

CONTRIBUTORS TO BLACK CROSS RESERVE AND OPERATING FUND

Table listing names and amounts of contributions to the Black Cross Reserve and Operating Fund, including names like Thomas Pasterly, Catherine Pasterly, Edward Hyghlan, etc.

Help Create a Black Cross Reserve and Operating Fund

Follow members and friends of the Universal Negro Improvement Association, greetings!

Our ship, the Booker T. Washington, has returned to New York, having completed its maiden trip to the West Indian Islands and Central America.

Another contribution has been made to Negro history. Many thanks to you who have made this possible, but the largest contribution is yet to be made.

The trip just ended has taught us much. We have found competition keen and encountered a mountain of prejudice toward Negroes doing business on a large scale.

We must have steamships, and still more steamships, regardless of the cost, because these are the backbone of African redemption.

To do the things outlined above WE HAVE LAUNCHED A GIGANTIC DRIVE.

Every member and well-wisher of the Universal Negro Improvement Association, every lover of the DOLLAR A WEEK FOR TEN WEEKS to the Black Cross Navigation and Trading Company.

To every member of the race who completes his or her ten weeks' contribution a beautiful medal bearing the inscription, "Negro Patriot," will be given.

Now is the time to show by your deeds that you are determined to secure liberty and independence for your children and your children's children.

Send in your dollar today. Acknowledgment will be made through The Negro World every week. See that your name is on next week's list.

Address all letters to the SECRETARY OF THE BLACK CROSS RESERVE AND OPERATING FUND, 56 West 135th Street, New York City.

Yours for service, WILLIAM L. SHERRILL, Acting President-General, Universal Negro Improvement Association.

SHIPS! SHIPS!

We Must Have Ships

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ROLL OF NEGRO PATRIOTS

Table listing names and amounts of contributions to the Roll of Negro Patriots, including names like Marcus Garvey, William L. Sherrill, G. E. Carter, etc.

CHARLESTON, S. C.

Table listing names and amounts of contributions from Charleston, S.C., including names like William Smalls, Allen Durr, etc.

WINSTON-SALEM, N. C.

Table listing names and amounts of contributions from Winston-Salem, N.C., including names like William Whitehead, Henry Shipman, etc.

CHICAGO, ILL.

Table listing names and amounts of contributions from Chicago, Ill., including names like George Jefferson, James Neely, etc.

LACKAWANNA, N. Y.

Table listing names and amounts of contributions from Lackawanna, N.Y., including names like Gordon Platt, Martin Platt, etc.

BUFFALO, N. Y.

Table listing names and amounts of contributions from Buffalo, N.Y., including names like Fred D. Jackson, Edwin Jackson, etc.

CLEVELAND, OHIO

Table listing names and amounts of contributions from Cleveland, Ohio, including names like Bertha Bradley, Rosie Bryant, etc.

Headquarters For All SCIENTIFIC BOOKS For Magical Purposes



Scientific books for sale, including 'The Secret of the Universe', 'The Power of the Mind', etc.

Atro-Pheno Studio, 210 West 2nd St., N. Y. C.

