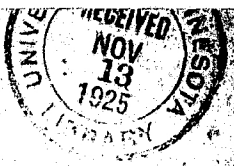


LET'S PUT IT OVER



The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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WITH THE WILL TO ACHIEVE, NOTHING IS IMPOSSIBLE TO THE NEGRO RACE, SAYS HON. MARCUS GARVEY

Fellowmen of the Negro Race, Greeting:

Must we stand still, or must we go on? The Universal Negro Improvement Association says we must go on in the achievement of greater things.

From a disorganized and purposeless race of seven years ago, we have grown into a world organization with a grand and noble ideal. Our desire at this time is that we continue on the prosecution of the ideal until we achieve the success we desire. And what is the ideal? It is that of a free and redeemed African nation to be controlled by the Negro peoples of the world. In climbing up to this ideal we must expect discouragements of every kind; not coming only from those who are directly opposed to us, but even from those who are within our own ranks.

A Work of Reform

The work of the Universal Negro Improvement Association for the emancipation of four hundred millions of Negro people is a work of reformation. All reform movements—and, for that matter, all reformers—have had their time of discouragements, but as for the Universal Negro Improvement Association we are determined that no discouragements shall set us back in the grand and noble cause we have in view. We are determined to climb the Alps of opposition for the higher achievements of the things that are dear to our hearts. All we require to see is a conscious feeling of determination on the part of each and every one who make up the Negro Race. The Negro of today must make up his mind to do or die. The WILL properly exercised will bring about the desired results. The difference between humanity is that some of us have a WILL, a WILL to do, and a WILL to achieve, a WILL not to surrender, a WILL not to give up, and others of us have no will power and always content ourselves with the belief that "it can't be done."

Nothing Impossible to Man

With the new Negro of today there is nothing impossible that is possible to man. If men in ages past have built nations and empires, if men in ages past have freed themselves from chattel, industrial and social slavery, we also as a race must do it today or we must make up our minds to die, to pass off the stage of human action and be buried in the oblivion of the past as a race unworthy to live among God's creatures. If I could get each and every Negro to feel in himself that he is a sovereign human being, that in him are the elements of true manhood, that in him is that human force that stands above the rest of creation, then I will be able to feel that "to go forth is to conquer."

Men and women of the Negro Race, will you not get hold of this belief? Will you not have this confidence in self that God Almighty created you as a man and as a woman? As a human being God placed you here as the lord of creation; the elements—all nature—are at your

GREAT LEADER CALLS UPON NEGROES TO GO FORTH UNITEDLY AND CONQUER

RACE MUST BE SELF-RELIANT IF IT IS TO ACHIEVE THE IDEAL OF A FREE AFRICA

A WORLD-WIDE ORGANIZATION IS THE INSTRUMENT AT HAND; NOW LET ALL FALL IN LINE

command, and it is for you to harness them, it is for you to subdue them and use them to your will. Edison has harnessed electricity; today the world reflects the benefits of his genius. Stephenson, through his experiments, has given us the use of steam, and today the railroad engine flies across the country at a speed of 60 miles an hour. Marconi conquered the currents of the air and has given us today wireless telegraphy that flashes news from continent to continent with a rapidity never yet known to man. All this reveals to us that man is the supreme lord of creation; that in man lies the power of mastery, a mastery of self, a mastery of all things created, bowing only to the Almighty Architect in those things that are spiritual, in those things that are divine.

Build Now or Never

Negroes, do you not realize that you are a part of the human creation? Can you not appreciate the fact that what others have done in building up great human monuments in science, in art, in literature, in industry, in government, you can do? When are you going to start? The Universal Negro Improvement Association says you must start now or never. Can you not realize that you are living in an age of activity, in the performance of the supreme human will? This is the time for every individual, every race, to give to the world the best within him or the best within it. Negro, what are you giving to the world? We want not only your physical contribution to industry as a slave and as a serf and a peon, but we want your scientific, your political and your educational contribution to civilization and to mankind.

We of the Universal Negro Improvement Association feel that there is a broad field of conquest open to the Negro; the grand and glorious continent of Africa is still open to us with all her hidden mysteries, with all her undeveloped treasures, waiting on the combined determination of the Negro peoples of the world to demonstrate through her the power and ability of the race to rise from the lowest even to the highest in the achievements of man.

Dependence Upon Self

Men of our own race to whom we have looked in the past for light and leading have impressed us with the

erroneous idea that nothing can be achieved by the Negro except through the leadership, sympathy and charity of others. Oh, how preposterous, how monstrous the thought! Man achieves not by what others will do for him, but by what he will do for himself, and if the Negro is to depend upon others to do for him, he may as well depend upon eternity for a change of his condition. But whenever the Negro makes up his mind to do for himself, even at that hour, he has become a better man and a happier man.

Oh, how I long for the day when the four hundred million Negroes of the world will see the light of manhood, when each and every member of the race will see that his destiny is not shaped by the will of others, but by the will of himself!

The Universal Negro Improvement Association has set the mark for the four hundred million Negroes of the world. Our goal is empire. And why not empire? All men seek empire and dominion, all men seek power. The Anglo-Saxon seeks imperial domains upon which the sun will never set. The German sought empire that was to rise above the past and present empires of the world. The American seeks empire in the way that America shall be the ruling nation of the world. The new Negro in a like spirit seeks empire, an empire that will make Africa the greatest republic, the greatest nation in the world. The new Negro seeks power that will make the Negro a man among men, standing erect to the four winds of the world and saying "I am a man." How many of the four hundred million Negroes will follow us in this ideal?

"Arise and Give of Your Best"

Ah! As you read this message, if you feel not with me, if you feel not with the millions who make up the Universal Negro Improvement Association of today then I can say that you are but a coward, you are a weakling, you are a sycophant, you are a slave. As a sycophant, a weakling, a coward and a slave you live, so will you die. I say to you, "rise and give to the world the best in you, and with a unified purpose and determination to rise, a race of four hundred millions who were yesterday slaves shall today become free men." And must we do it? Do what? Build a nation? How? By now uniting ourselves morally, educationally, physically and financially. How must we unite ourselves? Naturally, through organization! And where is the organization? It is here, in the name of the Universal Negro Improvement Association. It has been here since 1918, here to stay. All that is necessary for you to do is to fall in line and put the thing over unitedly.

I have the honor to be,

Your obedient servant,

MARCUS GARVEY,

Founder and President-General, Universal Negro Improvement Association.

RENT HEARINGS BY COMMISSION BEGUN IN CITY. Housing Commission will hear evidence and make recommendations as to extension of State Law, which expires February Next.

Uniform Marriage and Divorce Bill to Be Introduced Again. When Congress meets in December...

What Is Genius? Genius means that there is something which you can naturally do better than the average of your race.

Negro War Veteran Now State Civil Engineer. Rev. J. H. Brannon, whom Uncle Sam called from his studies at Howard University for World War service...

Wcman's College at Constantinople Has High Enrollment. Enrollment at Constantinople Wcman's College is the highest in the history of the institution.

DRAMA TO BE PRESENTED AT LIBERTY HALL, NOV. 12. Dance to Follow; in Aid of the McGrath and Building Fund.

600,000 BABIES ARE EXAMINED. Federal Children's Bureau Report: Infant Mortality Reduced—Cost of Health Less Than One Cent Per Capita Annually.

HEALTH TOPICS. By Dr. B. S. HERBEN. Of the New York Tuberculosis and Health Association.

BLOOD RED MEDICINE TONIC. The most wonderful treatment ever sold! Don't delay!

NEGRO IN AMERICA CAN HELP AFRICA. Great Field Awaits Those Who Would Go to Africa in Spirit of Service.

HEALTH TOPICS (Continued). In 1918 A. M. Harvey, mayor of a little town on the south coast of England...

MY ATTITUDE. For those who do not get their whites. For those who do not get their blacks.

ROLAND HAYES. WILLIAM LAWRENCE. DON'T ENVEY HEALTH. IF YOU DON'T C. DR. KAPLAN.

HON. MARCUS GARVEY STARTS FUND WITH \$50. In a telegram to Sir William Sherrill in regard to the international rally for support for the parent body, Hon. Marcus Garvey says:

SKINNY MEN Thin Men Run Down Men Nervous Men. THE ROYAL HERB CO. 2468 N. Oxford Street, INDIANAPOLIS, IND.

Spanish Section Magazine Section

SECCION EN ESPAOL. por La Asociación Universal para el Adelanto de la Raza Negra. 54-50 Oeste, Calle 185, Ciudad de Nueva York, N. Y.

Unión de los millones de nuestro elemento en pro de una causa justificada—Labor redentora y determinación de los miembros de la organización—Los directores de las masas deben inspirar la fraternidad universal.

Los millones de miembros de esta organización de un modo unsono continúan su preparación, para aprovechar la primera oportunidad que se presente en el transcurso de los acontecimientos humanos, y liberar la raza del yugo opresor.

El hombre en todas las edades ha tratado de aventajarse de la ignorancia y de la debilidad del otro hombre para beneficio propio, pero en esta época de adelanto la Asociación Universal para el Adelanto de la Raza Negra ha puesto como a esta clase de política, religiosa o ninguna propaganda, ya sea esta política, religiosa o social, será aceptada por el negro del presente, sin antes haberse hecho un estudio minucioso de su propósito.

El establecimiento o retroceso de nuestra raza significaría su destrucción; su avance en el camino del progreso determinará un medio de vida más apropiado. La era en que vivimos coloca a las razas y a las naciones en posición de progresar o retroceder según su grado de adelanto.

Los pueblos fuertes afrontarán grandes inconveniencias al tolerar la inmigración en sus asuntos de los pueblos débiles, desarrollándose la lucha consiguiente de exterminación. Tal será el destino de los pueblos a falta de preparación para combatir en ese campo de batalla.

El señor Díaz del Villar, ministro plenipotenciario de Cuba en Suiza, al presentar al señor Cárter, secretario y al ministro del exterior de dicha república, declaró que la colaboración de Cuba por el sostenimiento de las pequeñas naciones y por el bienestar de la Liga de Naciones, es lo más interesante en sus esfuerzos para consolidar la joven república cubana.

Odió del oriente al occidente. El odio y temor del oriente al occidente se observa en los últimos acontecimientos sirios después del bombardeo de Damasco por los franceses.

Un tributo al Dr. José Negroni Cestero. Su padre fue un hombre honrado y aya, su madre antañuna hija de un esclavo.

Sobre la cuestión marroquí. La carta del señor Cambó al general Primo de Rivera, ha sido diversamente comentada en los círculos de nuestra prensa.

Un plebiscito. Los nacionalistas filipinos, ó sea el partido de la mayoría, proyectan la celebración de un plebiscito en todos los mayores de edad, hombre ó mujer, votarán si quieren la independencia absoluta.

La Suiza Hispano-Americana. El señor Díaz del Villar, ministro plenipotenciario de Cuba en Suiza, al presentar al señor Cárter, secretario y al ministro del exterior de dicha república, declaró que la colaboración de Cuba por el sostenimiento de las pequeñas naciones y por el bienestar de la Liga de Naciones, es lo más interesante en sus esfuerzos para consolidar la joven república cubana.

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DERELICTION OF DUTY IN NIGERIA, AFRICA. By J. M. STUART-YOUNG. We sit all with st. The dredging we had received, the brief spell of intense cold, our swift movement through the air, and finally the change of aspect...

Who is he? Un hombre, un artesano, un anónimo que rompió el molde atávico del núcleo y con él se relaciona la raza.

Only hard-core seemed to denounce the ideas. He was not to be deterred by the ideal side of our training; he would not be deterred by the ideal side of our training.

Domestic Science. Give me a spoon of oleo, Ms. And the soulless altar. For I'm going to make a pie, Mamma! So go and get me a pie, my dear.

How to Acquire Racial Knowledge. Know what is really going on in world politics to affect the Negro. This wonderful book gives you a world of information and a life of inspiration.

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Address all communications to MRS. AMY JACQUES GARVEY, Box 22, Station L, NEW YORK CITY.

