

The Indispensable Weekly

The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes

The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XX. No. 22

NEW YORK, SATURDAY, JULY 10, 1926

PRICE: FIVE CENTS IN GREATER NEW YORK
TEN CENTS ELSEWHERE IN THE U. S.
TEN CENTS IN FOREIGN COUNTRIES

Hon. Marcus Garvey Eloquently States The Case For The Negro

The following is an extract from a speech delivered by Hon. Marcus Garvey, founder and President-General of the Universal Negro Improvement Association, at Liberty Hall, New York, on Sunday, March 16, 1924:

The Negro race is divided into two groups, the industrious and adventurous and the lazy and dependent. The industrious and adventurous believe that whatsoever others have done they can do. The Universal Negro Improvement Association belongs to this group, and so you find us working, six million strong, to the goal of an independent nationality. Who will not help? Only the mean and despicable, "who never to himself hath said this is my own, my native land." Africa is the legitimate, moral and righteous home of all Negroes, and now that the time is coming for all to assemble under their own vine and fig tree we feel it our duty to arouse every Negro to a consciousness of himself.

White and black will learn to respect each other when they cease to be active competitors in the same countries for the same things in politics and society. Let them have countries of their own, wherein to aspire and climb without rancor.

We want an atmosphere all our own. We would like to govern and rule ourselves and not be encumbered and restrained. We feel now just as the white race would feel if they were governed and ruled by the Chinese. If we live in our own districts, let us rule and govern those districts. If we have a majority in our communities, let us run those communities. We form a majority in Africa, and we should naturally govern ourselves there. No man can govern another's house as well as himself. Let us have fair play. Let us have justice. This is the appeal we make to white America.

We Negroes are not asking the white man to turn Europe and America over to us. We are not asking the Asiatic to turn Asia over for the accommodation of the blacks. But we are asking a just and righteous world to restore Africa to her scattered and abused children. (Applause).

We believe in justice and human love. If our rights are to be respected, then, we, too, must respect the rights of all mankind; hence, we are ever ready and willing to yield to the white man the things that are his, and we feel that he, too, when his conscience is touched, will yield to us the things that are ours. (Applause).

We should like to see a peaceful, prosperous and progressive white race in America and Europe; a peaceful, prosperous and progressive yellow race in Asia, and, in like manner, we want, and we demand, a peaceful, prosperous and progressive black race in Africa. (Applause). Is that asking too much? Surely not. Humanity, without any immediate human hope of racial oneness, has drifted apart, and is now divided into separate and distinct groups, each with its own ideals and aspirations. Thus, we cannot expect any one race to hold a monopoly of creation and be able to keep the rest satisfied.

And so, to you Negroes, we are making a direct racial appeal. The hour has come for the Universal Negro Improvement Association to organize and bring into one solid whole the 400,000,000 Negroes of the world. (Applause). We started out to organize the sentiment of the Negro race throughout the world. All of you who have been identified with the association know its history. Five years ago we started in New York with 13 men and 13 women who formed the first New York organization. Today we have 1,000 branches of the Universal Negro Improvement Association organized throughout the United States of America, throughout Canada, throughout South America, throughout Central America, throughout the West Indies, throughout Asia, throughout Europe and throughout Africa.

Today this organization represents an active membership of 6,000,000 Negroes. (Applause) What are we fighting for? We are fighting for the creating of a nation—of a government of our own. (Applause). We believe it was right for the great white man to rule himself. If it is great for the rising yellow man of Asia to rule himself, it is also right for the black man to rule himself. (Applause).

And as I conclude my subject in another ten minutes, I am going to ask those of you who believe that the Negro race should help itself, those of you who believe that the Negro should represent a nationality, a government or a nation of its own, I am going to ask you to contribute as liberally as you can to the work of this organization.

Every Negro Who Wants to Know What the Universal Negro Improvement Association Stands For Should Read the Famous Book

"AFRICA FOR THE AFRICANS" 2nd VOL.

WRITTEN BY MARCUS GARVEY

With Documents of His Celebrated Trial, Compiled by Mrs. Amy Jacques-Garvey

No Officer or Member of the Universal Negro Improvement Association Can Be Well Informed on the Policies and Principles of the Association and the Cause of African Redemption Without Reading This Book. It Is a Real Text Book of the Principles of Africanism

SEND IN FOR YOUR COPY TODAY. PRICE POSTPAID, \$3.00

Officers Should See to It That Each Member Possess a Copy to Be in a Position to Explain the Objects Of and Defend the Association
Agents Should See That a Copy Reaches the Leaders of the White Race Everywhere. A Copy Should Be in the Hands of Everybody

DR. DRAKE ENTHUSES AUDIENCE AS HE TELLS OF SPLENDID WORK LEADERS ARE DOING SILENTLY

Important Announcement to Be Made Soon Which Will Bring Joy to the Heart of Every Member—Stop Paying Attention to the Enemy Within or Without and Bend Every Energy Toward Putting Off the Programme, He Counsels

NEW YORK, Sunday Night, July 4.—Independence Day attractions were powerless to thin the ranks of those who assemble every week at the Commonwealth Casino on the occasion of the regular mass meeting of the Universal Negro Improvement Association. In spite of the warm weather the hall was comfortably filled when, at nine o'clock, Hon. Fred A. Toote, President of the organization, called the meeting to order. It was Garvey Day—the first Sunday of the month—and the President's hymn was sung at the opening of the exercises with great fervor.

Hon. F. Levi Lord, Chancellor, Hon. E. L. Burrows, Assistant Secretary, General and Hon. Dr. J. J. Peters, Third Assistant President—General, were absent on speaking tours, but there was nevertheless a splendid array of speakers. First came Hon. F. A. Batcher, Commissioner of the State who made a great impression as he discoursed on Negro freedom and liberty. He was followed by Hon. E. Johnson, President of the Detroit Division, who rendered yeoman service to the association on the occasion of the International Convention held in Detroit last March. Hon. Fred A. Toote next made a stirring appeal for new members which was very fruitful, not in the very distant future, but he was able to make merry and give praise to God for a glorious fruition of their wish in another Africa.

Hon. Dr. Drake's address Dr. Drake, at the outset of his address said the organization was not bounded by the city of New York. They called him a Dead One, But He Came Back

Someone told this "all in" one day, nervous, nervous man that McCoy's Cod Liver Oil Compound Tablets were just what he needed. He took his strength in his vigor—his nerve force.

A NIGHT OF PLEASURE! LET'S ALL GO TO THE DANCE Given by the SIX BEAUTIFUL ETHIOPIAN DANCERS on Wednesday Night, July 14

RENAISSANCE CASINO 138th Street and 7th Ave., New York City

FINEST OF THE SEASON Music by the Hassell Jazz Hounds Orchestra

South Carolina Neglects Education Of the Negro Child

Important Announcement to Be Made Soon Which Will Bring Joy to the Heart of Every Member—Stop Paying Attention to the Enemy Within or Without and Bend Every Energy Toward Putting Off the Programme, He Counsels

CHARLESTON, South Carolina, June 28.—The annual report of the State Board of Education of this State reveals that a per capita expenditure of \$2.10 was made for the education of a Negro child while \$68.21 is spent on the education of a white child.

FLORIDA STUDENTS TO MAKE TEST OF DEMOCRACY College Men Incensed at Arrest of Three of Their Number for Bathing in Ocean, Make Plans to Challenge Tyranny

DAYTONA, Fla., July 2.—As a result of an incident in which three young men were arrested and fined for bathing in the ocean beach last week, a group of college men of the State have come together to determine just what is their own attitude toward the State of Florida. It is to be another "Boston Tea Party" and will begin in the near future.

300,000,000 Loan Urged A proposal made by David Remex, Palestine labor leader, that a loan of \$300,000,000 be raised among the Jews of the world to settle 40,000 families on land now uncultivated in Palestine during the next ten years was extensively discussed with indications that the proposal would be taken up by the incoming administration.

Chinese Official Pledged To End Opium Trade SHANGHAI, May 24.—Anti-opium forces in Shanghai are finding cause for satisfaction in the announcement of Dr. Y. K. Ting, director of the new Shanghai municipality, that he is resolved to rid Shanghai of the opium traffic in his jurisdiction.

Italy Angered By "Hostility" of France ROME, June 24.—Several Italian newspapers today made the accusation that the French press has been spreading a campaign of hostility toward Italy. The papers comment bitterly on the recent criticism in Paris of Italy's foreign policy.

Plight of Indians In South Africa The plight of the Indians in the Transvaal and in Natal remains pitiable enough. Present restrictions press heavily upon them, and the uncertainty of their future shadows their lives.

3 Buried Under School Blow Up After School MIAMI, June 28.—Dynamiters blew up the Washington school building today while workmen were finishing the new building. Eight workmen were reported to have been buried.

Southern School Fund WASHINGTON, July 3.—Special attention was given to the school fund recently at Riverside, Texas, of the 3,000th building under the Roosevelt Fund.

American Finds Krim Regular Felloe Abolition of a regular fellow according to Lieut. W. A. Gillen, who returned today on the Royal Mail liner Orifina after making a survey of conditions under the Krim.

British Hold Down Sudan with Planes Bombing Villages

LONDON, June 28.—It is reported that the British are using all forms of weapons, including aeroplanes, against the Sudanese.

JAPANESE JOURNALISTS REBUFFED AND INSULTED IN SOUTH AFRICA Newspaper: Chiding the Troublemakers, Points to Powerful Press Which the Japanese Have at Their Command

From the Rand Daily Mail, South Africa. Two distinguished Japanese journalists have had an unfortunate experience in the Transvaal. After meeting with a rebuff in the Pretoria Zoo, they were refused refreshment at a stop and were then compelled to travel with colored persons and natives from the Capital to Johannesburg, notwithstanding that they possessed first-class tickets.

NOTORIOUS SENATOR WOULD KEEP NEGRO IN IGNORANCE WASHINGTON, June 24.—Senator Charles McNary, South Carolina, former governor of that State, boasted his opposition to "so-called education," while talking to the Senate in opposition to the Haugen farm relief bill.

REHABILITATION AND EXPANSION FUND Mrs. Mira Waddy of Philadelphia who has contributed over \$25 to the fund.

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HYPOCRISY OF LEAGUE OF NATIONS REVEALED AS BRITAIN AND ITALY PREPARE TO DIVIDE ABYSSINIA

Anglo-Italian Agreement Is Spoilation Plan Against Sovereignty of Abyssinia, Although It Is a Member of the League of Nations

PARIS, July 1.—It is learned from a reliable source that the Abyssinian Government intends to protest at the forthcoming assembly of the League of Nations against the recent Anglo-Italian agreement, which, despite the reassuring statements of Austen Chamberlain in the British House of Commons, Abyssinia and even certain European statesmen regard as a prelude to dividing Abyssinia into spheres of economic interest between Great Britain and Italy.

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For Your Health! SICK Men and Women, do not neglect your Health. Take ASSINEE BITTERS

HAVE YOU DONE YOUR DUTY? IF NOT, DO IT NOW!

"The hour has struck for universal activity among the Negro peoples of the world. It is for them now to concentrate on the building up of a great industry of their own. It is of no value for Negroes to continue to depend on the good graces of other races, because we are living in a world of selfish races—each striving for its own self."—Marcus Garvey.

We desire to remind you of the Rehabilitation Fund and its needed support by every one who holds membership in the Universal Negro Improvement Association. There are many who will ask what it is all about. Some will say they do not see the need of raising so much money, while others will remain neutral and lukewarm.

We are trying to add One Million new members to the U. N. I. A. In order to reach One Million people from headquarters, we will have to spend approximately ten cents for each person, which will mean Ten Thousand (\$10,000) dollars. Now every one is anxious to see the membership increased, and this amount of money must be made to make the necessary step for the increase.

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as the best means of solving the race problem. To do this effectively, we will have to spend in each State about Three Thousand (\$3,000) dollars. Let us demonstrate the greatness of the U. N. I. A. for the furtherance of its African program. It is our opinion that this bequest will eventually come to the U. N. I. A. as intended by the late Sir Isiah Morte, in his last will and testament.

We have mentioned these things to draw your attention to the importance of them. There is no person within the U. N. I. A. who could not make a contribution toward this fund. If a greater and more powerful U. N. I. A. is to exist, it will come only through continued support of a zealous nature. Every one should contribute at least Twenty-five (\$25) dollars, even if it is done weekly or monthly basis.

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plans spells the failure of the Division. We are not taxing you, but we are earnestly appealing to your sense of your responsibility touching the race and the organization. We trust that each one will regard this as sacred and dutiful, and will not hesitate from this day to send in his or her contribution and receive certificate of honor, duly signed by our heroic leader, the Hon. MARCUS GARVEY.

SIGNING UP FOR LIBERTY AND JUSTICE LOYALTY PLEDGE (By your Service you are known.) I sincerely and honestly pledge to contribute to the Rehabilitation and Expansion Fund of the

UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION (Dollars) to be paid _____ Cash; Weekly or Monthly _____ Name _____ Address _____ City _____ State _____ Division _____

Send all moneys to the UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION, 56 West 135th Street, New York City, U. S. A. Success depends upon you! After the payment of your pledge you will receive a certificate of Loyalty, signed by MARCUS GARVEY and the Acting President-General and Secretary-General.

Table of names and amounts contributed to the fund, including Mrs. Mira Waddy, Ellen Stevenson, Mrs. Mira Waddy, etc.

It Simply Does Wonders for Your Hair! You can have an abundance of long, straight hair which is easy to arrange in any style you wish and stays that way, looking smooth and glossy, and you don't have to use hot irons, heat take up a lot of your time every day, working with it.



Just go to your nearest dealer and get a package of the Improved Pluko Hair Dressing. This delicately fragrant preparation is so soft and fine textured that it melts at the temperature of the scalp, so that it's no trouble at all to use—and it simply does wonders for you!

IMPROVED Pluko HAIR DRESSING Always the Finest Hair Dressing Now the Easiest to Use Snow White 50¢ - Amber 25¢

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