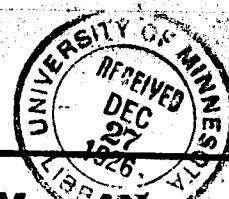


The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World



Reaching the Mass of Negroes  
The Best Advertising Medium



A Newspaper Devoted Solely to the Interests of the Negro Race

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## A Christmas Message to the Negro Race

Fellow Men of the Negro Race, Greeting:

The Christian world will once more in a short while celebrate the nativity of the Lowly Nazarene, the one who came into the world over nineteen hundred years ago to save fallen man and redeem a sinful world. In the celebration we will naturally take thought of the life and work of the Man who has so altered the course of human destiny. Needless to say Jesus the Christ who was born into the world has so made His mark upon the affairs of man as to make it impossible for us to ignore His physical and spiritual existence. He was the Christ, the Son of God, nevertheless, He was man, burdened with the same physical life as the ordinary one of us. His life was supposed to be an example by which man should regulate his intercourse with his brother. But how different it all seems today. While we in our profession take on the spiritual vision of our Blessed Redeemer, we find that we are farther apart today in the brotherhood of man as He taught than we ever were. The men to whom He preached His doctrine of salvation crucified Him. The world of today would do nothing less than nail Him to the same cross if He attempted in person to foster the doctrine of the bigger brotherhood. Man's sympathies have been torn asunder, and the world has taken on the spirit of selfishness that is bound to make us unfit for the greater blessing of the spiritual Redeemer.

### "PEACE ON EARTH"

It is our earnest prayer that this Christmastide will bring the change that will make man more considerate of his brother and more appreciative of the truths taught by the Man of Galilee. The message of "Peace on earth, good will to all men" brought to us by the angels over nineteen hundred years ago is the message that is very much needed at this time for the salvation of the world from the doom that threatens. But how can we have peace when man is so corrupt, when man is so unfair and unjust to his brother, when the one race seeks to exploit and rob the other, the one nation seeks to take advantage of the other because it is weak? Such an attitude will never bring the peace that we desire. If we must be Christians, or if we must be men, ethical in our principles and dealings with our brother, we must to a great extent destroy that selfishness that has been the ruin of many a man, race and nation before. We must be considerate of our brother's life, even of his race and of his nation.

Let our hearts and firesides be warm; light them up with the spark of true affection, and, if possible, let the burning brilliancy radiate around the world until all men take on the new hope, the new life, that were taught and practiced by Jesus the Christ.

Let all divisions, members and friends of the Universal Negro Improvement Association make a greater effort at this time to serve the great cause to which we have dedicated our lives. We pray and work for the emancipation of our people everywhere and the redemption of our country, Africa, but let us do so with greater zeal and determination at this Christmastide, for by the help of ourselves we shall become greatly blessed through the promise of our Lord and Saviour.

With very best wishes for your success, I have the honor to be  
Your obedient servant,



Founder and President-General,  
Universal Negro Improvement Association.

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