

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

ONE GOD, ONE AIM, ONE DESTINY

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXIII. No. 24

NEW YORK, SATURDAY, JANUARY 21, 1928

PRICE: FIVE CENTS IN GREATER NEW YORK
TEN CENTS ELSEWHERE IN THE U. S. A.
TEN CENTS IN FOREIGN COUNTRIES

LINE UP NOW! TIME IS RIPE FOR UNITED ACTION!

Fellow-Men of the Negro Race, Greetings:

The new year of 1928 has dawned upon us, and by the determination of our own minds and souls we are looking forward to a time of great activity and racial development. The Universal Negro Improvement Association at this time is readjusting itself for a tremendous urge towards a compact organization through which a universal change in our economical, social, political, educational and religious life is anticipated.

Time for United Action

The time is ripe for united action on the part of the scattered Negroes of the world, and it is proper that we line up all our available forces for one big concerted drive for Negro rights and freedom. In keeping with this desire we are now getting ready by preparing for the greatest of all our international conventions, which is to be held at Toronto, Canada, from August 1 to 31, 1929. Every Negro community in the world, in Africa, Asia, South America, Central America, the United States, Australia and the West Indies is getting ready and organizing for this great convention, at which the Negro will definitely lay down and execute the program that will mean his universal freedom.

Greatest and Biggest Convention

The time between now and August, 1929, will be spent in reorganizing the whole world of Negroes. Every country in the world will do its part in making the forthcoming convention the greatest and biggest thing in our racial history.

Foreign Fields Linking Up

The new program of the Universal Negro Improvement Association, calls for the moral and financial support of every member of the Negro race, and I feel sure that every unit of the race will do his and its part. The foreign fields in Africa, Canada, South and Central America and the West Indies are all lining up

HON. MARCUS GARVEY IS MARSHALLING THE RACE FOR BIG DRIVE FOR NEGRO RIGHTS AND FREEDOM

Names Toronto, Canada, as Meeting Place
of International Convention in
August, 1929

Every Negro Community in the World Will Be Represented at This Conclave to Plan for Universal Freedom of a United People

Names Regional Leaders to Work Under Supervision of Hon. E. B. Knox—More Appointments to Be Announced

to make a showing creditable to their history and the Negroes of America shall surely do and play their part.

Appointment of Leaders

The entire United States must be reorganized for the Universal Negro Improvement Association, and for that reason I ask the heartiest of support in America for the Honorable E. B. Knox, who is charged with the duty and responsibility to bring to the 1929 convention in Canada a thoroughly-organized Negro Race within the United States ready to take their part alongside the organized Negroes of the other parts of the world. To assist Mr. Knox in organizing the Negroes of America for the convention I have appointed the following gentlemen as district leaders in America. They shall work under the supervision of Mr. Knox in helping him to bring about a perfect state of organization for 1929. The names are:

Honorable J. J. Peters, High Commissioner for the States of Alabama, Texas and Louisiana;

Honorable Arthur Grey, High Commissioner for the States of Arizona, Utah, Nevada and California;

Honorable J. A. Craigen, High Commissioner for the States of Wisconsin, Michigan and Minnesota;

Honorable William Ware, High Commissioner for the States of Ohio, Indiana and Kentucky;

Honorable W. A. Wallace, High Commissioner for the States of Missouri, Kansas and Illinois; and

Honorable S. A. Haynes, High Commissioner for the States of South Carolina, North Carolina and Virginia.

In another 30 days the names of the other High Commissioners will be announced through the columns of The Negro World.

Division Reports

All Members, Divisions, Branches and Chapters of the Universal Negro Improvement Association in America shall, under the leadership of the Hon. E. B. Knox, report as usual to the American Headquarters, and all Foreign Members, Divisions, Branches and Chapters shall report to the Foreign Divisional Headquarters at Kingston, Jamaica, B. W. I.

Now is the time for every Negro man, woman and child to rally to the support of the Universal Negro Improvement Association of the world. Now is the time for the 400,000,000 of us to stand together as one man to blast a way to economical, social, religious, educational and political liberty. The world owes the black man a place, and by our own effort and the grace of God we shall claim and hold it.

Let every black man look up for 1928, for a great and glorious future is before him. Let us come together and stick together as one people.

Trusting for the support and co-operation of all, I have the honor to be,

Your obedient servant,

Marcus Garvey

President General, Universal Negro Improvement Association of the World.
Kingston, Jamaica, B. W. I., Jan. 2, 1928.

Every Negro should send his friend, mother, father, brother, sister, sweetheart, wife, or other relatives a copy of the book that is being read the world over,

“AFRICA FOR THE AFRICANS” THE PHILOSOPHY of MARCUS GARVEY

as A PRESENT FOR THE NEW YEAR. All Leaders in the U. N. I. A. should have a copy to study the principles of the greatest Negro movement

Vol. I, \$1.75; Vol. II, with 25 Illustrations, \$3.00; combined offer, \$4.50 post paid

Large Size Pictures of Hon. Marcus Garvey (for framing), 40 cents. African Fundamentalism (for framing), 40 cents.

Song Hit of the Season, “KEEP COOL” — SPARKLING, CAPTIVATING, PIANO AND UKE ARRANGEMENT—ONLY 35 CENTS PER COPY. SUBSTANTIAL REDUCTION ON LARGE ORDERS.

SEND ORDERS TO MRS. AMELIA SAYERS, BOX 22, STATION L, NEW YORK CITY

WHAT THE BRITISH PRESS THINKS OF ACTION OF U. S. IN NICARAGUA

Hypocritical Britons, Whose Traditional Policy Has Been to Lord It Over the Weak, See Peril in U. S. Commercial Expansion Comparable to German Scare

LONDON.—"Unfortunately" is the word being most widely applied here to the relations between the United States and Nicaragua...

HAVANA PARVEYS ARE FURLE, SAY CHILE STATESMEN

Pan-American Conference Will Have No Practical Results, They Declare—Sympathize With Mexico and Nicaragua—Chile-U. S. Relations Good

SANTIAGO.—The "Berliner Tageblatt" published recently a joint interview by its special correspondent in Chile...

Firestone and Wife To Pay Homage To Rubber God in "Our" Liberia

Off to witness what they characterize as "the great American adventure" Harvey S. Firestone, Jr. and his wife sailed for Liberia Saturday on the Cunard liner Lacomia...

WHY NEGRO BOYS TAKE TO CRIME IN N. Y. CITY

The chief cause of crime among New York Negroes, especially among boys under twenty-one years of age, is the inability of parents to control their children...

WHY BE POLITICAL NONENTITIES WHEN U. N. I. A. IS POINTING THE WAY TO FULL STATUS FOR ALL?

Hon. E. B. Knox, U. N. I. A. Leader in U. S. A., Raps the Fond Hopes of Negroes Who Think They Will Ever Be on Equal Political Plane With the White Race in America

PRETTY WEDDING AT LIBERTY HALL

Mrs. M. L. T. De Mena Weds Dr. Milton Ebmber in Brilliant Setting

Lincoln Only Opened Freedom's Door

It Is Now the Duty of the Negro to Build for Himself, as Advocated by the Hon. Marcus Garvey, if Real and Complete Emancipation Is to Be Secured

Is the White South Civilized? Is Still A Living Question

From Trenton (N. J.) Daily State Gazette

Tuskegee Records Show There Were 16 Persons Lynched in 1927

According to a compilation by Tuskegee Institute in the Department of Education, there were 16 persons lynched in 1927...

Million For Study On Prolonging Life

CHICAGO, Jan. 20.—Through skilful surgery, close attention to diet and habits, proper care of teeth, stomach and eyes, men have extended their span of life about 20 years in the last century...

Churches Are Invited to Observe Young Men's Day

Sunday, Jan. 23, will be known in New York City as Young Men's Day. At this particular time all churches of the city are invited to emphasize the Christian imperative...

600 Cups of Coffee Yearly Ration in Sweden

STOCKHOLM.—Six hundred cups of coffee a year per person in Sweden is the average consumption in Sweden...

PLANE HIT BY BRUIERS

The squadron left Managua early this morning for El Chiriqui, Sumatra's mountain stronghold, which is 5,000 feet above sea level...

FEAR COMMERCIAL EXPANSION

An explanation that this should be must be sought elsewhere than in the interest of commercial expansion...

SIX HUNDRED MARINES ARRIVE

The 600 marines which comprise the expeditionary force which is to be sent to the island of Haiti...

BEAUTY PARLORS AID TO INSANE WOMEN

CHICAGO, Jan. 20.—A woman named Mrs. Mary O'Connell is said to have been cured of insanity...

MARINES KILL 40 NICARAGUA "REBELS"

MANAGUA, Nicaragua, Jan. 19.—Forty rebels were killed today by a machine gun platoon...

JEWIS PLAN DRIVE TO EDUCATE JEWS ON RACIAL LINES

To Start National Campaign Among Jewish Youth People to Teach History and Law—Regional Conventions to Be Held in Several Sections

NATURALIZATION BILL NOW BEFORE CONGRESS

Measure Would Legalize Entry of Aliens Who Do Not Appear on Official Records

Thin Folks! Here's 5 Pounds of Solid Flesh or Money Back

Underweight means your vitality is under par. Your strength and energy are normal. You are not fit for life.

MEASUREMENTS

WASHINGTON, Jan. 20.—The bill for the naturalization of aliens...

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600 TO GET FINAL CITIZENSHIP PAPERS

Business today is expected to be held at the Bronx County Court House...

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Advertisement for 'Genuine' BAYER Aspirin, highlighting its safety and effectiveness for various ailments like colds, headaches, and rheumatism.

Advertisement for 'Thin Folks!' featuring a product that promises to provide '5 Pounds of Solid Flesh or Money Back' to underweight individuals.

Advertisement for 'Beauty Book' featuring a woman's portrait and text encouraging readers to improve their appearance.

Advertisement for 'Nelson's Hair Dressing' featuring a woman's portrait and text describing the product's benefits for hair.

Advertisement for 'Can You Sleep All Night?' featuring a woman's portrait and text about a sleep aid.

Advertisement for 'French Scientist Would Cool Off the Tropics' featuring a woman's portrait and text about a tropical cooling product.

Advertisement for 'Pluko Hair Dressing' featuring a woman's portrait and text about a hair styling product.

THE NEWS AND NEWS OF U. N. I. A. DIVISIONS

NEW ORLEANS, LA. - Here in the Crescent City... Divisional activities will be increasing weekly from now on.

LOS ANGELES, CAL. - On Sunday, January 8, the meeting of the Los Angeles Division... Our chaplain led us in prayer.

NEWARK, N. J. - Newark (N. J.) Liberty Hall... The Chicago Division held its regular meeting at 3 p. m. on Sunday, December 14.

CINCINNATI, OHIO - The Cincinnati Division of the Universal Negro Improvement Association... The Cincinnati Division of the Universal Negro Improvement Association opened its service on Sunday, January 8.

CLEVELAND, OHIO - The Cleveland Division of the Universal Negro Improvement Association... The Cleveland Division of the Universal Negro Improvement Association held its eighth anniversary.

HATUEY, CUBA - An enthusiastic crowd thronged Liberty Hall on Sunday, January 8... The meeting was called to order at 3 p. m.

NEWYITAS, CAM., CUBA - On Sunday, January 1 being the first day of the year and first Sunday of the month... The meeting was held at 8 p. m.

COLUMBUS, OHIO - The meeting was called to order at 3 p. m. at Liberty Hall... The meeting was held at 8 p. m.

CAMDEN, NEW JERSEY - A very elaborate mass meeting was held at Liberty Hall, 412 Ketchikan Avenue... The meeting was held at 8 p. m.

NEW YORK, N. Y. - On Saturday, December 11, the grim reaper took from the New York Division... The meeting was held at 8 p. m.

ATLANTIC CITY, N. J. - Sunday evening, January 8, 1928, the Universal Negro Improvement Association... The meeting was held at 8 p. m.

BERKLEY, VA. - Our energetic and efficient trustees... The meeting was held at 8 p. m.

NOTICE REGARDING THE MIAMI, FLA., DIVISION - This is to inform you that C. B. Brown... The meeting was held at 8 p. m.

Notice to U. N. I. A. Divisions - No Division or Chapter of the Universal Negro Improvement Association... The meeting was held at 8 p. m.

Spanish Section

SECCION ESPAÑOL - por La Asociación Universal para el Adelanto de la Raza Negra... Nuestro honorable presidente general reclama mayores esfuerzos en el año en curso

Recibimiento Real - El espíritu de America - La estuñista acogida que ha tenido el 'Embajador del Aire' coronel Carlos A. Lindbergh en las sesiones centroamericanas que acaba de visitar, ha servido para poner una vez más en evidencia el 'espíritu' de America.

NEW YORK CITY'S EXPENSES FOR 1927 EQUALS ALL ITALY'S - The City Government paid last year \$1,080,000, or approximately the cost of the entire National Government of Italy which has a population of 40,000,000.

Miembros de la organización - El nuevo año en curso debe ser uno de mayores triunfos para nuestro movimiento emancipador. Para los efectos, nuestro elemento tiene que comprometerse en la lucha por el adelanto industrial, comercial y educativo de la raza.

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Longest White Man in the World - One of the longest white men in the world must be A. B. Tox, a young man who was injured in a recent attack by savages Solomon Islanders.

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770 Killed by Rum in City Last Year - New York has killed 770 more than last year in rum. The most recent deaths from drinking ether alcohol were found in a residential area where children drank rum diluted by mistake.

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Burglars in Britain Victims of Tipping - A London burglar has been sentenced to a year in prison for stealing a watch from a victim who had tipped him. The burglar had been caught after the victim had tipped him.

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LUCK - In order for you to be able to register success during any business venture, you must have the necessary funds to carry out your plan.

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NOTICE! - To Readers of the Negro World: Because of the failure of our agents in certain localities to pay their debts to this paper, we have been forced to discontinue publishing in those places.

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UNIVERSAL LIBERTY UNIVERSITY - (Formerly Smallwood-Corey Industrial Institute) CLAREMONT, SURREY COUNTY, VA., U. S. A.

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ATTUCKS THEATRE - NORFOLK, VA. - A Joint Mass Meeting of all the U. N. I. A. Branches in Tidewater will meet on Sunday, January 21, at 3 P. M.

BROADWAY AUTO SCHOOL - 30 AUTO INSTRUCTIONS \$10 - English, French, Italian Instructor Morning 0934 The Old Reliable

THE PEOPLE'S FORUM

Negroes Must Locate Their Racial Identity

After perusing again and again that masterful address delivered by our fearless leader, Hon. Marcus Garvey, in Kingston, Jamaica, December 11, 1927, I desire to comment upon a striking and pointed statement expounded in that brilliant oration.

War Among Russian Soviet Leaders

PARIS, Jan. 19.—Leon Trotsky and thirty or more others among the principal foes of Premier Stalin in Russia have been sentenced to banishment in Siberia and Russian Turkistan, it is reported from Berlin and confirmed in news from Riga.

Christian Rakovsky, former Ambassador to Paris; Gregory Zinovieff, former head of the Third International; Lev Kameneff, who has held high government office; and Karl Radek, one of the old guard of Bolshevism, are included in the exile.

It is understood the exiled leaders are not to be treated as ordinary criminals, but have been appointed to discharge administrative posts in remote regions where they will be separated from each other and everybody else.

Trotsky, who once shared the dictatorship with Lenin and is the chief foe of the new dictator, Stalin, has been ordered to Astrakhan. He is reported to have declared the government will have to use force to get him there. The appointment reserved for Radek is 250 miles from the nearest railway station.

Some of the exiles' supporters fear their leaders will die under the hardship which they may expect in their new life. Furthermore, it is reported some of the one-time chiefs are to be sent to plague-stricken districts.

Kameneff and Zinovieff, who were expelled from the Communist party with Trotsky and other leaders of the Opposition some time ago, have applied for readmission. They were told their request may be examined in six months if they will write a pamphlet against Trotsky.—New York World.

of unique importance. As a race we must locate ourselves. The Ethiopian or black race has more to be proud of than any other race known to history, so why should we be ashamed or sidestep our natural identity? The blacker our complexion, the purer our stock. And, if by accident, our (dark) blood has become contaminated or weakened by the unfortunate mixture of an alien race, how foolish and ridiculous of us to attempt to disguise our own. Let us forever refrain from such senseless tactics.

Racial solidarity is our goal; we must unite as a people in order to achieve our destiny. Accidental variations of complexion should no longer keep us divided. With unity obtained, we can make for ourselves whatever our souls desire. That is GARVEYISM up to date! If, perchance, any are out of step, fall into line and help swell the ranks of the U. N. I. A., the world's greatest Negro organization.

ARTHUR S. GRAY, Oakland, Calif.

10,500 Diamond-Field Workers Lose Jobs

JOHANNESBURG, Jan. 11.—More than five hundred white workers and ten thousand natives have been thrown out of work. It is estimated, as a result of the decision of the all-racial diamond syndicates to obey the government's order to stop work the first of the year.

The order is aimed at restricting the supply of diamonds to raise prices. It is estimated that the stoppage of operations will reduce the monthly output of the Lichtenburg by \$700,000.

FREE! "100 WAYS TO GET RICH" Large book, "100 WAYS TO GET RICH," will settle your money problems. No more worry about money. Just follow the instructions in this wonderful book. You can have it FREE if you will wear the SERPENT'S RING.

NOTICE All divisions are requested to send in all orders for uniforms to headquarters. Order blanks are now ready; also price list. Please Do Not Make Payment by Private Check.

BIG SUBSCRIPTION CONTEST SEND IN YOUR APPLICATIONS NOW All Officers of U. N. I. A. Divisions Are Eligible The Entrants Will Have a Chance at Three Prizes

Japanese Says Soviet Will Last Fifty Years

TOKYO, Jan. 11.—Kusunoki Kihara, the wealthy Japanese who visited Russia in December as the envoy of Premier Tanaka, has returned to Japan convinced of the Soviet's political stability and his willingness to be a friend of Japan.

"Soviet Russia is now free from political difficulties and the Moscow regime is secure," he said in an interview. "Japanese statesmen and business men have been overcautious, and it is now supremely important that they realize that the Soviet has come to stay and formulate their policies accordingly."

"The Soviet's political organization does not permit the existence of opposition, but in a country like Russia this promotes stability. There is now no fear of internal collapse. Its downfall can come only through a foreign war or a peasant uprising, and Moscow is on its guard against both these."

"I do not hesitate to say that the Soviet regime is good for the next fifty to seventy years." "Economically, I believe that Russia will pull through. Her statesmen will have to adopt more capitalistic principles, but they will do so."

M. Kihara said that negotiations between Russia and Japan would be easy. Russia would welcome Japan's aid in developing Siberia, but the Japanese must be prepared to divide the profits, he said.

A Baby in Your Home

The Remarkable Influence of a Doctor's Prescription After Years of Cruel Disappointment. You Can Try it Free

Include a few of your hairs with the order (please enclose a few of your hairs with the order). We will analyze them and tell you the cause of your hair trouble. Your hair roots are microscopically examined, and a treatment sent for you.

GOOD LUCK FOR 1928! Can Be Yours! Getting lots of money and happiness and success in 1928. Wear the SERPENT'S RING.

Wonder Hair Grower-Straightener

Do not be discouraged if other pomades failed to give results. Money and Happiness are yours. Wear the SERPENT'S RING.

AM-BISH UN TABLETS

AM-BISH UN TABLETS are used by men and women in every part of the world. You'll be amazed at the results. You get new ambition, vigor and energy.

Negro College Board Of Arkansas to Visit Hampton for Inspiration

The Board of the Arkansas State College for Negroes, visiting some of the leading institutions of the South, preparatory to rebuilding and reorganizing the Arkansas A. & T. College, for which recent large grants of State funds have been made, will visit Hampton Institute on January 21 to study the plan of incorporating what ever seems of value in the plans for the new Arkansas College.

Governor Harry Byrd, together with State Superintendent Harris Hart, and Mr. Gresham, State Supervisor of Negro Schools, will join the Arkansas group on visits to schools in Virginia. Mr. Fred McQuiston, Supervisor of Colored Schools in Arkansas, who has done outstanding work in establishing new colored schools and in bringing

European Scientist's Discovery To Grow New Hair

Send a few hairs for Microscopic Examination. (250 American money) Scientists, after a life-long study, discovered a definite system of growing new hair. It is a simple matter to grow new hair.

Include a few of your hairs with the order (please enclose a few of your hairs with the order). We will analyze them and tell you the cause of your hair trouble. Your hair roots are microscopically examined, and a treatment sent for you.

Wonder Hair Grower-Straightener

Do not be discouraged if other pomades failed to give results. Money and Happiness are yours. Wear the SERPENT'S RING.

MEN: PREMATURITY

can be stopped. Too rapid action controlled by marvelous new hormone treatment called HORMONAL TONIC. It is safe, entirely practical, highly effective. Free sample and free delivery.

Under Ground TREASURES

HOW and WHERE TO FIND THEM. A Secret you should know. Free particulars. Write today.

GOOD WILK SERVICE

Send stamps for complete catalogue of lucky goods. Rink art books, jewelry, herbs, incense and curios.

OUR CLASSIFIED OPPORTUNITY COLUMNS

Tailoring. First class colored tailor; auto made to order. Cleaning, remodeling, pressing, etc. S. Newby, 426 St. Nicholas avenue.

Barber Shops and Beauty Parlors. WILKES TONSORIAL PARLOR, 564 Lenox Ave. between 125th and 126th St. east side of avenue. George F. Wilkes, Prop.

Agents Wanted. AGENTS—WE START YOU IN BUSINESS and help you succeed. No capital or experience needed. Agents of full time. You can earn \$50-\$100 weekly.

Agents. 100 per cent profit with U-CAN-C. Keeps eye glasses and windshields clear in all kinds of weather. Full size sample and particulars. 1000 James St. Pierce, 6153 Franklin, Detroit, Mich., Box N.

Agents. Sell our famous line! Big, quick, easy, steady profit. Write quick. Eugene Mfg. Co., 602 Carondelet Ave., St. Louis, Mo.

STRAIGHT BLACK HAIR

MOORISH STRATE-BLACK. It is SAFE and SURE. Absolutely Harmless. Does Not Burn or Irritate the Scalp.

POISON BLOOD

H. H. Von Schick, herb specialist and manufacturer of the famous Bulgarian Herb (Blood) Tea, tells people that almost all diseases are caused by impure, poisoned blood.

WHY BE UNLUCKY?

Many strange signs of good fortune are found in Imp-O-Luck. Good luck in love, business, games, etc. Free sample and free delivery.

OVERCOATS

FROM \$2.00 UP At FRASER'S Wholesale and Retail Clothing Co. Suits as low as \$4.00.

Furnished Rooms to Let

West 121st street. Rooms to let, large and small, all improvements, electric, steam heat.

Barber Shops and Beauty Parlors. WILKES TONSORIAL PARLOR, 564 Lenox Ave. between 125th and 126th St. east side of avenue.

Agents Wanted. AGENTS—WE START YOU IN BUSINESS and help you succeed. No capital or experience needed.

Agents. 100 per cent profit with U-CAN-C. Keeps eye glasses and windshields clear in all kinds of weather.

Agents. Sell our famous line! Big, quick, easy, steady profit. Write quick.

WANTED

20 YOUNG WOMEN 20 MAKE \$20 to \$40 A WEEK Working for the Willetto Process Hair Straightening Machine Company.

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GLANOL

Recommended by a St. Louis physician. HAS A SURPRISE FOR YOU Have Healthy Glands As When Young.

OUR CLASSIFIED OPPORTUNITY COLUMNS

Tailoring. First class colored tailor; auto made to order. Cleaning, remodeling, pressing, etc.

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