

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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BEWARE OF DR. DU BOIS AND HIS ILK, HON. MARCUS GARVEY WARNS NEGROES

Fellowmen of the Negro Race, Greeting:

It is for me to report that the mighty Universal Negro Improvement Association is now getting under way for the renaissance of a gigantic move toward racial solidarity. From all parts of the world news is coming that the people are getting together more than ever so as to be united in hearts and sentiment for the cause of Africa redeemed and the black race universally freed.

Working Together

As president-general of your organization I am advising that each and every black man hold fast to the principles of the Universal Negro Improvement Association, for it is only by working together can we successfully bring about the changes that are in sight.

Black World Must Stand Together

The entire black world must stand together as one man—not a man must fall out of line, every son of Africa at home or abroad must now realize that it is now or never in the urge to accomplish greatness.

Holding Down the Black Man

I desire to say to the Negroes of America that although enemies to the black race like W. E. B. Du Bois have tried their utmost to hold down the black man that the white man may trample upon him, yet through the surge of our organization the black man is truly finding himself and shall soon be free from the shackles of such racial traitors as Du Bois.

Gathering Strength

The black man is gathering momentum everywhere, and we feel proud of him for the change. He is learning to see and know his enemies, and among the worst enemies we have today as black men is the hypocritical and misfit Negro, Du Bois. White men like Morefield Storey and Joel Spingarn have used this "unfortunate Negro" to discourage the black man in the urge to a higher racial expression, so that he may still live a prey to the white man's schemes and viciousness, but, thank God, the blacks of America are gradually realizing that the time has come to see the country and the world from the black man's point of view—

Black World Must Stand Together as One Man and Work for Africa's Redemption, Ignoring Subtle Propaganda of Paid Hirelings

DU BOIS HATES HIS BLACK BLOOD AND CAN'T SEE BLACK

Great Leader, Far Away from Enemies Who Would
Deliver Him to Destruction, Finds Scope of
Usefulness to Race Increased

Urges All Divisions to Report Regularly as Ordered and Pay
Their Annual Assessment Tax

as the white man sees it only from the white man's point of view. In Africa, South and Central America and the West Indies, the Negro, Du Bois, has no influence, so we can easily take care of him and his vile propaganda, but we are fearful that he will continue to deceive the American Negro until the white man has completely crushed him into the new slavery that is planned. American Negroes, for God's sake, watch Du Bois; he is no friend of the black people. His propaganda is subtle and calculated only to deceive. He hates his black blood, and he is stirring hell itself to revenge it by delivering the Negro over to the white man. His executives and advisers are white men. That reveals an awful tale. Watch him! With a united black race everywhere we may look forward to a grand and glorious future, provided we ignore the propaganda of such men like Du Bois who are paid with white men's gold to destroy Negro influence.

Going Forward

During my stay in America, the white man's country, where he is in full control of the making of government, I found it difficult to really help the Negro to his highest and best, even though I made the supreme attempt, because Negroes like Du Bois were around to betray me to the power of the white man. Like the Jews to Christ, Du Bois and other Negroes delivered me up to the powers of destruction in white America, but let Du Bois realize that there is another resurrection, this time not over death and the grave, but over the determination of the

black race to go forward in spite of its own traitors and enemies. Today I am stronger than I have ever been in serving the Negroes of America, Africa, Canada, South and Central America and the West Indies. I am stronger in service of usefulness, because the methods of Du Bois in influencing white American politicians and judges and district attorneys to crush the organization cannot reach me under British law. Nowhere in the British Empire would you find political judges like Julian W. Mack, who would preside over the trial of one for whom he and his organization have a personal hate and use the high office to carry out their malice. Du Bois may be able to get things done in America by playing dirty politics, but he and his crew would find themselves behind the bars tampering with British justice as I am able to demand it. So let me say to the Negroes of America, cheer up, organize and link up with the great Universal Negro Improvement Association, for we shall surely win the cause of Africa redeemed.

Work for Convention

We must now work to make the great convention of next year the big thing in history. Every member, officer and division must now double up more courage and determination to push the work forward.

American and Foreign Divisions

I am again reminding all American Branches and Divisions to report regularly each month to the American Headquarters, and all foreign Branches and Divisions to report to the Foreign Headquarters at Kingston, Jamaica. The Foreign Branches and Divisions shall go to the 1929 convention fully organized for serious business, and we feel sure the American Divisions shall do likewise.

All members of the Association are now requested to pay their yearly tax for the upkeep of the organization. Let us go to it and make 1928-29 a banner year.

With very best wishes, I have the honor to be
Your Obedient Servant,



President-General,
Universal Negro Improvement Association.
Kingston, Jamaica, B. W. I., March 9, 1928.

Every Negro should send his friend, mother, father, brother, sister, sweetheart, wife, or other relatives a copy of the book that is being read the world over,

"AFRICA FOR THE AFRICANS" THE PHILOSOPHY of MARCUS GARVEY

A PRESENT FOR THE NEW YEAR. All Leaders in the U. N. I. A. should have a copy to study the principles of the greatest Negro movement

Vol. I, \$1.75; Vol. II, with 25 Illustrations, \$3.00; combined offer, \$4.50 post paid

Large Size Pictures of Hon. Marcus Garvey (for framing), 40 cents. African Fundamentalism (for framing), 40 cents.

Song Hit of the Season, "KEEP COOL"—SPARKLING, CAPTIVATING, PIANO AND UKE ARRANGEMENT—ONLY 35 CENTS PER COPY. SUBSTANTIAL REDUCTION ON LARGE ORDERS.

SEND ORDERS TO MRS. AMELIA SAYERS, BOX 22, STATION L, NEW YORK CITY

Yes, "Far Call of Africa" Is the Call of the Race, and Garvey Has the Plan

African Newspaper Cites Recent Sayings of Kelly Miller and Points Out He Is But Echo of Marcus Garvey in the Great African Redemption Plan

Garvey Executes While Others Dream

The Negro Abroad Can Never Hope to Receive Equal Treatment with the Dominant Group Among Whom He Lives—Return to Africa the Only Salvation

The Negro World commends the following article, which appeared on February 11 in the editorial columns of the Gold Coast Leader, one of the most influential African journals, to the serious consideration of its readers everywhere:

Our readers must be familiar with the name of Professor Kelly Miller of Howard University in the United States of America. Professor Kelly Miller is an African and is the author of that well known book, "Race Adjustment." Like most patriotic Africans, he thinks and writes of his race, and the latest of his sayings is well worth attention by every intelligent African.

After all has been said and done the Negro people, everywhere, feel deep down in their hearts that Africa is the place where they should go to support this feeling; some may deny its existence. But a closer scrutiny of the reasons of one's own soul would disclose it hidden in the deep recesses. There are few of us even deep thinkers, of any race, who believe that the so-called fragments of the Negro race will find permanent satisfaction and full equality in the lands of their sojourn upon the face of the earth.

The "far call of Africa is the call of the race. The deep earth under the deep. It may not always be a clear clarion call, but nevertheless, it sounds and resounds. For, far as the oceanic world is concerned, it is ever calling.

Must Return Home
Three or four prominent thoughts arise out of these conclusions. The first obviously is that sooner or later the African of the dispersion must seek some means of returning to Africa. It is perfectly natural that the feeling should exist. Apart from sentiment there are practical every-day reasons which force this conclusion upon the intelligent African.

Based on Domination
You need not see in the present-day political situation in the United States a cause of any great importance. The present-day political situation in the United States is based on domination. In the struggle of the race, the individuals and classes and nations are ever engaged in the game of coming up top dog and remaining there.

Great Popularity
ALBANY, March 15.—Approximately 6,000 tickets are sold each week for the picture theatres in New York State, according to James Wingate, picture manager at New York State Theatre.

Negroes Must Wake Up
According to Deval V. Rivers the prospect is rather bright for the Negro in the future. As long as the Negro is not content with what he has, he will continue to fight for the betterment of his race. He is writing the article on the Negro in the educational center. At Emerson College it appears the writers should have some of the Negroes in the future.

Bayear Aspirin Proved Safe... Take without Fear as Told in "Bayear" Package... Does not hurt the heart... The Bayer Cross on package or on tablets you are not getting the genuine Bayer Aspirin...

WHAT WHITE MEN HOLD AND WOULD HOLD IN AFRICA

Brazen Head of French Line Tells Americans France's Power Rests Almost Entirely on Exploitation of Africa—Great Resources, Fine Soldiers

PARIS, March 15.—In addressing the American Club here today on the important role played by the French in Africa in helping to maintain France as a power, John Dal Poz, president of the French Line, emphasized the military aspect of the colonies, which he said produced 3,000,000 fine soldiers during the World War.

"In a few years we shall have a great many more than this at our disposal," said the French steamship executive.

British Columbia Asks New Oriental Immigration Rules
VICTORIA, B. C., March 15.—Before the Legislature adjourned yesterday it adopted unanimously the following resolution on the Oriental Immigration question:

"That the Dominion Government be requested immediately to institute negotiations with the government of the Japanese Empire, with the governments of China and with the Japanese government through an accredited Japanese representative to Japan, with a view to securing the acceptance of the proposals of restrictions on immigration which have been recently being advanced by British Columbia."

Spanish Decadence Is Called a Myth
The tradition of Spain's past decadence—her so-called Golden Age at the time of the discovery of America—is not the tradition of the people, says a writer in "Contemporary Review London."

Ethiopia Maintains Status of Neutral in Midst of Strife
The position of Ethiopia is peculiar and is somewhat analogous to Africa to that of the rest of the world, says a writer in "Contemporary Review London."

Glamorous Entertainment of Afghan Royalty
LONDON, March 5.—The work of arranging the entire first floor of the Hotel for the reception of the Afghan king and his suite is being completed here.

Negro's Painting Sold to a Friendly Artist
An Arabah Ntshes sold of magnificent work will be shown in an Oriental royal palace. The royal court's entourage numbers fifty people in the most magnificent of palaces.

Philipine Speaker Threatened with Jail
Philipine Speaker, Philippine Representative, is threatened with jail for his activities in Hawaii.

NEW CRISIS IN AFRICA ASIA SEEN AS CLIMAXING UNREST

Lloyd George, Writing for the New York American, Reflects on Troubles Which Are Coming to Plague His Beloved Britain

THINKS THE MOHAMMEDAN WORLD IS RISING UP AGAINST THE OPPRESSOR
Patriotic Stand of Egyptian Nationalists and Recent Events in Mesopotamia, to Say Nothing of Troubled India, Point to Formidable Revolt of Oppressed Peoples

BRITAIN, March 18.—A warning against the free admission of Panama to Panama was sounded by the Panamanian American in an editorial appearing on the first page this morning.

British Columbia Asks New Oriental Immigration Rules
The Panamanian American states that it is needless to cite reasons to people who have resided on the Pacific Coast since the commencement of the century.

Bishop Seeks Aid For Negro Schools
The work of the Episcopal Church was reviewed last night by Bishop Manning in asking for extra donations of \$100,000, at a mass meeting at Christy Hall.

Negro to a Friendly Artist
An Arabah Ntshes sold of magnificent work will be shown in an Oriental royal palace. The royal court's entourage numbers fifty people in the most magnificent of palaces.

46,900 Students Attend Columbia University
There is no room for further expansion at Columbia University except in the service fields of extension and home study, declared Dr. Nicholas Murray Butler in his report to the trustees, made public yesterday.

French Said to Enjoy Foreigners' "French"
PARIS (A. P.)—Foreigners' French is pleasing to the ear, says Murray Bodé, author of the novel that won the last Comtes de France literature.

FOR YOUR HAIR... A special preparation for hair care and beauty.

Dramatist Would Bar Women From Theatres
LONDON, March 12 (A. P.)—If St. John's dramatist had his way he says he would permit no woman under 40 years of age to enter the theatres.

WARN NEGROES AGAINST ALLOWING THEIR MINDS TO BE BEFUZZLED BY MINOR TOPICS AND ISSUES—MUST SEE ONLY AFRICA'S REDEMPTION

Warms Negroes Against Allowing Their Minds to Be Befuddled by Minor Topics and Issues—Must See Only Africa's Redemption

There is a great outpouring of faithful followers of the Hon. Marcus Garvey tonight on the occasion of the weekly meeting of the New York Local.

LIBERTY HALL, NEW YORK, Sunday Night, March 18.—There was a great outpouring of faithful followers of the Hon. Marcus Garvey tonight on the occasion of the weekly meeting of the New York Local.

UPRINGS EVERYWHERE
You will see that the great colonial powers that have forever held the destinies of the world in their hands are losing ground in Africa.

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SOUTH AFRICA'S NEW ELBORADO

By XAVIER J. VAN WYK In The New York Times (Continued)

Diamond fields in South Africa are of vast extent and the deposits have been washed from some other localities by the rivers, and "pipa" deposits, such as those found at Kimberley, where the first diamond was discovered, and Pretoria, which are controlled by the Premier Diamond Mining Company.

The original "trick" to the Vaal River diggings took place mainly from Cape Colony, but it was found that a distance of 150 miles to the Vaal River, after covering the first seven or eight miles by rail, was by an overland route on a rough track.

Luxurious Claim Staking
China were hastily staked in a hasty way, but the staking was a hasty one, and the staking was a hasty one, and the staking was a hasty one.

Boat 3,000 Years Old Found Buried in Germany
A boat, tied to its landing wharf for a week, had been found buried under six feet of peat in an ancient bog in upper Saxony, Germany, according to Dr. Oscar Parer, a Stuttgart archaeologist.

Five-Day Working Week Said to Be Coming
PHILADELPHIA, March 15 (A. P.)—John J. Hudob, chairman of the Finance Committee of the General Motors Corporation and a vice president of J. I. Du Pont de Nemours & Co., was quoted today as predicting that the five-day week would come in the near future.

Negro World Expansion Fund
The Negro World acknowledges with thanks the following subscriptions to its Expansion Fund:

Pluko Hair Dressing... For Soft, Smooth, Glossy Hair... Here is the way to have that beautiful and well-kept hair you so desire.

NEGRO WORLD EXPANSION FUND

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