

The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World

A Newspaper Devoted Solely to the Interests of the Negro Race

Reaching the Mass of Negroes  
The Best Advertising Medium

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## World-Wide Conspiracy to Exploit the Negro Must Be Crushed by Self-Reliance and Unity

Fellowmen of the Negro Race, Greeting:

The pleasure is mine once more to write to you with the hope of inspiring you toward the great objective of African redemption and universal Negro emancipation.

### World-Wide Propaganda

At this time when world-wide propaganda is let loose for the purpose of undermining the unification of black sentiment for racial self-preservation and nationalism it becomes imperative for those who are not afraid and who essay to lead to make statements of fact with the hope of counteracting this propaganda so that the race may not be destroyed as is the intent and motive of those who are responsible for the propaganda that they are spreading to crush the black man. It is foolish for the black man to think that anyone loves him but himself. It is sensible and imperative for him to think and believe that the world around him desires to use him for no other purpose than to exploit him without mercy and consideration. This is the truth and a fact that has been arrived at not by any irresponsible conclusion or assumption, but through the most painstaking investigations possible under the circumstances.

### A Plain Statement

The world of white men, with few exceptions, is out to exploit and rob the Negro. This is a foregone conclusion and is as plain a statement as I can make it, and any Negro who is foolish enough to allow himself to think that it is not so is only acting to expose himself to a great calamity that is bound to overtake him on the way. To every rule there is an exception, and so we can assume that there are individual white men who feel kindly toward the Negro in so far as the Negro's interest does not directly clash with theirs. But in the great plan of racial self-interest the great bulk of the white race always thinks white, and, therefore, it is imperative for the great bulk of the black race to think black.

### Enemy of the Black Race

To me the greatest enemy of the black race today would be the black man who fails to see and understand and realize these statements of fact. I do not make them because I have to, for pleasing my friends, because in making them really I make more enemies among the powerful nations and people than otherwise. But I feel it my duty to make them because I am supremely interested in the progress and development of the black race, and any statement that will help the race to discover itself, I shall make them irrespective of the consequences.

### Believe in Yourself

Black man, I am telling you as a fact, there is but one thing for you to do and that is to believe in yourself. For you to place your trust or confidence in the white man is as safe as placing your trust and confidence in the devil with the hope of escaping the consequences of hell. I do not make this statement because I have any hate for the white man, but I make it with the thought that I know he loves himself to the exclusion of all other races, and particularly the Negro at this time whose ignorance affords

### Hon. Marcus Garvey Again Calls Attention to Efforts of White World to Undermine the Unification of Black Sentiment

THE NEGRO MUST RELY UPON HIMSELF AND BELIEVE IN HIMSELF IF HE IS TO SURVIVE

Cites Recent Conspiracy on the Part of European Business Men to Rob a Wealthy African of His Produce

SAYS HE HAS AROUSED THE ATTENTION OF LARGE NUMBERS OF EUROPEANS WILLING TO HELP

him the opportunity to exploit, without mercy, to his own benefit.

### Investigations in Europe

My investigations in Europe have revealed a conspiracy on the part of the European business men to rob and exploit the natives of Africa to the point where they cannot recover themselves. There is a case before me now where a native African of wealth was inveigled to ship his produce to the amount of nearly £20,000 (\$96,000) to a white business firm in Liverpool. The firm's object was to defraud this native of his produce. After the produce was received they sold it and made the most plausible excuses to the native, showing that the native was more in the indebtedness of the firm than the firm to the native although a thorough investigation of the account shows where the firm had not carried out its obligations to the native and had violated all the contracts relating thereto. The object was to make the matter one for litigation after practically making the native a bankrupt. The native has tried to interest other white men in his case, and invariably after getting the facts they fell under the influence of the merchants in Liverpool to extract further large sums of money from the native for even contemplating remedy by litigation and by making it impossible for the native to go to court to recover. This is only one out of hundreds of incidents of natives being robbed by European merchants. This method is not much removed from the methods used in the Southern States of the United States to rob the Negro of his labor and produce. In the West Indies the native small settlers are robbed almost similarly. This as you will see reveals an awful state of affairs, and it is this kind of unfair dealing that is practiced by the supposedly friendly white man that causes him to regard with suspicion any intelligent Negro who attempts to enlighten his race so as to prevent the continuation of such robbery and exploitation.

### Make Exploitations Difficult

We who are in earnest must assume the responsibility, caring not what the cost may be, to present to the people

these facts so that they may be guided in the way as to make future exploitations more difficult.

### Do For Yourself

I am appealing to all sections of the race to realize that their success depends not upon what others do for them, but what they can do for themselves. The Negro who will attempt to impress upon his race the belief that we can only prosper by the benevolent help of others and not by our own initiative is the man who is endeavoring to shackle the Negro and still keep him the slave of his economic environment. The Negro must cut loose in thought and in action from all those external influences and hold fast to his own ideals and prosecute them with a great rigor if he really is to survive as a man. Any other urge is bosh and cajolery that will lead to no good purpose racially.

### Have Eyes Open

I am in Europe, as you know, and I am looking around and my conclusions are not arrived at by any simple or reckless methods. I am here with my eyes open probing to the last everything and anything that would tend to affect the Negro in his relationship to the world and in his hope for an autonomous nationalism.

### Conscience of Politics Dead

The conscience of politics is cold and dead, not only so here but everywhere. It is for us to arouse a healthy public opinion by a thorough system of education. While doing it, the agents of evil are fighting as they have always done to prevent the promulgation of this education, but the struggling bulk of humanity in all climes is always anxious to hear the truth, and so there are millions of Europeans who are anxious to hear the cause of the Negro, and without any flattery I can state that we have already aroused the attention of large numbers who are willing to co-operate with us to see that the black man is saved to the world and not continued as a peon and a serf.

### Difficult Task

The task we have undertaken to educate Europe is difficult, but it is possible, and we are on the firing line of making it a reality. I only ask that every unit of the race brace up, take new courage and stand behind the Universal Negro Improvement Association. Again I say to each and every one to cheer up and look forward to a redeemed Africa and an emancipated race.

With very best wishes, I have the honor to be

Your Obedient Servant,



President-General,  
Universal Negro Improvement Association,  
57 Casletown Road, West Kensington, W. 14,  
London, England, June 23, 1928.

Every Negro should send his friend, mother, father, brother, sister, sweetheart, wife, or other relatives a copy of the book that is being read the world over,

## "AFRICA FOR THE AFRICANS" THE PHILOSOPHY of MARCUS GARVEY

All Leaders in the U. N. I. A. should have a copy to study the principles of the greatest Negro movement  
Vol. I, \$1.75; Vol. II, with 25 Illustrations, \$3.00; combined offer, \$4.50 post paid

Large Size Pictures of Hon. Marcus Garvey (for framing), 40 cents. African fundamentalism (for framing), 40 cents.

Song Hit of the Season, "KEEP COOL"—SPARKLING, CAPTIVATING, PIANO AND LUKE ARRANGEMENT—ONLY 35 CENTS PER COPY. SUBSTANTIAL REDUCTION ON LARGE ORDERS.

SEND ORDERS TO MRS. AMELIA SAYERS, BOX 22, STATION L, NEW YORK CITY





THE NEWS AND VIEWS OF THE U. N. I. A. DIVISIONS

HAVANA, CUBA

On Sunday, June 10, the Havana Division held a special mass meeting...

PAY YOUR YEARLY ASSESSMENT TAX OF \$1.00 NOW!

The death of Mr. James P. Hittell took place at the Sydney Hospital on Friday, May 11, after a short illness...

SYDNEY, NOVA SCOTIA

The Garvey Club of Columbus, Ohio is going strong. We are raising funds to help those who are touring the country...

COLUMBUS, OHIO

On Sunday, June 10, this division, at 1115 Hudson Line, staged a monster show and concert...

ROSELLE, N. J.

Step by step the Roselle Division, N. J. is climbing the ladder to success. The youthful program was...

DETROIT, MICH.

These columns an appeal has been made for \$1,000.00 to defray the expenses of Claude Green and J. B. Nemo...

ST. ANNS BAY, JAMAICA

The St. Ann's Bay Division of the Universal Negro Improvement Association staged its regular meeting...

NEW ORLEANS, LA.

The New Orleans Division, No. 145, Universal Negro Improvement Association staged its regular meeting...

DENVER, COLORADO

The Denver Division, No. 855, holds its regular meetings every Sunday and Tuesday...

CAMDEN, N. J.

After a period of difficulties, great improvement has been made in the Camden Division...

LOS ANGELES, CAL.

On June 13 the Los Angeles Division, No. 166, had a most inspiring afternoon meeting...

BARBERTON, OHIO

Barberton Division, No. 49, held its regular meeting on Sunday, June 10...

PARENT BODY, U. N. I. A.

142 W. 130th Street, New York

WANTED IMMEDIATELY \$300 TO MAKE UP \$1,000 For Legal Defense of Miami Members Claude Green and J. B. Nemo Trial Set for This Month

CARE OF THE TEETH; SOME USEFUL HINTS Everybody who has grown to the age where illness is understood has heard of some ailments which produce pain...

STUDENTS URGE ALLIANCE CALL TO THE NEGRO IN AMERICA (Continued from page 3) Only the Negroes are capable of combating...

IF YOU ARE SICK WITH RHEUMATISM, SCIATICA, LUMBAGO, NEURALGIA, BRUISES, BURNS, SCALDS, SORE THROAT, COLIC, GOUT, IF YOU ARE BACED, GOUT, IF YOU ARE BACED, GOUT, IF YOU ARE BACED, GOUT...

HATUEY, CUBA

The officers and members of the Hatuey Division, in spite of the fact that they are still on the job and are working steadily for Garveyism...

SAN GERMAN, CUBA

On Sunday evening, June 3, Garvey's Day was celebrated in San German, P. R. by the officers and members of the division...

GAMBOA, PANAMA

Sunday, April 29, was a great day in the history of the division, when its officers and members held their annual convention...

GREENSBORO, N. C.

For the last two years this division has been held in the hands of the returned officers of the late Hon. Marcus Garvey...

COLON, PANAMA

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142 W. 130th Street, New York

Life-Love-Luck Have you ever thought of the things that you can do with a little money? Life-Love-Luck is the answer...

Green and Nemo Must Be Saved The Hon. J. A. Craigen, who has been charged with the great responsibility of seeing that justice is meted out to Mr. Claude Green and J. B. Nemo...

LIBERTY UNIVERSITY FUND The Secretary of the Universal Liberty University has acknowledged the following contributions to the Liberty University Fund...

Under Ground TREASURES SOON WHERE TO FIND THEM The Standard Oil Company has recently announced that it has discovered a vast store of oil in the West...

EAST BROOKLYN CHAPTER The East Brooklyn Chapter, No. 6, has taken new steps, which were demonstrated by the high attendance at the mass meeting...

TORONTO, CANADA The Toronto Division held its regular mass meeting Sunday, July 1, the opening exercise with the reading of the Holy Bible...

PUERTO BARRIOS, GUAT. On Friday, the 10th of May, the Puerto Barrios Division, No. 34, held a grand picnic on the spacious grounds of Santa Rosa, 15 miles from Puerto Barrios...

SPANISH TRANSLATOR WANTED FOR THE NEGRO WORLD Part-time Service Required Write to the Managing Editor, The Negro World, 142 West 130th Street, New York City

FOR LIBERTY UNIVERSITY To Whom It May Concern: This is to certify that the Board of Trustees of LIBERTY UNIVERSITY have hereby authorized PROF. CALEB G. ROBINSON, President of the School, and Mr. BALFOUR WILLIAMS, Secretary, to solicit funds for the school...

WOMEN, WEAK, TIRED, RUNDOWN AND NERVOUS LUCKY GOLDSTONE Will Repeat Tuesday Evening, July 3, 1928, At 5:30 P. M. GEORGE HAMILTON, OWNER. JOE FAGAN, Mgr.

GENUINE LUCKY LOADSTONE The LUCKY GOLDSTONE is a gem which attracts good fortune and repels bad luck. It is the only stone that can be used by anyone...

SHAVE WITHOUT A RAZOR Just get our Magic Shaving Powder and then the hair will fall out of your head. The hair grows back naturally as if shaved off. It is the only shaving powder that is safe for the skin...

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GOOD LUCK Haven't YOU Often Wished for Good Luck? Here is the only way to get it. Buy a pack of GOOD LUCK CIGARETTES. Each pack contains a slip of paper with a good fortune written on it...

Win Your Loved One BLOOD DISEASES—No Matter How Old You Are, You Can Be Cured. BLOOD DISEASES—No Matter How Old You Are, You Can Be Cured. BLOOD DISEASES—No Matter How Old You Are, You Can Be Cured...

FREE! "100 WAYS TO GET RICH" The Standard Oil Company has recently announced that it has discovered a vast store of oil in the West...

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Just Manufactured WITH SPHINX EMBLEM THEREON NEW CAP DEVICE NOW READY. ALL LEGIONS MUST SUBSCRIBE ONE. PRICES ON APPLICATION. FOR FURTHER INFORMATION WRITE UNIFORM DEPARTMENT Headquarters, 142 W. 130th St., N. Y. C.

GOOD BOOKS FOR NOTHING! Here's a chance to educate yourself at the cost of a movie ticket. Education is not confined to schools. Men and women truly desirous of educating themselves these days can do so by reading good books. Here is the plan:

COUPON NEGRO WORLD, 142 W. 130th St., New York City. Enclosed find \$1.00 for the Negro World for the month of July, 1928. Name of subscriber: Length of time: Address: City: State: Send me free book "N. Y. C."

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