

EVERY VOTE YOU CAST FOR HOOVER IS A VOTE AGAINST YOURSELF

The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World

Reaching the Mass of Negroes  
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXIV. No. 37

NEW YORK, SATURDAY, OCTOBER 20, 1928

PRICE: FIVE CENTS IN GREATER NEW YORK  
TEN CENTS ELSEWHERE IN THE U. S. A.  
TEN CENTS IN FOREIGN COUNTRIES

## Every Negro With A Ballot Must Vote For Alfred Smith

### Marcus Garvey Makes Strong Appeal to the Negro Race in America to Vote for Alfred E. Smith in November—Points Out Dangers of Herbert Hoover's Election

Fellowmen of the Negro Race, Greeting:

Today my message is a direct appeal to the Negroes of the United States of America, particularly those who possess the right of the franchise and are able to use it in the forthcoming presidential election. A great international as well as national issue is involved in the forthcoming election; the Negro, therefore, must carefully cast his vote, and his vote will be cast either for or against himself. A vote in this election for Herbert Hoover is emphatically a vote against the interest of the Negro not only in the United States of America, but throughout the world. To the contrary, a vote for Alfred Smith is a vote for the extension of human rights and the conservation of the liberty of the Negro throughout the world, with the hope of the Negro becoming, during the years of his Presidency, the recipient of such consideration as to enable him to develop a political policy that may result in his economic and political salvation.

#### A Vote for Hoover Is for Slavery

I know what I am writing about when I say that to cast a vote for Hoover is to impede the future progress of the Negro race. Mr. Hoover represents a capitalistic group that has no conscience, no soul in its dealing with the oppressed and weaker peoples of the world. To elect Mr. Hoover as President of the United States of America, a Republic with universal powers for good or for ill, is to place in the hands of a dangerous man a weapon with which he can further afflict all oppressed humanity. Can you wonder why there is such a strong effort on the part of the capitalist gang to have Mr. Hoover elected? Can you wonder why even Mrs. Mabel Walker Willebrandt has left her office to campaign for him? It is because the vital principle of humanity is involved as against the corruptive methods and plans of those in power who desire to thwart the cause of humanity for the gain of those who are in office and who desire to perpetuate themselves most selfishly.

My advice to every Negro in America who has a vote is to cast that vote for Alfred Smith; in doing so, you shall not only be saving yourselves in America but you shall be helping and saving the Negro race all over the world. If Mr. Hoover is elected President of the United States of America, America's policy of exploitation shall be extended to Africa. Men like Firestone, who are friends of Hoover, shall continue to influence the administration of the Republican government to help them as industrialists and imper-

### WHY NOT TO VOTE FOR HOOVER

*Hoover represents a capitalistic group that has no conscience, no soul in its dealing with the oppressed and weaker peoples of the world.*

*To elect Hoover is to place in the hands of a dangerous man a weapon with which he can further afflict all oppressed humanity.*

*The grabbing of Liberia by Firestone, with the assistance of Hoover, is only an index to what will happen if Hoover is elected.*

*The world needs as leaders men who love mankind, not because they are of any one color, but because they are all children of God.*

*Smith, if elected, will give due consideration to the cries not only of the Negroes of America, but of Africa also for an adjustment of their rights.*

*Negroes must register their dissatisfaction with the treatment of the Republican Party meted out to the race.*

ialists to exploit the black and weaker peoples of the world. The grabbing of Liberia by Firestone with the assistance of Hoover is only an index to what will happen if Hoover is elected. The black peoples in America and the world cannot allow this to happen, and that is why I am appealing, I am praying, to every Negro in America who has a vote to cast it for Alfred Smith.

#### In a Position to Know

Remember, Negroes in America, I am in a position to know what I am talking about. I have just completed a serious scientific study of the politics and policies of Europe, comparing them with the politics and policies of the United States of America which I studied for fourteen years during my stay in that country. There is an organized political arrangement whereby the black peoples of the world must be used and exploited until they are completely exterminated as a racial entity in the world. Mr. Hoover is a part of this arrangement, and if he is elected President of the United States of America there shall be no hope for the Negro during his regime. Therefore, why should we consider such a man seriously and give him our vote? Surely we shall not.

#### Let No Appeal Influence You

Let no appeal on behalf of the Republican Party cause you to cast your vote for Hoover. Be for once men and women, firm and determined that you shall not allow yourselves to be deceived by the Republican Party. Cast your vote for Smith, not so much for the party, but for the man. We can better trust our destiny for the next four years to Alfred Smith, a man of kindly sympathy and broad humanity, a man from the people, than trust it to a plutocrat like Mr. Hoover, who can only see the world from the capitalistic and imperialistic point of view. The world needs as leaders, not selfish men, not men who represent only a certain group, but men with broad humanities, broad sympathies, who love mankind not because they are of any one color, but because they are all children of God. Such a man I think America finds in Alfred Smith, Governor of New York. Such a man will make a wonderful President for the greatest republic of today, a

### A Man of the People, of Broad Humanity— Not a Heartless Plutocrat, nor a Tool of the Capitalists—Is Needed at the Head of the United States Government

republic that has such powerful influence in the adjustment of the politics of the world.

#### American Negroes Must Save

You Negroes in America can do much to save the entire Negro race and help redeem ourselves as a worthy and capable people. I think if Mr. Smith is elected he will give due consideration to the cries, not only of the Negroes of America, but of Africa also, for an adjustment of their rights. Let us vote for Smith, and I am saying to every member of the Universal Negro-Improvement Association of America not only to vote for Smith, but work for the election of Smith. "Go ye into the byways and hedges" and work to bring the voters to the polls so that the Governor of New York may come out of the election with millions of triumphant votes. We want Smith elected; we are going to help him to be elected. That is my appeal to you—Up with Smith, and down with Hoover!

#### Everybody Must Work

In the local divisions of the U. N. I. A. in America, if anyone attempts to thwart the effort of having Mr. Smith elected, that person should be suspended or expelled from your membership, because a vital issue is involved. Therefore, any Negro who votes for Hoover is voting against his race, is disloyal to the race and to the race's cause, and should not continue to be a member of the U. N. I. A. We are emphatic. We are not beating around the bush. We are for Smith and we are against Hoover for exploiting black men and women and making them slaves for the Firestone interests in Liberia. He is also responsible for the present policy in black Haiti. How can the Negro think of supporting such a man to become President of the great republic of America?

#### Register Dissatisfaction

Let us register our dissatisfaction with the treatment of the Republican Party toward our race. Let us have them know that we have an opinion and a will, and if at no other time than at the Presidential election, we shall register that will and opinion.

With very best wishes, I have the honor to be

Your Obedient Servant,

*Marcus Garvey*

President-General, Universal Negro Improvement Association.

October 2, 1928.

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