

The Indispensable Weekly
The Voice of the Awakened Negro

Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXIV. No. 39

NEW YORK, SATURDAY, NOVEMBER 3, 1928

PRICE: FIVE CENTS IN GREATER NEW YORK
TEN CENTS ELSEWHERE IN THE U. S. A.
TEN CENTS IN FOREIGN COUNTRIES

GREAT DRIVE FOR FREEDOM PLANNED

Hon. Marcus Garvey, Returning from Europe to Jamaica Headquarters, Urges Negroes to Enlist for Service and Make Full Use of Favorable Sentiment Created for Organization in Europe and Throughout the World

Fellowmen of the Negro Race, Greeting:

Having completed my trip to Europe in the interest of the Universal Negro Improvement Association and the Negro race at large, I am now on my way to prepare my report for our forthcoming international convention to be held in August, 1929, from the 1st to the 31st, and to lay out the plans and program for our universal action between now and that great event. Let me assure you that my visit to Europe has been profitable not only to the Universal Negro Improvement Association, but to the entire Negro race. I can assure you that our organization and our cause are known not only throughout the nooks and corners of Europe but throughout the entire world. We have emphasized our Aims and Objects to the point where they are now being seriously considered by the leading statesmen and publicists of the world. All for us to do now is to get behind the sentiment we have created in Europe and elsewhere to see that we lose nothing in what we have gained in the noble fight we have made.

Building a Monument

The Universal Negro Improvement Association is on the way to success, there is no doubt about it, and I feel sure that between now and the convention in 1929 every member of the organization and unit of the race will rejoice over the grand accomplishments achieved through the effort we have made through my visit to Europe. The foundation has been laid and it is for us now to work, and work to build the permanent structure. We are going to build a magnificent monument that shall remain for centuries to come.

The Things Accomplished

I cannot in detail recount the many good things that have been accomplished during my stay in Europe, but it is for you to pay close attention to the changes that will be

Leader Sees Stay in Europe Highly Profitable to U. N. I. A.—Many Things Accomplished

EVERY UNIT MUST NOW WORK HARDER

1929 Convention Program Soon to Be Published —Permanent Structure Must Be Built on Foundation Laid

brought about all over the world to the advantage of our race. One of our most successful accomplishments was the bringing before the League of Nations of our petition, which we feel sure will be fully discussed at the League's assembly next year. We have made a large number of friends in Europe as well as elsewhere, who have promised to help us on the way. It is for us, therefore, to keep up the seriousness that we have demonstrated in the urge toward Africa's redemption.

Going Back to Headquarters

I am going back to the Foreign Headquarters to work harder than ever before, and I want every unit of the organization to make up for lost time by working harder and harder until the program is put over. We want men and women of brawn and character who are not afraid of work, who are not afraid of anything in the urge to free Africa and redeem the Negro race. We want representatives in every section of the world where Negroes live, who will thoroughly impress the Aims and Objects of the organization upon the community.

An International Institution

The Universal Negro Improvement Association has become an international institution which is highly respected by the serious minds of the world, so that every

officer of the organization must live up to its dignity and its honor.

Convention Program

In another few weeks our convention program will be published, and it is going to be something that has never been heard of or seen before. It is going to be a real program for Negro uplift and Negro emancipation. It is expected that every Negro in the world will rally behind the program. A greater time is before us; time of hope, time of prosperity, and time of national accomplishments. We need not bow our heads or become despondent; the light is shining. Let me inspire you in America to buck up, keep united as one solid body, even as the West Indians are asked to do, the South and Central Americans and the Africans. We are going to be one people. We have struggle through the ages amidst tremendous difficulties, but the great Ship of State is now riding safely toward the harbor of safety. Let us pilot the ship with the compass of united thought and determination, whereby we shall fear no storm overtaking us on the raging sea.

Those Anxious for Service

All those who are anxious for service in one way or the other should not hesitate to write to me at 76 King Street, Kingston, Jamaica, B. W. I. We shall find work for each and everyone. Whatsoever your capacity or ability is, there will be something for you to do. We must come together now as never before. We must pull together like one great giant. There is no looking back, therefore, we must be going forward until the goal is reached. I hope to hear from you who are willing to serve.

With very best wishes I have the honor to be

Your obedient servant,



President-General, Universal Negro Improvement Ass'n.
October 22, 1928, at Sea, Aboard S. S. Empress of Scotland.
Address: 76 King Street, Kingston, Jamaica, B. W. I.

EVERY VOTE FOR HOOVER IS A VOTE AGAINST YOURSELF!

BITTER CAMPAIGN IN PORTO RICO; BREAK IN PARTY LINES EXPECTED

Close Result Forecast in Quadrennial Election on November 6—President of Senate Opposed by Coalition of Socialists and Republicans

SAN JUAN, P. R., Oct. 18.—Porto Rico does not vote for Presidential electors, but pictures of Al Smith are seen here and there in the island, and Smith and Robinson buttons can be found on many a coat lapel. However pictures and evidence of a local following are less numerous, but this does not mean that the Republican candidate does not have ardent supporters. The island has had a Republican party affiliated with the national Republican party for almost thirty years.

But it is quite likely that the Porto Rico voters are not so easily won over. It is believed that the Republican party will be a strong contender. He is liked both because he is a Catholic and because he is a Democrat. Possibly it is not because Woodrow Wilson was a Democrat, but because he was a Republican.

Most prominent among those who have been in public life, whether as officials or as conspicuous members of the community, are those who have been in public life, whether as officials or as conspicuous members of the community.

Barcelo was one of the creators of the first political party in Porto Rico, the Unionist party, of which he was the first president.

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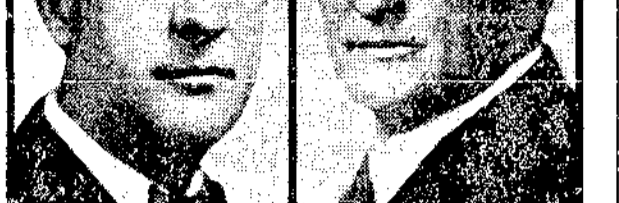
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The Democratic Candidates

ALFRED E. SMITH JOSEPH T. ROBINSON



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JOSEPH T. ROBINSON

Democratic Record Arkansas Negroes In Empire State Say Robinson Is Friendly to Race Speaks for Itself

ALBANY, N. Y., Oct. 31.—The veiled promises of Herbert Hoover, Republican candidate for President, in the course of a recent speech in the South, that Negroes will not be given Federal appointments, has caused many Negroes to review the appointments record of the Democratic Party in New York State under Governor Smith.

There are in the service of New York State today more than 1,500 Negroes employed as supervisors, accountants, bookkeepers, stenographers, clerks, janitors, and messengers.

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BRITISH METHODS IN INDIA CALLED PURE DOMINATION

Mme. Naidu, Feminist Leader, Says India Will Be Freer—England Spends More on Army Than on Education in India

Mme. Sarojini Naidu, Indian feminist and first woman ever elected President of the National Congress of India, and an ardent supporter of Mahatma Gandhi, who arrived on the Bengoentia, Friday, Oct. 27, at Calcutta, has been here for her luncheon at Town Hall and explained to groups of Indian leaders and students the meaning of the developments of India's struggle for self-rule.

In the course of her lecture, Mrs. Naidu discussed the political outlook of India under English domination. She stated that the British have spent more on their army than on their education in India.

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PHILADELPHIA'S SURRENDER TO SMITH

By S. A. HAYMES

Progression, climax for the preservation of those principles made sacred by Jefferson and Lincoln. They are now making a desperate and a quiet bid for the leadership of a band.

This is no pre-arranged demonstration, but a spontaneous outbreak of indignation from the common people of Philadelphia to a great commoner.

Governor Smith is before the microphone. For one solid hour in a remarkably stirring address, interrupted only by the applause of the crowd, he came to Philadelphia as an acknowledged champion of the rights of the colored people.

A stirring, cheering, multitudes of 12,000 human souls, wild and mad with emotion, were gathered in the streets of Philadelphia to witness the arrival of Governor Smith.

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5,000 CHEER CONGRESSMAN WELLER, OLD FRIEND OF THE ASSOCIATION, SEEKING RE-ELECTION ON NOV. 6

Hon. E. B. Knox Says Members Will Vote Democratic Ticket Following the Instructions of the Hon. Marcus Garvey—Speakers Laud Congressman for His Fight for Appropriations for Howard University

NEW YORK, LIBERTY HALL, Sunday Night, Oct. 28.—A political flavor was given to the weekly mass meeting here tonight with the appearance of Hon. Royal H. Weller, the popular Congressman of the 21st Assembly District, New York City, who is seeking re-election on November 6.

Weller, who is seeking re-election on November 6, was greeted by a cheering throng of 5,000 people.

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ROYAL H. WELLER "CHINA FOR CHINESE" Nanking Government Dismissing Foreign Employees to Make Way for Natives

TIENTSIN, Sept. 28.—All over China, there is a certain extent in Manchuria as well, are foreigners because they have been ousted from government positions.

In the clubs, in the hotels, on the trains and elsewhere, most of the talk was about the dismissal of foreign employees.

"Have you heard that so-and-so has been let out?" "No, I haven't."

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How Hoover Managers Try to Win Votes of White Tennesseans

NASHVILLE, Oct. 31.—"Does any one for Smith and law-abiding Negroes against him?" General Jeff McCann, chairman of the anti-Smith organization in Nashville, Tenn., in an open letter published in the Nashville Banner.

"That part of the colored race known as 'voters' are for Al Smith and the law-abiding Negroes against him."

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POTENTIAL-NEW YORK'S PRODUCT FOR ENLIGHTENED VOTERS

NEW YORK, Oct. 31.—Potential voters are being educated by the National Urban League.

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Advertisement for BAYER Aspirin, featuring the Bayer logo and text: "BAYER ASPIRIN PROVED SAFE Take without Fear as Told in 'Bayer' Package"

Advertisement for KLAN SUPPORT OF G. O. P. AN ISSUE IN INDIANA, mentioning the Ku Klux Klan and political support.

Advertisement for CHINESE NATIONALISTS SEEK TIBETAN ACCORD, discussing the relationship between China and Tibet.

Advertisement for MACHADO LIMITS POLITICS IN CUBA TO TWO PARTIES, mentioning the political situation in Cuba.

Advertisement for FERNANDINO MORTON SPEAKS TO NEGROES OF GARY, mentioning a speech by Ferdinand Morton.

Advertisement for BRITISH WEST INDIES PLAN UNIFORM TARIFFS, discussing trade policies in the West Indies.

Advertisement for MRS. AMY JACQUES GARVEY WILL SPEAK IN NEW YORK CITY AT A MONSTER MASS MEETING, mentioning a public event.

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THE NEWS AND NEWS OF U. N. I. A. DIVISIONS

Spanish Section

TORONTO, CANADA
On Sunday, September 16, at 3 p. m., in the Toronto division...

NEWARK, N. J.
On Sunday, October 14, a red letter day in Newark, N. J., when a great number of the faithful came to the fountain of inspiration...

NOTICE TO ALL PRESIDENTS OF DIVISIONS IN KANSAS, MISSOURI AND ILLINOIS
You are hereby instructed to be present at a special conference of presidents of this district to convene at St. Louis, Mo., 2602 Pine Street, November 15th to 18th, inclusive...

MONTREAL, CANADA
On Sunday, October 21, the true spirit of Garveyism was to be seen manifested in this division...

CINCINNATI, OHIO
A stirring and enthusiastic meeting was held in Liberty Hall, Cincinnati, on Monday afternoon, October 22...

SECCION EN ESPAÑOL
Por La Asociación Universal para el Adelanto de la Raza Negra
142 West 130th St. Ciudad de Nueva York, N. Y.

LA CEIBA, SPAN. HON.
On Sunday, October 7, Garvey Day, the La Ceiba Division held a very successful meeting...

HAVANA, CUBA
On Sunday, October 21, the members and friends of the Havana Division of the Universal Negro Improvement Association...

ST. ANN'S BAY, JA.
The St. Ann's Bay Division of the Universal Negro Improvement Association...

SOLOMON'S WALLS BARED IN CITY JOSHUA WOOD
JERUSALEM, Oct. 11.—Professor John Garstang, the archaeologist, has just arrived in Jerusalem bringing with him a collection of bones...

El problema de desarme presentase dramáticamente ante la Liga de Naciones
Alemania está resentida porque se duda de su sinceridad, declara el conde Von Bernstorff, su delegado en Ginebra

Allegiance of the Negro
The Negro World, Saturday, November 3, 1928

On Monday, October 1, the members and friends of the Toronto Division of the Universal Negro Improvement Association...

On Sunday, October 21, the members and friends of the Havana Division of the Universal Negro Improvement Association...

On Sunday, October 21, the members and friends of the St. Ann's Bay Division of the Universal Negro Improvement Association...

A Vote for Smith is a Vote for Emancipation
Money for You

Todo miembro de la Raza debe estar en guardia; debe existir un sentido cabal de la responsabilidad individual
—Esta es la hora para una agresiva acción unida—El corazón del mundo político está muerto y debe ser invocado de nueva vida por la actitud determinada de parte de la Raza Negra

Woman to Rule 5,000,000
A Vote for Hoover is a Vote for Exploitation
That Baby You've Longed For

On Sunday, October 14, a red letter day in Newark, N. J., when a great number of the faithful came to the fountain of inspiration...

On Sunday, October 21, the members and friends of the Havana Division of the Universal Negro Improvement Association...

On Sunday, October 21, the members and friends of the St. Ann's Bay Division of the Universal Negro Improvement Association...

Asthma Left—No Sign of It Now
Had Given Up Hope, But Found Quick and Lasting Relief

El problema de desarme presentase dramáticamente ante la Liga de Naciones
Alemania está resentida porque se duda de su sinceridad, declara el conde Von Bernstorff, su delegado en Ginebra

Gratis a los Que Sufren del Ama y Free to Asthma and Hay Fever Sufferers

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On Sunday, October 21, the members and friends of the St. Ann's Bay Division of the Universal Negro Improvement Association...

You Get Your Money at Once
Simple as A. B. C.

El problema de desarme presentase dramáticamente ante la Liga de Naciones
Alemania está resentida porque se duda de su sinceridad, declara el conde Von Bernstorff, su delegado en Ginebra

LUCKY CHARM FREE
An Opportunity
VIVI PRODUCTS COMPANY

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On Sunday, October 21, the members and friends of the St. Ann's Bay Division of the Universal Negro Improvement Association...

Don't Send Any Money
How to Get Started

El problema de desarme presentase dramáticamente ante la Liga de Naciones
Alemania está resentida porque se duda de su sinceridad, declara el conde Von Bernstorff, su delegado en Ginebra

SENATIONAL... Wood Creation
LIGHTER COMPLEXION
KISS-ME

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On Sunday, October 21, the members and friends of the St. Ann's Bay Division of the Universal Negro Improvement Association...

Women, Weak, Tired, RUNDOWN AND NERVOUS
Oriental Magic Loadstone

El problema de desarme presentase dramáticamente ante la Liga de Naciones
Alemania está resentida porque se duda de su sinceridad, declara el conde Von Bernstorff, su delegado en Ginebra

BRAITHWAITE BUSINESS SCHOOL
SHAVE WITHOUT A RAZOR
Henry A. Toan's FUNERAL DIRECTOR

READERS ARE REQUESTED TO MENTION THE NEGRO WORLD WHEN REPLYING TO ADVERTISEMENTS

THE PEOPLE'S FORUM

U. N. I. A. Must Win With Garvey as Its Leader

To the Editor of The Negro World: As a member of the Universal Negro Improvement Association, the greatest of associations for and of Negroes, I have no doubt in my mind that at this time every living Negro, irrespective of his or her liking for the Hon. Marcus Garvey and the U. N. I. A., knows clearly in his heart of hearts why the organization has won for itself the foremost place, and why Marcus Garvey has become the idol of the race.

Garvey's ideals, honesty of purpose and methods must win success. The Universal Negro Improvement Association does not claim to be the only organization with intelligent and honest leadership, but for its efficiency and the constructive ability of its founder, there is no comparison. Marcus Garvey has given the best to him in the upbuilding of an institution dedicated solely and unselfishly to Negroes for the redemption of Africa and the emancipation of the race.

There are other organizations of unquestioned merit, which are dedicated to the good, but if we must concentrate on the truth as it shows itself before our physical and mind's eyes, then there is no gaining the fact that the U. N. I. A. and its leader stand in the vanguard and are doing more for the race than all other organizations put together.

Marcus Garvey's methods, developed through years of untiring research, study and application, embody an entirely new principle of teaching, so radically opposed to methods in common practice as to make comparison impossible.

Of Africa, look ahead, for the time is on. The gravest moments of your lives are now. You are threatened with death via economic extermination.

By Negroes and for Negroes. Pools of money; but in the not distant future the blackman shall live under his own vine and fig tree. What is more important in the lives of a downtrodden race than a government of its own? If this is not correct, then we ask: "Can a people be safe without a government?"

The unprejudiced success of Marcus Garvey and the Universal Negro Improvement Association is best evidenced by its large following, today greater than ever. The name of Garvey has become a household word in every nook and corner of the globe. He is paying the way, and with our support he shall make the world safe for black men, women and children.

The Universal Negro Improvement Association is a constructive, social, humanitarian, charitable, educational, friendly and fraternal society. We believe in the Brotherhood of Man and the Fatherhood of God. Our motto is: "One God! One Aim! One Destiny!"

Under the leadership of Marcus Garvey we can deal with actual problems as they confront us. Today we think independently; we exercise judgment with discretion, and our knowledge is applied only for constructive things.

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There is no royal road to success. Fill yourselves for that which pays. Let us fit ourselves then under the guidance of the Hon. Marcus Garvey and the U. N. I. A. to handle the reins of government, and that can best be done if you will begin by enlisting for the cause of Africa's redemption and supporting it morally and financially.

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A Vote for Smith is a Vote for Emancipation

Baltimore Association Bars Women Lawyers

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BLACK CAT WISHING RING

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BE LUCKY! Something New and Powerful!

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