

For A Good Sound Race Paper Subscribe To The Negro World

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXVI—No. 17

NEW YORK, SATURDAY, NOVEMBER 30, 1929

PRICE: FIVE CENTS IN GREAT NEW YORK
TEN CENTS ELSEWHERE IN THE U. S. A.
TEN CENTS IN FOREIGN COUNTRIES

Signs of Great Negro Awakening Everywhere Apparent

Marching to the Great Objective Every Man, Woman and Child Must Be Prepared to Face the Duties of the Day

Sound Economic Foundation Basis of All Our Activities—Must First Free Race From Economic Dependency

"Voice of Destiny Calls Us," Says President-General

Fellow Men of the Negro Race, Greeting:
We are marching steadily on toward the goal of progress. The Universal Negro Improvement Association, August, 1929, of the World, has stirred up the sleeping members of our race to the extent that everywhere we are redoubling



our efforts and energies to put over the program of African Redemption, not only in the political sense, but in the industrial, commercial, educational and religious sense. Today we wake up to find ourselves marching toward the great objective with every man and woman prepared to do his and her part.

The way to do our part is to blaze the trail of African industrialism and commercialism, carrying to Africans, South and Central Americans and West Indians their raw products, carrying them to American markets, and taking back to these peoples our finished products, manufactured by our own hands, in our own factories, where we will employ members of our own race.

Factories Everywhere

We must carry out successfully the ideal that we are striving to attain. The Negro race, large in its dimensions and scattered over the globe as it is, ought to be able not only to have one factory, but hundreds of such enterprises flying the colors of the Red, the Black and the Green all over the globe.

We have made a start. Let us keep it up. Let us go about it in a business-like way. The Negro who would not help to establish his race in commerce and industry has absolutely no sense of responsibility. For us to attain the higher heights in religion, politics, art, science, literature and education, we must have first a solid industrial and commercial foundation. When we can provide employment for ourselves, when we can feed ourselves, then we can talk politics, discuss our views on religion and find time to indulge in the fine arts. Until then you are at the mercy of the other fellow who feeds you, and that is the condition of our race throughout the world today. That is why we have no racial opinion, because we are dependent upon the other fellow for the support that we get, and naturally he dictates our policies, shapes our views and directs our opinions. To free ourselves from this we must take the initiative in building for ourselves, and that is what the Universal Negro Improvement Association, August, 1929, of the World, wants each and every one to do in supporting the great industrial and commercial program of the association.

Men and women, let us have business and still more business. Let us belt the globe with the merchant-rails of our race. Let our ships be sailing into the ports of England, France and Germany, of Europe; into the ports of Asia, into Japan, China and India; into the ports of Africa, South, East, West and North; and into the ports of the different countries of the Americas. Let our ships carry the raw materials and finished product of the one country into

COL ROSCOE CONKLIN SIMMONS TO OPPOSE DE PRIEST
CHICAGO.—Colonel Roscoe Conklin Simmons, orator, writer, and one of the leaders of the Thompson machine in the Second Ward, has formally announced that he would oppose Oscar DePriest when the Congressman comes up for re-election from the First Congressional District of Illinois.

Chicago Will Entertain 1930 Sunday School Congress in June

Thousands Will Wend Their Way to the City by the Lake, June 11-16, to Observe the 15th Anniversary Celebration of the Denomination

Chicago, Ill., Nov. 28.—(Special)—These terse statements were released from this city today after Henry Allen Boyd, the Secretary of the Sunday School Congress, held a conference with the leaders of the Baptist State Convention and the State Baptist Association of the state of Illinois. As a result, Chicago will entertain the next session of the largest gathering of religious workers of the Sunday Schools and S. Y. P. U. Societies of any denomination in America. This Summer Sunday School of Methods, which held its last session in Cleveland, Ohio, will bring to the city here by the lake, the brain of the denomination represented by the National Baptist Convention of America. Five days will be spent

THANKSGIVING

Let those of us in America here, join with heart and soul in the celebration of the national Thanksgiving Day. In accordance with the published request of the eminent Chief Executive, President Herbert Hoover, "Be thankful to Almighty God, for the great benefits that we have received; for life preserved; and that we are still in the enjoyment of the abundant blessings of Peace. May this peace continue. May it influence the hearts and minds of mankind everywhere, so that no man will long be willing to wrest from his neighbor and his

Wynne Recommends Noise Etiquette for New Yorkers

Commissioner Issues Suggestions to Various Classes of Inhabitants—Co-operation of Everyone Is Urged

Hunt Leaders Of Lynch Mob

35 Armed Men Sought for Part in Death of Negro

Quincy, Fla. — (AP)—Establishment of the identity of between 35 and 40 masked men who seized Will Larkins, Negro, accused of attacking a 12-year-old girl, from Sheriff G. S. Gregory and three deputies, Saturday night, and lynched him, was the object today of an investigation by authorities.

No arrests had been made late last night, according to the sheriff's office.

Larkins was seized by the band of armed men less than 12 hours after he had been indicted by a special grand jury and a special term of court had been called for his trial. His bullet-riddled body, two hours later, was dragged through the streets of Quincy, tied to the rear of an automobile.

Later it was burned at the scene of the attack upon the girl. The girl was attacked last Thursday as she was going home from school. Larkins was arrested and later said to have been identified by the child as her assailant.

The sheriff was taking the Negro to Jacksonville for safe-keeping under orders of Gov. Doyle E. Carlton at the time he was seized by the mob. Previously he had been held in two out-of-town jails, and subsequently removed because of fears of violence.

Governor Carlton last night said he had taken no action on the lynching, as he had "just been apprised of the matter."

Every man must educate himself. His books and teachers are but helps; the work is his.—Daniel Webster.

brother that which is lawfully his. May the benign influence of this great season of happiness and Thanksgiving continue to mould men's minds, that they will see the fallacy of trying to bar, to hinder, and to discourage the aspirations of any hopeful, courageous aspiring group of mankind anywhere. May this spirit of Thanksgiving so influence and direct the lives of the would-be-overlords of creation, till they have learnt to recognize the rights of others of the human race, till all men shall brothers be. "Till the day Dawns, when Africa is Free."

"New Yorkers need a special code of etiquette in regard to noise," said Health Commissioner Shirley W. Wynne today. With such a code prevailing many of the familiar boisterous noises could be abated right off. "True, the Noise Abatement Commission is doing a profound and valuable service in studying noise conditions with a view to immediate relief, but whatever their recommendations will eventually be the observance of them depends on the sportsmanship and courtesy of six million New Yorkers. So, I believe that we would get a step ahead right now if we began practicing common-sense noise etiquette."

Among Commissioner Wynne's suggestions for noise abatement by etiquette are:

- For Automobiles
1.—Look to the brakes on your car—squeaking brakes cause a large share of the complaints received during the year.
2.—Don't toot the horn unnecessarily. Tooting to attract the attention of "r friends in the house is lazy and selfish. Tooting during traffic waits accomplishes nothing but increases the nervous tension of those waiting in line and irritates everyone within earshot.
3.—Is the muffler loose on your car? The accumulated sound caused by loose mufflers creates much of the unpleasant pounding and jarring of traffic, also causes louder exhaust cut-outs.
4.—Equip all possible trucks with pneumatic tires.
For Radio Owners
1.—Don't let loudspeakers in shops and dwellings rise above the natural loudness of the human voice. It is as inconsiderate to penetrate into other people's dwellings and places of business with the magnified tones of radio loudspeakers as it would be to enter and shout. Also, it is just about as likely to get you into trouble—see Judge McAdoo's letter of October 24th to magistrates in New York City.
For Householders
1.—Give the children the quietest rooms in which to sleep.
2.—Use sound-absorbing rugs, draperies, screens and shelf-linings—especially in bedrooms—to overcome noises entering from the outside.
3.—Don't give parties often enough to get on the neighbor's nerves.
4.—Don't indulge in loud music, laughter and conversation after the children have gone to bed unless their rooms are insulated against noise from the rest of the house.
5.—Use shock-absorbing "a" cans. A mat of hemp or rubber fixed to the base of the can will take care of this or mats can be placed on the sidewalk to receive the cans.
6.—Dog owners should endeavor to keep their animals quiet.
For Office Workers
1.—Make the fullest use of sound-absorbing partitions and screens both to dull the office-caused noise and to absorb street noise.
2.—Put noisy machines where they can least disturb everyone concerned and make full use of mats to absorb vibration and of screens and partitions to absorb sound.
3.—Speak directly into the phone—there is no need then of the office "loudly that others in the office have

Prosecution of Florida Mob Is Requested

Quincy Lynching "Act of Anarchy," Says Southern Interracial Commission

ATLANTA, Ga.—Through its director, Dr. Will W. Alexander, the Commission on Interracial Co-operation, with a membership of a hundred Southern men and women, yesterday addressed to Governor Doyle E. Carlton the following telegram relative to the recent lynching at Quincy, Florida:

"Governor Doyle E. Carlton, Tallahassee, Fla.:
"Distressed to note your progressive administration marred by another lynching, the third in Florida this year, in a total of five for the whole country. This act of anarchy a serious blow at Florida's good name and a reflection upon the whole South. The honor of the state demands prompt apprehension and conviction of the perpetrators. However heinous the victim's crime, lynching can have no defense under a government of law. Its continuance stigmatizes our civilization and discredits our religious professions around the world."

In giving the telegram to the press, Dr. Alexander said:

"This latest outbreak of mob violence in Florida is very discouraging. For several years the South has been struggling to shake off the lynching habit, and with rather notable success. Ten states had lynchings in 1926, seven in 1927, and five in 1928. So far this year there have been lynchings in only three states, Florida, Mississippi, and Tennessee, and

New Orleans Launches Circulation Campaign For the Negro World

With its new bits of beauty in appearance, and many additional features of entertainment and information, it is the judgment of New Orleans Division that The Negro World, the Negro's greatest champion and clear news dispenser, should have at least two thousand purchasers in the city of New Orleans. This can be done without many difficulties if each member, or each reader introduces the World to some one else. We want the World to grow, because it is the only international agent of the Negro press. Everyone can help, not only in New Orleans but in every other city and town the world over.

This is the New Orleans plan: We want a live, go-get-it boy in every section of the city. Each boy must bring 50c. or 75c. to the office of the U. N. I. A. on Friday after school and get his kit and supply. If each boy is energetic and fully awake he will be able to make lots of money to purchase his Xmas gifts for his parents, his friends and himself.

Listen, boys! Ask your parents to lend you 75c. just for a few days, and circulate 2,000 copies of The Negro World.

We shall have some bags to put your papers in, so they won't get crushed. Who will be first? Come today, and make application, 2919 Dannel street. Phone, Jackson 3952.

Commission on Inter-racial Cooperation

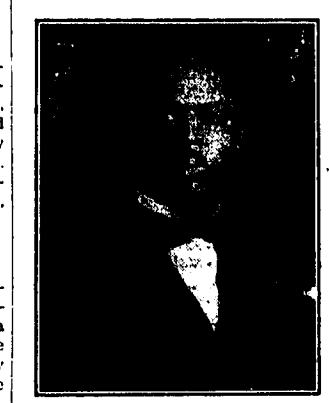
Atlanta, Ga.

LOUISVILLE, Ky. — Elaborate ceremonies attended the dedication here a few days ago of the John Little Mission Building, recently erected at a cost of \$107,000 and now occupied as a center of religious and social work among the colored people of this city. The dedication exercises were attended by many hundreds of people and a number of prominent citizens took part in the program. The building was afterward thrown open for inspection and multitudes of admiring visitors filed through.

The completion of this magnificent plant marks an epochal milestone in the work of the mission, which was begun twenty-nine years ago by Rev. John Little, then a student in Louisville Presbyterian Seminary. Still under Dr. Little's direction, it is now perhaps the most important institution of the kind in the entire country. Located at the corner of Hancock

Emergency Rent Law Passed By Board of Aldermen Found Unconstitutional by Court

It is Feared That Unscrupulous Landlords May Use Opportunity to Gouge Tenants



HON. E. B. KNOX
1st Asst. President-General, U. N. I. A., of August, 1929, of The World, now on visit to mid-western divisions.

Texas Leaders Plan for Better Race Relations

State Interracial Commission Holds Interesting Annual Meeting

Dallas, Texas. — The State Commission on Interracial Cooperation has just held in the First Methodist Church, this city, one of the best annual meetings in its history. Nearly a hundred members were present and among the subjects discussed by white and colored leaders were the problems of Negro education, health, transportation, housing, economic status, protection in the courts, the promotion of inter-racial good will, etc.

Representing the colored group on the program were President W. R. Banks of Prairie View College, who stressed the great need of education for the Negro masses and for the development among them of productive skill; Dr. M. W. Dogan, President of Wiley College, who reported improvement in transportation facilities; Miss Annie Mae Mathis of the State Department of Health, who reported on the work of her department; and Dr. J. H. Lovell, formerly of Houston, now pastor of Central Methodist Church, Jackson, Miss., who talked on the problem of the Negro's economic future. Music was rendered by a chorus of sixty singers, led by Prof. A. S. Jackson, musical director of Booker Washington High School, Dallas.

Of the sixteen directors chosen the following were elected from the colored group: Dr. M. W. Dogan, Prof. W. R. Banks, R. S. Smith, R. T. Hamilton, Mrs. D. M. Mason, Mrs. J. B. Covington, Mrs. A. E. S. Johnson, and Mrs. A. V. West. Dr. W. P. Meroney was re-elected chairman of the Commission, Mrs. J. L. Brock and

(Continued on Page Eight)

One of the most important legal decisions affecting Harlem was announced Tuesday, November 19, when the Appellate Division of the Supreme Court declared unconstitutional New York City's Emergency Rent Law. The law prevented landlords of apartments which rent for \$15 or less a room a month from raising rents unless they could prove to the courts that the increases were reasonable. The decision of the Supreme Court leaves landlords free to immediately serve notice of increases.

While the rooms which rent for \$15 or less are distributed over the city, most of them are on the lower East Side and in Harlem, the East Bronx and Williamsburg, Brooklyn. But it will be crowded Harlem that will suffer most, for when the State Emergency Law expired last May, and before the city law passed thousands complained of increases in rents of 50 per cent. or more.

Supreme Court Justice Nathan Blumenthal, who wrote the opinion, with Justices Joseph M. Callahan and Richard P. Lyden concurring, found that the law interferes with the right of contract between landlord and tenant. He declared also that an emergency rent law is exclusively a State concern.

Failure of the Legislature last spring to extend the Emergency Rent Laws, which were passed because of a housing shortage after the war, was due to a report of the State Housing Commission which said that a shortage no longer existed.

With the expiration of the State Law on June 1, however, many landlords, particularly in Harlem, gave their 30 days' notice, required by law of rent increases ranging from 30 to 100 per cent. in less than a week there were more than 1000 rent cases in the Harlem courts. It was to relieve just such a situation that the Board of Aldermen passed the New York City Rent Law.

Both Harlem's Assemblymen-elect, Francis E. Rivers of the 19th and Lamar Perkins of the 21st Districts, have expressed their purpose of introducing Emergency Rent Laws when they take their seats in Albany this coming January. In the meantime Harlem is faced with the same situation as before the State Rent Laws expired—and after the City Rent Laws were passed—that of enormous increases in rent at the hands of unscrupulous and gouging landlords.

England to Send Duke Of York to African Dominion as Governor

LONDON.—It demands a wise hand to care for England's vast colonial possession in Africa with natives demanding their rights more and more every day. The shrewd diplomats of the British Empire realizing this have selected one of their most sagacious statesmen, the Duke of York, to succeed Lord Athlone who is winding up his term of office as Governor-General of South Africa one of the highest administrative posts in the British Empire. Athlone's time was extended from January for another two years.

Have you sent in your subscription to The Negro World? Every subscriber gets a \$1,500.00 Travel Accident Insurance Policy Free. Do it now!

Live Agents Wanted

MEN—WOMEN—BOYS
All Over the World
TO HANDLE OUR PAPER

Big Money can be made from sales. The best race paper published in the world. A good seller—most anybody will buy it. Brimful of live news, feature articles and a sound editorial page. It matters not where you are—if you want to be one of our agents, write in for particulars at once.

THE NEGRO WORLD
335 LENOX AVENUE
New York City

(Continued on Page Eight)







Subscription Rates to the Negro World

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The Negro World does not knowingly accept questionable or fraudulent advertising.

VOL. XXVII NEW YORK, NOVEMBER 30, 1929 No. 17

"THE CALL OF FATE"

ALL the distractions of this weary world; clear, distinct, above the din and noise of a busy universe, mounting above all the frantic cries for "Peace," when there is no "Peace," we can hear the call of Fate, as she steadfastly and unrelentingly calls to the people of the Negro race, the world over, urging them forth to the great adventure of the world has ever known.

Wise men, and thoughtful ones can hear the ominous sounds which tell us in unmistakable fashion that the hour is at hand, when the greatest renaissance that the world has ever known, is coming soon; as it were at your very doors.

Those who make a study of world conditions in the other races are calling to their fellows, and warning them, that they be caught unawares. And inasmuch as it affects the people of the Negro race more vitally than any other; because it portends more good for us than for any of the others of the sons of men, it is our solemn duty to stop, look, and listen; for as we have said before, "Fate is Calling."

Look where you will, and you will find that there are many, and evident signs that point to a great awakening, coming soon, when the dusky sons of Ham, if they take advantage of the serving of the current will be sailing on the top wave of prosperity, and power, such as the world has never known before.

No place is good where a man can flourish, unless he has the right entrance. We know the law in Georgia and it says equally true in the States of the South. The Negro would only use his economic force in spending his money for the necessities of life, and for the things that he gets his money out of the air and begin constructive work among those who will bear the burden of the Indianapolis Tribune.

Winning Losing Power The magical force formerly used to extract large contributions from the pockets of white philanthropists for Negro education, and other needs, is fast losing its power. Five dollar bills come from donors who formerly took their pen in hand and wrote a check for the amount.

Give the Youths a Chance JUST A WORD to remind the Negroes of the world, in whatever community they may happen to be, that the future of this race depends vitally upon the preparation that we give to the boys and girls of today, so as to enable them to be ready for the great trials of strength, skill and ability, and of whatever kind that may confront them in the days to come.

Give the Youth a Chance! The words fairly shout to us as we go about our daily tasks; and we must not fail to recognize the necessity of heeding this importunity from the Great Unseen.

Establishing Our Economic Status EVERY evidence points to the fact that Negroes are awakening at last to understand that there can be no sure success, no lasting success, for the race, unless that success is built on the safe and sure foundation of a sound economic status.

Can we see beyond the narrow confines of our environments ahead of today's sunset, we will understand that there can be great and brilliant success among Negroes, in every conceivable line of human activity, if we will seek to learn, and to know all there is to be acquired in the realm of knowledge, these various activities. Stores, factories, farms, mines, ships, railroads, aeronautics, every imaginable field of human occupation is open to us; providing we take the time and the attendant pains and care for the mastering of all the problems and the details in these lines.

Negroes Hearken!

Negroes, Negroes Hearken. To the call of your Fatherland. The call of "Unity and Love."

God Bless Our President! Long may he live, to do this work. A leader bold in his.

Editor Negro World, 532 Lenox Avenue, New York City.

Kindly permit me a few lines in the People's Forum of the Negro World.

Editor of the Negro World, 532 Lenox Avenue, New York City.

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Our Greatest Emancipator

Honorable Marcus Garvey To the Editor of the Negro World

"And you shall know the truth, and you shall be free." This is the promise of the Negro World.

For centuries, this branch of the human family known as the black race, has been in a state of darkness.

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Boxing Shadows

Flowers Wins Over LaFay at Olympia

A very slim crowd was on hand last Saturday night to see Bruce play with LaFay.

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BIG SUBSCRIPTION CAMPAIGN

IN ACCORDANCE with our announcement in our last issue, we are launching the greatest subscription campaign that this paper has ever undertaken.

We are determined, with the aid and co-operation of our readers and the ardent workers and members of the great association of which The Negro World is the mouth-piece, to make The Negro World, the biggest, the brightest, and the best Negro weekly on earth.

Premiums of various kinds are being offered, for the selection of the workers in this great drive, as well as for the benefit of those who will send their subscriptions direct to this office.

This is a laudible undertaking, and we are endeavoring to give you not only your money's worth, but also the most inspiring, the most interesting, and the most progressive weekly newspaper that it is possible for anyone to produce.

Editorial Opinions of the Negro Press

When you speak to a Negro about staying away from places where he is "discriminated" he will give you a picture of a picture of a picture.

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Maxie Roenbloom Meets Leo Williams

Maxie and Leo met Saturday night when they will meet at the Olympia in the final round of ten rounds.

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Shaw Bears Win First Grid Game

By NAVY ARMSTRONG LEAGUE PARK, BALTIMORE, N. C. The infuriated Shaw University Bears, down-trodden all season, scored an ambitious eleven from York Junior College here today by a score of 27-0.

Shaw scored its first touchdown when the game was only a few minutes old.

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Shaw Bears Win First Grid Game

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